

MODULE SPECIFICATION

Part 1: Information			
Module Title	Management Consultancy		
Module Code	UMSCCW-15-M	Level	M
For implementation from	September 2018		
UWE Credit Rating	15	ECTS Credit Rating	7.5
Faculty	FBL	Field	Strategy and International Business
Department	BBS, Business and Management		
Contributes towards	Master of Business Administration, MSc Business Management		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	N/A		

Part 2: Description
<p>The module will also address the importance of professional ethics when working for clients in consultancy settings. Moreover many projects which have been undertaken by students do in fact have a CSR focus; for example, a development plan for the Brandon Trust which looked at businesses staffed by people with learning / mental disability.</p> <p>In addition the educational experience may explore, develop, and practise but not formally discretely assess the student on:</p> <ul style="list-style-type: none"> • presentation skills • teamworking and leadership skills <p>You will cover:</p> <ul style="list-style-type: none"> • an overview of the key stages in the consultancy cycle together with the key issue resolution and problem-solving skills required at each stage. • client identification, issue identification, critical success factors, preliminary surveys, meeting with the client, proposal drafting and editing. • Management of the client relationship, quality assurance, time and project management, operating under pressure, typical pitfalls and how to avoid them, evaluation of projects and design of evaluation systems • effective reporting and presentation of recommendations and foregoing analysis • application of theoretical knowledge and skills to a live assignment.

The main learning method will take the form of a live consultancy exercise including initial identification of and negotiation with a private / public sector client, preparation of proposals, development of a project plan and undertaking of the assignment to recommendation / implementation planning stage. The assignment will be supported by mentoring from the academic team and utilisation of the intervention software tool 'i-kit', an 'e-mentor'. This will be used as the main skills development tool with blackboard used for supplementary information.

Initial lectures will be held in order to orientate consulting groups or individuals. Students will be given a formal opportunity to reflect on learning gained during and following completion of the client report. Learning on the module will be divided approximately as follows: introductory lectures 10%; mentoring and progress reporting 15%; client facing work and research 70%; reflection and feedback 5%. Lectures will be in the form of introductory workshops including discussion and exploration with students.




Part 3: Assessment

The assessment strategy is to offer the possibility of conducting either an agreed individual consultancy assignment within an organisation to which the student has access or to conduct a group based intervention.

In addition students will be expected to provide evidence of learning and reflection on the consultancy process. The assessment is designed to test knowledge at each critical stage of an intervention / consultancy study and to gauge learning from reflection on that process: hence a variety of assessment mechanisms has been included.

Formal assessment applies to critical reflection and preparation and delivery of the main consultancy outputs. Formative assessment applies to learning attached to the mentoring of students throughout the project.

Identify final timetabled piece of assessment (component and element)	Component A	
% weighting between components A and B (Standard modules only)	A:	B:
	100%	
First Sit		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. Integrated consultancy report, presentation, reflection, proposal	100%	
Component B Description of each element	Element weighting (as % of component)	
N/A		
Resit (further attendance at taught classes is not required)		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. Integrated consultancy report, presentation, reflection, proposal	100%	
Component B Description of each element	Element weighting (as % of component)	
N/A		
Part 4: Learning Outcomes & KIS Data		
Learning Outcomes	On successful completion of this module students will be able to:	
	<ul style="list-style-type: none">understand and critically evaluate the consultancy process/cycle applicable to external and internal consultancy interventions [A]	

	<ul style="list-style-type: none">collect, analyse and synthesise complex datasets from a wide variety of sources (primary and secondary) and effectively communicate the outcome such analysis [A]demonstrate initiative and originality in complex problem solving in the context of the consultancy assignment [A]demonstrates advanced skills in terms of team-working and/ or leadership on the consultancy assignment including the application of skills in resolving conflicts [A]demonstrate the ability to critically reflect on individual performance and that of the group in order to improve practice [A]evidence skills in communicating with a client organisation in terms of presentation and justification of analyses, recommendations and implementation requirements A]apply and adapt technical expertise from experiential and formal learning to consulting assignments. [A]															
Key Information Sets Information (KIS)	<table><tr><th colspan="5">Key Information Set - Module data</th></tr><tr><td colspan="5">Number of credits for this module</td></tr><tr><td colspan="4"></td><td>15</td></tr></table>	Key Information Set - Module data					Number of credits for this module									15
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Contact Hours	<table><tr><th>Hours to be allocated</th><th>Scheduled learning and teaching study hours</th><th>Independent study hours</th><th>Placement study hours</th><th>Allocated Hours</th><td></td></tr><tr><td>150</td><td>24</td><td>126</td><td>0</td><td>150</td><td></td></tr></table>	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours		150	24	126	0	150				
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Total Assessment	<p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p>Written Exam: Unseen or open book written exam Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p> <table><tr><td colspan="2">Total assessment of the module:</td></tr><tr><td>Written exam assessment percentage</td><td>0%</td></tr><tr><td>Coursework assessment percentage</td><td>100%</td></tr><tr><td>Practical exam assessment percentage</td><td>0%</td></tr><tr><td></td><td>100%</td></tr></table>	Total assessment of the module:		Written exam assessment percentage	0%	Coursework assessment percentage	100%	Practical exam assessment percentage	0%		100%					
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Reading List	<p>The 'e-mentor' programme i-kit will be made available to each student taking this module. This is a comprehensive consultants' toolkit, using a unique structure which breaks a consultancy project into 16 areas of practice giving, with guidance, examples and exercises provided for each component area.</p> <p>Specific references dependent on the technical area of the project and provided by supervisors from specific departments on an ad hoc basis. Given the specificity attached to each consulting-based assignment the reading will be tailored to the needs of each situation and individual.</p>															

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First CAP Approval Date	January 2010			
Revision ASQC Approval Date <i>Update this row each time a change goes to ASQC</i>		Version	2	<i>Link to RIA</i>