



## MODULE SPECIFICATION

Part 1: Information			
Module Title	Media and Entertainment Law		
Module Code	UJUTNG-30-3	Level	Level 6
For implementation from	2020-21		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Faculty of Business & Law	Field	Law Undergraduate (Programmes)
Department	FBL Dept of Law		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	None		

Part 2: Description
<p><b>Features:</b> Module Entry Requirements: 120 credits acceptable to the award on which the student is registered of which at least 60 credits must be credits from law modules</p> <p><b>Educational Aims:</b> The educational aims are:</p> <p>To provide an understanding of the concepts of ownership, use and infringement of copyright and the analogous intellectual property rights, including performers rights, moral rights and rights in personality, central to the Entertainment business.</p> <p>To provide an understanding of the contractual concepts underpinning relationships in the Entertainment industry, particularly recording agreements, publishing agreements and management agreements.</p> <p>To develop a student's ability to interpret and use a variety of legal sources applicable to Entertainment Law.</p> <p>To develop an understanding of the legal and non-legal principles affecting Entertainment Law and ability to apply these principles to factual situations in the Entertainment Industry.</p> <p>To provide an understanding of the laws affecting Media, including laws of Defamation, Obscenity, Privacy, Contempt, Advertising, Media ownership, concepts of self-regulation as it affects the Media industry.</p>

## STUDENT AND ACADEMIC SERVICES

To ensure that students appreciate and can evaluate and critically analyse the socio-economic and business context in which these principles were and are being developed, as well as the role and influence of European Union Law and where appropriate American Law.

To ensure that students are able to demonstrate a logical and practical approach to the analysis of legal issues.

To develop a student's ability to initiate and carry through study and research both individually and/or as part of a group, as required.

In addition to the Learning Outcomes, the educational experience may explore, develop, and practise but not formally discretely assess ability to:

Recognize the most effective methods of communication as appropriate to a given situation.

Identify personal strengths and weaknesses in your own work and in working with others.

Work and contribute co-operatively to group discussions and presentations.

Show a willingness to share responsibility with others.

Be self reflective in your actions and attitudes.

Give and receive feedback in order to promote self improvement.

**Outline Syllabus:** The syllabus includes:

Copyright:

Introduction: The nature, function and use of copyright protection.

Subsistence: Different types of "work", the requirement of originality, periods of protection, moral rights and rights in performances, the impact of harmonisation within the EU and its effect on UK law.

Ownership: Ownership, assignment and licensing, the role of the collecting societies.

Infringement: The concept of infringement, copying and derivation, primary and secondary infringement, remedies and defences.

Management, Publishing, Recording Contracts:

Introduction: The nature and function of such agreements

Duration of agreements

Royalties, advances and accounting, taxation

Obligations of both parties

Termination of contracts

Media Law:

Law of defamation, obscenity, blasphemy and other matters of speech

Privacy, confidence and the balance of the competing rights of privacy and freedom of expression

Contempt of Court and journalists' sources

Self-regulation including press, media and advertising

Ownership of media

Law relating to advertising

Further Issues:

Manufacturing and distribution agreements

Sampling, copying and plagiarism

Brand names and exploitation

Touring and sponsorship

(Note: As this is a very topical area, not every subject may necessarily be covered each year)

**Teaching and Learning Methods:** The emphasis throughout will be on providing the student the opportunity and facilities to question, understand, analyse and evaluate the law in its historical, practical, academic and social context. The learning context is student-centred and utilises a variety of techniques to encourage independent thought and constructive criticism. Dialogue is promoted between student and lecturer in an interactive relationship which emphasizes the two-way flow of information and criticism.

It is not necessarily envisaged that every topic in the syllabus will be covered in any one academic year. Areas which have topical significance could, therefore, be developed at greater length and less important areas delineated in outline only.

## STUDENT AND ACADEMIC SERVICES

Students will be expected to conduct research with both traditional and electronic sources and will be instructed how to do this both during the Programme as a whole and, where necessary, within the module.

### Lectures:

In most cases there is no expectation of preliminary work. However, students may be given directed preliminary reading from recommended texts. Occasionally material may be also given out in advance so as to provide the basis for practical exercises or for more detailed discussion of topics to be conducted within the lecture. Guest speakers will be utilised where appropriate.

### Seminars:

The Programme estimates a preparation time of 10 hours per seminar. At Level 3, more qualitative research and preparation is expected. Students will be given seminar sheets in advance of their seminars which will be centred on the analysis of cases, statutes, European and Human Rights material as appropriate. The material will usually be problem or discussion title-based. Supplementary material (usually of a problem-solving nature) will normally be provided in the seminar. Directed reading will be suggested along with internet sources and video material as appropriate.

Students are expected to make full use of their independent learning time to reflect critically upon the subject and to develop their own ideas.

Scheduled learning includes lectures, seminars, tutorials and workshops.

Independent learning includes hours engaged with essential reading, case study preparation, assignment preparation and completion etc.

These sessions constitute an average time per level. Scheduled sessions may vary slightly depending on the module choices you make.

### Contact Hours:

Lectures: 2 hours per week.

Seminars: 2 hour workshop per fortnight.

Students will be expected to undertake their own independent reading and research in preparation for lectures and workshops/seminars.

### Part 3: Assessment

Component A: Online examination (60% of module mark) to be completed within a 24 hour window, up to 2500 words . The assessment is designed to test knowledge and problem solving skills (synthesis/evaluation). The Exam is summative and will take place in the Assessment period following conclusion of all the teaching on the module.

Component B: Coursework (40% of module mark). 2500 words. The assessment is based on the best of two coursework submissions. It is designed to test the in-depth independent research skills of students by giving them questions to answer requiring a logical approach, analysis of research and synthesis of materials, to provide a comprehensive answer to a problem, or to provide a critical evaluation of a topic of law in an essay topic.

First Sit Components	Final Assessment	Element weighting	Description
Written Assignment - Component B		40 %	Coursework – 2000 Words and Coursework – 2000 Words  The better mark of these two pieces will count.
Examination (Online) - Component A	✓	60 %	Online examination (up to 2500 words)

## STUDENT AND ACADEMIC SERVICES

Resit Components	Final Assessment	Element weighting	Description
Written Assignment - Component B		40 %	Coursework – 2500 Words
Examination (Online) - Component A	✓	60 %	Online exam (up to 2500 words)

Part 4: Teaching and Learning Methods																	
Learning Outcomes	<p>On successful completion of this module students will achieve the following learning outcomes:</p> <table border="1"> <thead> <tr> <th>Module Learning Outcomes</th> <th>Reference</th> </tr> </thead> <tbody> <tr> <td>Demonstrate and explain a detailed systematic knowledge and critical understanding of the legal and regulatory framework affecting the media and entertainment industry and the law thereof, including a critical understanding and evaluation of a variety of ideas, contexts and frameworks as covered in the topics studied (Assessment Component A and B)</td> <td>MO1</td> </tr> <tr> <td>Demonstrate and explain a critical understanding and evaluation of the international and social implications of media and entertainment law (Assessment Component A)</td> <td>MO2</td> </tr> <tr> <td>Critically engage with, and apply analytical techniques to, the legal concepts, principles and rules of law affecting the media and entertainment industry (Components A and B)</td> <td>MO3</td> </tr> <tr> <td>Conduct self-directed research including accurate identification of issues which require researching, retrieval and evaluation of accurate, current and relevant information from a range of appropriate sources including primary and secondary legal sources (Component B)</td> <td>MO4</td> </tr> <tr> <td>Critically analyse legal issues raised by factual and hypothetical problem scenarios and apply relevant legal concepts, principles and rules to present a reasoned choice between alternative solutions and critical judgment of the merits of particular arguments and offer evidenced conclusions (Components A)</td> <td>MO5</td> </tr> </tbody> </table>	Module Learning Outcomes	Reference	Demonstrate and explain a detailed systematic knowledge and critical understanding of the legal and regulatory framework affecting the media and entertainment industry and the law thereof, including a critical understanding and evaluation of a variety of ideas, contexts and frameworks as covered in the topics studied (Assessment Component A and B)	MO1	Demonstrate and explain a critical understanding and evaluation of the international and social implications of media and entertainment law (Assessment Component A)	MO2	Critically engage with, and apply analytical techniques to, the legal concepts, principles and rules of law affecting the media and entertainment industry (Components A and B)	MO3	Conduct self-directed research including accurate identification of issues which require researching, retrieval and evaluation of accurate, current and relevant information from a range of appropriate sources including primary and secondary legal sources (Component B)	MO4	Critically analyse legal issues raised by factual and hypothetical problem scenarios and apply relevant legal concepts, principles and rules to present a reasoned choice between alternative solutions and critical judgment of the merits of particular arguments and offer evidenced conclusions (Components A)	MO5				
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Reading List	<p>The reading list for this module can be accessed via the following link:</p> <p><a href="https://uwe.rl.talis.com/modules/ujutng-30-3.html">https://uwe.rl.talis.com/modules/ujutng-30-3.html</a></p>																

**Part 5: Contributes Towards**

This module contributes towards the following programmes of study:

Business Management with Law [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19

Business and Law [Sep][FT][Frenchay][3yrs] BA (Hons) 2018-19

Commercial Law [Sep][FT][Frenchay][3yrs] LLB (Hons) 2018-19

Law with Business [Sep][FT][Frenchay][3yrs] LLB (Hons) 2018-19

Law [Sep][FT][Frenchay][3yrs] LLB (Hons) 2018-19