



Module Specification

Globalization

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Part 1: Information

Module title: Globalization

Module code: UMSCCQ-15-M

Level: Level 7

For implementation from: 2023-24

UWE credit rating: 15

ECTS credit rating: 7.5

Faculty: Faculty of Business & Law

Department: FBL Dept of Business & Management

Partner institutions: None

Delivery locations: Not in use for Modules

Field: Strategy and International Business

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: See Learning Outcomes.

Outline syllabus: The syllabus includes:

Markets, Multinationals, and Institutions

Conceptual Frameworks

Varieties of Capitalism

Institutions

TNC

FDI

Technology

Global Production Networks

Regionalisation

Financial Crises

Corporate Social Responsibility

Globalization Sustainability

Part 3: Teaching and learning methods

Teaching and learning methods: This module will be taught by lectures, in-class presentations, class exercises, and through discussion of case studies.

Learning strategy – Students will need to complete the necessary preparatory reading and exercises including PowerPoint presentations prior to class, along with studying any set case material (essential reading).

On the notional basis of a 10:1 ratio of student study hours to credit value, students should be engaged in the learning process for 150 hours. Of this, 36 hours will take place in lectures and seminars, the remaining will take place outside of these contexts and involve independent learning activities such as essential reading, case study preparation, assignment preparation and completion etc.

Contact Hours:

Contact time is 3 hours per week.

Students can expect direct contact with the module leaders and members of his/her

teaching team who have in-depth understanding of the material to be discussed. Academic members combine extensive personal experience in some of the countries in question and through their research on matters directly relevant to the module content itself, students are presented with a rich and intellectually rewarding learning opportunity.

In tutorials, through the use of key academic readings and case studies, students will be presented the opportunity to learn alone and in conjunction with other students led by academics.

Regular office hours offer students an opportunity to clarify and further explore issues directly related to the material presented in the module and, potentially, further afield.

Student responsibilities and roles:

The degree to which you will find this module a rewarding learning experience is, to a large degree, based on your individual and collective efforts. It thus goes without saying that students are expected to arrive in class having read the required readings and prepared for discussion.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Explain and evaluate Keynesian and Neoclassical perspectives and impacts on economic globalisation and business management

MO2 Identify linkages between different forms of markets and the development of the international economy

MO3 Indicate the impact of changes in the global economic, political and social environment on business practices and management

MO4 Synthesise and evaluate theoretical approaches and analysis of business management

MO5 Debate and defend contentious issues, such as, exchange rates, innovation, FDI, production networks, and CSR as well as their effects on developed and emerging markets

MO6 Working and learning in intercultural and international teams, thereby gaining an appreciation of the complexity and challenges facing managers who operate in an international setting

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 150

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/umscq-15-m.html) via the following link <https://uwe.rl.talis.com/modules/umscq-15-m.html>

Part 4: Assessment

Assessment strategy: Task A, a written exam (2 hours):

This has been selected as the preferred means of assessing student depth and breadth of understanding of the material. The primary reason for this is that the module covers a wide scope of theories and case studies. In order to ensure that students have a firm grasp of the topics covered, a written exam is preferred.

Task B, coursework:

A 2000 word essay is also selected on the grounds that it provides students with an opportunity to delve into a particular aspect of the module in depth. Essays afford students the opportunity to improve their writing skills which is essential for management career progression.

Assessment components:

Written Assignment (First Sit)

Description: 2,000 word assignment

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO4, MO5, MO6

Examination (First Sit)

Description: Exam (2 hours)

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Written Assignment (Resit)

Description: 2000 words assignment

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO4, MO5, MO6

Examination (Resit)

Description: Exam (2 hours)

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Part 5: Contributes towards

This module contributes towards the following programmes of study: