



## **Module Specification**

### **Discovery: Research Methods**

Version: 2023-24, v2.0, 18 May 2023

#### **Contents**

<b>Module Specification .....</b>	<b>1</b>
<b>Part 1: Information .....</b>	<b>2</b>
<b>Part 2: Description .....</b>	<b>2</b>
<b>Part 3: Teaching and learning methods .....</b>	<b>3</b>
<b>Part 4: Assessment.....</b>	<b>4</b>
<b>Part 5: Contributes towards .....</b>	<b>6</b>

## Part 1: Information

**Module title:** Discovery: Research Methods

**Module code:** UMCC46-30-M

**Level:** Level 7

**For implementation from:** 2023-24

**UWE credit rating:** 30

**ECTS credit rating:** 15

**Faculty:** Faculty of Business & Law

**Department:** FBL Dept of Business & Management

**Partner institutions:** None

**Delivery locations:** Not in use for Modules

**Field:** Business and Management Cross-Disciplinary

**Module type:** Module

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** Doctoral level research is characterised by solid research design and rigorous methodological execution. This module loosely dove-tails with the Ways Of Knowing (WOK) module that focuses on research philosophies/traditions.

**Features:** Not applicable

**Educational aims:** Discovery Research Methods module is designed to enable doctoral students to develop the necessary competencies in understanding and critically applying a variety of research methods and tools. It aims to allow students to develop and apply theoretical knowledge and problem-solving skills in the in-depth investigation and critical analysis required for a business and management research project at doctoral level.

**Outline syllabus:** The module provides training in qualitative and quantitative methods and their application. It aims to provide students with the skills necessary to complete empirical research at the doctoral level, and successful completion of this module will contribute towards the research training requirement of the doctoral programme.

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** The module takes a flexible approach to delivery methods. Depending on cohort requirements, delivery can be fully online, fully face to face, or a blended mix of the two. The module will be delivered via a series of study units; each study unit relating to a substantive area of the syllabus. Activities, plenary sessions and workshops will provide an opportunity for critical analysis, discussion and peer/tutor feedback.

These sessions may take place in the classroom, face to face; or in an online environment.

Online sessions may be:

synchronous (e.g. using live webinars) or

asynchronous (e.g. using text/video discussion tools).

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Apply understanding of the principal research traditions and approaches in business and management research

**MO2** Justify choices in relation to different approaches to business research and evaluate their suitability and relevance for particular situations

**MO3** Articulate relationships between theory, research approach and method

**MO4** Critically evaluate different techniques of data collection and analysis (quantitative and qualitative) including the strengths and limitations of these methods

**MO5** Discuss challenges in negotiating and maintaining research access

**Hours to be allocated:** 300

**Contact hours:**

Independent study/self-guided study = 270 hours

Face-to-face learning = 30 hours

Total = 300

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/index.html) via the following link <https://uwe.rl.talis.com/index.html>

## **Part 4: Assessment**

**Assessment strategy:** There are two aspects to the assessment for this module:

Formative assessment:

Students will participate in group discussions or workshops. These may take place in a face-to-face or online environment. These will usually involve peer evaluation and tutor feedback - for example critical examination/analysis of a specific research text. Further opportunities for formative feedback will be provided during the duration of the module through feedback from DoS, guided online activities and peer feedback during the scheduled workshops.

Summative assessment:

Assessment task: Research Methodology Proposal (7,500 words)

This is a methodological defence of student's own research design related to a chosen doctoral topic, incorporating the concepts and critical evaluations of qualitative and quantitative research methods as grounded in the relevant literature.

The module assessment is designed to be of direct use to the student and their doctoral studies to help them to complete the methods chapter of a doctoral thesis, or as a contribution towards the methods used within a portfolio of research.

Other methods of assessment may be employed to demonstrate the learning requirements where reasonable adjustments are required by a student.

Not assessed as part of this module: DBA students, as part of the Doctoral Development plan, should write a critical reflection on learning (1,500 words). Students need to critically evaluate key personal learning outcomes from this module and how they will utilise these to inform their DBA studies.

### **Assessment components:**

#### **Written Assignment (First Sit)**

Description: Research Methodology Proposal (up to 7,500 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

#### **Written Assignment (Resit)**

Description: Research Methodology Proposal (up to 7,500 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

## **Part 5: Contributes towards**

This module contributes towards the following programmes of study:

Doctor of Business Administration DBA 2023-24