




MODULE SPECIFICATION

Part 1: Information			
Module Title	Critical Discourse Analysis		
Module Code	UPNQ9P-30-3	Level	3
For implementation from	September 2018		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Arts, Creative Industries and Education	Field	Linguistics
Department	Arts and Cultural Industries		
Contributes towards	Awards up to BA (Hons)		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p>The module aims to integrate the more theoretical approaches in critical and cultural theory that originate in European scholarship with the more empirical tradition that has developed in Anglo-American linguistics. It will incorporate the following components:</p> <ul style="list-style-type: none"> • An introduction to theories, approaches and perspectives in critical discourse analysis including analysis of lexical choice, modality, transitivity, text patterns, figures of speech (including metaphor) and style • Description, interpretation and explanation of the ideologies that underlie specific texts (interviews, speeches, media reports etc.) through analysis of relevant linguistic features (e.g. lexis, modality, transitivity, metaphor and argument structure). • An Introduction to some methods that can be used in the critical discourse analysis including the discourse-historical approach, the discourse-space approach, critical metaphor analysis and rhetorical theory. • An explanation of how some existing concepts such as cohesion, coherence, narrative structure, genre and classical rhetoric may be adapted to a critical linguistics perspective. • An understanding of how the systematic analysis of metaphor (critical metaphor analysis) can contribute to our understanding of discourse.

Part 3: Assessment		
Assessment requires submission of a critical analysis of a text at the end of TB1 and a three hour written examination at the end of TB2. These assessment artefacts are designed to measure the level and depth of understanding of concepts related to Critical Discourse, the breadth of reading and the level of analytical skill relevant to empowering students in their lives.		
Identify final timetabled piece of assessment (component and element)	Component A1	
% weighting between components A and B (Standard modules only)	A:	B:
	50%	50%
First Sit		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. 3 hour written exam	50%	
Component B Description of each element	Element weighting (as % of component)	
1. Essay submission (3,500) words	50%	
Resit (further attendance at taught classes is not required)		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. 3 hour written exam	50%	
Component B Description of each element	Element weighting (as % of component)	
1. Essay submission (3,500) words	50%	
Part 4: Learning Outcomes & KIS Data		
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <ul style="list-style-type: none"> Understand some critical and discourse theories that account for relationships between the linguistic features of texts and the social and cultural contexts of their production. (Component A) Understand the importance of lexical and grammatical choices in metaphor and myth in representation. (Component A) Apply critical and discourse theories to the analysis of some contemporary texts that show evidence of ideological themes such as immigration, gender, political persuasion and leadership. (Component B) Evaluate some of the different methods that have been developed for the critical analysis of ideologies and power relations for which there is linguistic evidence in texts. (Component B) <p>Students will be able to demonstrate their knowledge, understanding and intellectual skills by analysing and evaluating different approaches to the critical analysis of texts and by developing and applying an appropriate methodology to such analysis.</p>	
Key Information Sets Information (KIS)	Key Information Sets (KIS) are produced at programme level for all programmes that this module contributes to, which is a requirement set by HESA/HEFCE. KIS are comparable sets of standardised information about undergraduate courses allowing prospective students to compare and contrast between programmes they are interested in applying for.	

Contact Hours	Key Information Set - Module data														
	Number of credits for this module				15										
Total Assessment	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours										
	150	36	114	0	150										
															
Reading List	<p>The table below indicates as a percentage the total assessment of the module which constitutes a -</p> <p>Written Exam: Unseen written exam, open book written exam, In-class test Coursework: Written assignment or essay, report, dissertation, portfolio, project Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam</p> <p>Please note that this is the total of various types of assessment and will not necessarily reflect the component and module weightings in the Assessment section of this module description:</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td colspan="2">Total assessment of the module:</td> </tr> <tr> <td>Written exam assessment percentage</td> <td style="text-align: center;">50%</td> </tr> <tr> <td>Coursework assessment percentage</td> <td style="text-align: center;">50%</td> </tr> <tr> <td>Practical exam assessment percentage</td> <td style="text-align: center;">0%</td> </tr> <tr> <td></td> <td style="text-align: center;">100%</td> </tr> </table>					Total assessment of the module:		Written exam assessment percentage	50%	Coursework assessment percentage	50%	Practical exam assessment percentage	0%		100%
Total assessment of the module:															
Written exam assessment percentage	50%														
Coursework assessment percentage	50%														
Practical exam assessment percentage	0%														
	100%														
Indicative Reading List	<p>Indicative Reading List: Additional digital materials are made available through Blackboard.</p> <p>The following list is offered to provide validation panels/accrediting bodies with an indication of the type and level of information students may be expected to consult. As such, its currency may wane during the life span of the module specification. However, as indicated above, CURRENT advice on readings will be available via other more frequently updated mechanisms.</p> <p>https://uwe.rl.talis.com/lists/0AD8AF62-524F-A7F6-BF75-7E0DDE727812.html</p>														

FOR OFFICE USE ONLY

First CAP Approval Date	15th March 2012			
Revision CAP Approval Date	28 th May 2017	Version	3	Link to MIA 10693
	18/11/2014		1.2	
	26/03/2013		1.1	