




ACADEMIC SERVICES

MODULE SPECIFICATION

Part 1: Basic Data					
Module Title	Globalization				
Module Code	UMSCCQ-15-M	Level	M	Version	3.1
UWE Credit Rating	15	ECTS Credit Rating	7.5	WBL module?	No
Owning Faculty	FBL	Field	Strategy & International Business		
Department	BBS (B&M)	Module Type	Standard		
Contributes towards	MSc International Management				
Pre-requisites	None		Co- requisites	None	
Excluded Combinations	None		Module Entry requirements		
First CAP Approval Date	QMAC 2010		Valid from	September 2010	
Revision CAP Approval Date	26 March 2015		Revised with effect from	September 2015	

Review Date	September 2016
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Part 2: Learning and Teaching	
Learning Outcomes	<p>On successful completion of this module students will be able to:</p> <p>Learning Outcome:</p> <ol style="list-style-type: none"> 1. explain and evaluate Keynesian and Neoclassical perspectives and impacts on economic globalisation and business management (comp A). 2. identify linkages between different forms of markets and the development of the international economy (comp A). 3. indicate the impact of changes in the global economic, political and social environment on business practices and management (comp A). 4. synthesise and evaluate theoretical approaches and analysis of business management (comp B). 5. debate and defend contentious issues, such as, exchange rates, innovation, FDI, production networks, and CSR as well as their effects on developed and emerging markets (comp B). 6. working and learning in intercultural and international teams, thereby gaining an appreciation of the complexity and challenges facing managers who operate in an international setting(comp B). <p>Student responsibilities and roles:</p> <p>The degree to which you will find this module a rewarding learning experience is, to a large degree, based on your individual and collective efforts. It thus goes without saying that students are expected to arrive in class having read the required readings</p>

	and prepared for discussion.																									
Syllabus Outline	<ol style="list-style-type: none"> 1. Markets, Multinationals, and Institutions 2. Conceptual Frameworks 3. Varieties of Capitalism 4. Institutions 5. TNC 6. FDI 7. Technology 8. Global Production Networks 9. Regionalisation 10. Financial Crises 11. Corporate Social Responsibility 12. Globalization Sustainability 																									
Contact Hours	<p>Contact time is 3 hours per week.</p> <p>Students can expect direct contact with the module leaders and members of his/her teaching team who have in-depth understanding of the material to be discussed. Academic members combine extensive personal experience in some of the countries in question and through their research on matters directly relevant to the module content itself, students are presented with a rich and intellectually rewarding learning opportunity.</p> <p>In tutorials, through the use of key academic readings and case studies, students will be presented the opportunity to learn alone and in conjunction with other students led by academics.</p> <p>Regular office hours offer students an opportunity to clarify and further explore issues directly related to the material presented in the module and, potentially, further afield.</p>																									
Teaching and Learning Methods	<p>This module will be taught by lectures, in-class presentations, class exercises, and through discussion of case studies.</p> <p>Learning strategy – Students will need to complete the necessary preparatory reading and exercises including PowerPoint presentations prior to class, along with studying any set case material (essential reading).</p> <p>On the notional basis of a 10:1 ratio of student study hours to credit value, students should be engaged in the learning process for 150 hours. Of this, 36 hours will take place in lectures and seminars, the remaining will take place outside of these contexts and involve independent learning activities such as essential reading, case study preparation, assignment preparation and completion etc.</p>																									
Key Information Sets Information	<table border="1"> <thead> <tr> <th colspan="5">Key Information Set - Module data</th> </tr> <tr> <td colspan="5"><i>Number of credits for this module</i></td> </tr> </thead> <tbody> <tr> <td></td> <td></td> <td></td> <td></td> <td style="border: 2px solid black; text-align: center;">15</td> </tr> <tr> <th>Hours to be allocated</th> <th>Scheduled learning and teaching study hours</th> <th>Independent study hours</th> <th>Placement study hours</th> <th>Allocated Hours</th> </tr> <tr> <td style="text-align: center;">150</td> <td style="text-align: center;">36</td> <td style="text-align: center;">114</td> <td style="text-align: center;">0</td> <td style="text-align: center;">150</td> </tr> </tbody> </table> <p style="text-align: right;"></p> <p>The table below indicates as a percentage the total assessment of the module which constitutes a -</p>	Key Information Set - Module data					<i>Number of credits for this module</i>									15	Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	150	36	114	0	150
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Written Exam: Unseen written exam, open book written exam, In-class test
Coursework: Written assignment or essay, report, dissertation, portfolio, project
Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam

Please note that this is the total of various types of assessment and will not necessarily reflect the component and module weightings in the Assessment section of this module description:

Total assessment of the module:			
Written exam assessment percentage		50%	
Coursework assessment percentage		50%	
Practical exam assessment percentage		0%	
		100%	

Reading Strategy

All students will be encouraged to make full use of the print and electronic resources available to them through membership of the University. These include a range of electronic journals and a wide variety of resources available through websites and information gateways. The University Library’s web pages provide access to subject relevant resources and services, and to the library catalogue. Many resources can be accessed remotely.

Students will be directed towards the university study skills website, mySkills, as appropriate. Students will be encouraged to use Blackboard resources referred to in the module handbook. Students are not expected to purchase a core text for this module.

The following list is provided for validation panels/accrediting bodies as an indication of the type and level of information students may be expected to consult. As such, its currency may wane during the life span of the module specification. However, as indicated above, current advice on what to read will be available via other, more frequently updated mechanisms.

Essential reading

While there is no set textbook, there are some specific books that the students will find of particular value. For an introductory survey to emerging markets students are recommended:

Peter Dicken (2007) *Global Shift: Reshaping the Global Economic Map in the 21st Century*, London : Sage.

Further reading

Further reading will be required to ensure students are familiar with current research, classic works and others matters specific to their interests. This reading will be found in the module handbook provided at the outset of the module. One important source of literature is academic journals such as Harvard Business Review, Journal of International Business Studies, Journal of World Business, Management International Review, and Financial Times. Access to these journals is available through the library and most available electronically.

Indicative Reading List

Books & Articles

Alcacer, J. and Herman, K. (2013) ‘Intel’, Harvard Business School 9-713-406.

Alfaro, L. (2014) ‘Special economic zones in India’, Harvard Business School, 9-709-027.

Eichengreen, B. (2002) Capitalizing on Globalization. Manila: Asian Development Bank

Bianchi, C. (2014) ‘Internationalization of emerging market firms: Chilean companies,’

International Journal of Emerging Markets, 9:54-78.

Bridge, G. (2008) 'Global production networks and the extractive sector'. Journal of Economic Geography, 8:389-419.

Gorton, G. et al. (2014) Regulating the shadow banking system. Washington DC: Brookings Institution.

Friedman, T. (2000) The Lexus and the Olive Tree London: HarperCollins

Johnson, M. and Nair, H. (2011) 'New business models in emerging markets', Harvard Business Review, 1/2: 89-96.

Goddard, R, Patrick Cronin and Kishore C. Dash (eds.) International Political Economy : State-Market Relations in a Changing Global Order Palgrave: 2003

Krugman, P. (2004) Rethinking International Trade Cambridge MA: MIT Press

Medve-balint, G. (2014) 'The role of the EU in shaping FDI flows to East Central Europe,' JCMS, 52:35-51

Newton, Scott (2004) The Global Economy, 1944-2000: The Limits of Ideology, London: Arnold

Schmidt, G.M. & Druehl, C.T. (2008) 'When is a disruptive innovation disruptive?'. J Prod Innov Manag, 25:347-369.

Stiglitz, J. (2002) Globalization and Its Discontents. London: Allen Lane

Williamson, P. and Rama, A. (2011) 'How China Reset its Global Acquisition Agenda', Harvard Business Review, 4:109-114.

Journals

Far Eastern Economic Review

International Affairs

International Journal of Business Studies

Journal of International Business Studies

Review of International Political Economy

The Economist

The World Economy

World Development

Report

UNCTAD, World Investment Report (New York and Geneva, annual)

WTO, Annual Report (Geneva, annual)

IBRD/World Bank, World Development Report (New York, annual)

Internet

International Monetary Fund : www.imf.org

World Bank: www.worldbank.org

World Trade Organization: www.wto.org

United Nations Conference on Trade and Development: www.unctad.org

European Union: www.europa.org

Organisation for Economic Co-operation and Development: www.oecd.org

Greenpeace: www.greenpeace.org.uk

	<p>UN Global Compact: www.unglobalcompact.org</p> <p>No Logo (Naomi Klein): www.nologo.org</p> <p>World Social Forum: www.worldsocialforum.org</p> <p>Tobin Tax Initiative: www.tobintax.org</p> <p>Campaign for UN Reform: www.cunr.org</p>
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Part 3: Assessment	
Assessment Strategy	<p>Component A is a written exam (2 hours) has been selected as the preferred means of assessing student depth and breadth of understanding of the material. The primary reason for this is that the module covers a wide scope of theories and case studies. In order to ensure that students have a firm grasp of the topics covered, a written exam is preferred.</p> <p>Component B: Coursework - A 2000 word essay is also selected on the grounds that it provides students with an opportunity to delve into a particular aspect of the module in depth. Essays afford students the opportunity to improve their writing skills which is essential for management career progression.</p>

Identify final assessment component and element	Component A	
% weighting between components A and B (Standard modules only)	A: 50%	B: 50%
First Sit		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1 Exam (2 hours)	100%	
Component B Description of each element	Element weighting (as % of component)	
1. 2000 words assignment	100%	

Resit (further attendance at taught classes is not required)		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1 Exam (2 hours)	100%	
Component B Description of each element	Element weighting (as % of component)	
1. 2000 words assignment	100%	
<p>If a student is permitted a retake of the module under the University Regulations and Procedures, the assessment will be that indicated by the Module Description at the time that retake commences.</p>		