



## **Module Specification**

### **Management Consultancy**

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## Part 1: Information

**Module title:** Management Consultancy

**Module code:** UMSCCW-15-M

**Level:** Level 7

**For implementation from:** 2023-24

**UWE credit rating:** 15

**ECTS credit rating:** 7.5

**Faculty:** Faculty of Business & Law

**Department:** FBL Dept of Business & Management

**Partner institutions:** None

**Delivery locations:** Not in use for Modules

**Field:** Strategy and International Business

**Module type:** Module

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** The module will address the importance of professional ethics when working for clients in consultancy settings. Moreover many projects which have been undertaken by students do in fact have a CSR focus; for example, a development plan for the Brandon Trust which looked at businesses staffed by people with learning / mental disability.

**Features:** Not applicable

**Educational aims:** In addition to the learning outcomes the educational experience may explore, develop, and practise but not formally discretely assess the student on:

Presentation skills

Teamworking and leadership skills

**Outline syllabus:** You will cover:

An overview of the key stages in the consultancy cycle together with the key issue resolution and problem-solving skills required at each stage

Client identification, issue identification, critical success factors, preliminary surveys, meeting with the client, proposal drafting and editing

Management of the client relationship, quality assurance, time and project management, operating under pressure, typical pitfalls and how to avoid them, evaluation of projects and design of evaluation systems

Effective reporting and presentation of recommendations and foregoing analysis

Application of theoretical knowledge and skills to a live assignment

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** The main learning method will take the form of a live consultancy exercise including initial identification of and negotiation with a private / public sector client, preparation of proposals, development of a project plan and undertaking of the assignment to recommendation / implementation planning stage. The assignment will be supported by mentoring from the academic team and utilisation of the intervention software tool 'i-kit', an 'ementor'. This will be used as the main skills development tool with blackboard used for supplementary information.

Initial lectures will be held in order to orientate consulting groups or individuals.

Students will be given a formal opportunity to reflect on learning gained during and following completion of the client report. Learning on the module will be divided approximately as follows: introductory lectures 10%; mentoring and progress

reporting 15%; client facing work and research 70%; reflection and feedback 5%.

Lectures will be in the form of introductory workshops including discussion and exploration with students.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Understand and critically evaluate the consultancy process/cycle applicable to external and internal consultancy interventions

**MO2** Collect, analyse and synthesise complex datasets from a wide variety of sources (primary and secondary) and effectively communicate the outcome such analysis

**MO3** Demonstrate initiative and originality in complex problem solving in the context of the consultancy assignment

**MO4** Demonstrates advanced skills in terms of team-working and/ or leadership on the consultancy assignment including the application of skills in resolving conflicts

**MO5** Demonstrate the ability to critically reflect on individual performance and that of the group in order to improve practice

**MO6** Evidence skills in communicating with a client organisation in terms of presentation and justification of analyses, recommendations and implementation requirement

**MO7** Apply and adapt technical expertise from experiential and formal learning to consulting assignments

**Hours to be allocated:** 150

**Contact hours:**

Independent study/self-guided study = 126 hours

Face-to-face learning = 24 hours

Total = 150

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/umscw-15-m.html) via the following link <https://uwe.rl.talis.com/modules/umscw-15-m.html>

## Part 4: Assessment

**Assessment strategy:** The assessment strategy is to offer the possibility of conducting either an agreed individual consultancy assignment within an organisation to which the student has access or to conduct a group based intervention.

In addition students will be expected to provide evidence of learning and reflection on the consultancy process. The assessment is designed to test knowledge at each critical stage of an intervention / consultancy study and to gauge learning from reflection on that process: hence a variety of assessment mechanisms has been included.

Formal assessment applies to critical reflection and preparation and delivery of the main consultancy outputs. Formative assessment applies to learning attached to the mentoring of students throughout the project.

### Assessment components:

#### **Portfolio** (First Sit)

Description: Integrated consultancy report, presentation, reflection, proposal

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

#### **Report** (Resit)

Description: Integrated consultancy report, presentation, reflection, proposal

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6, MO7

## **Part 5: Contributes towards**

This module contributes towards the following programmes of study:

International Business Management [NepalBrit] MSc 2023-24

Business Administration [Frenchay] MBA 2023-24

Business Administration [BIBM] MBA 2023-24

Business Administration [Villa] MBA 2023-24

International Management [Frenchay] MSc 2023-24

Business Management [Frenchay] MSc 2023-24

Business Management [Frenchay] MSc 2023-24

Business with Supply Chain Management [Frenchay] MSc 2023-24

Business with Digital Management [Frenchay] MSc 2023-24

Business Administration {Executive MBA} [Sep][PT][Frenchay][2yrs] MBA 2022-23

Business Management [Frenchay] MSc 2022-23