



MODULE SPECIFICATION

Part 1: Information			
Module Title	Discovery: Research Methods		
Module Code	UMCC46-30-M	Level	M
For implementation from	January 2019		
UWE Credit Rating	30	ECTS Credit Rating	15
Faculty	Business and Law	Field	Business and Management, Cross-Disciplinary
Department	BBS, Business & Management		
Contributes towards	Doctor of Business Administration, PG Research		
Module type:	Standard		
Pre-requisites	None		
Excluded Combinations	None		
Co- requisites	None		
Module Entry requirements	N/A		

Part 2: Description
<p>Doctoral level research is characterised by solid research design and rigorous methodological execution. This module loosely dove-tails with the Ways Of Knowing (WOK) module that focuses on research philosophies/traditions.</p> <p>Discovery Research Methods module is designed to enable doctoral students to develop the necessary competencies in understanding and critically applying a variety of research methods and tools. It aims to allow students to develop and apply theoretical knowledge and problem-solving skills in the in-depth investigation and critical analysis required for a business and management research project at doctoral level. The module provides training in qualitative and quantitative methods and their application. It aims to provide students with the skills necessary to complete empirical research at the doctoral level, and successful completion of this module will contribute towards the research training requirement of the doctoral programme.</p> <p>The module takes a flexible approach to delivery methods. Depending on cohort requirements, delivery can be fully online, fully face to face, or a blended mix of the two. The module will be delivered via a series of study units; each study unit relating to a substantive area of the syllabus. Activities, plenary sessions and workshops will provide an opportunity for critical analysis, discussion and peer/tutor feedback.</p> <ul style="list-style-type: none"> • These sessions may take place in the classroom, face to face; or in an online environment. • Online sessions may be: <ul style="list-style-type: none"> ○ synchronous (e.g. using live webinars) or ○ asynchronous (e.g. using text/video discussion tools).

Part 3: Assessment

There are two aspects to the assessment for this module:

Formative assessment:

Students will participate in group discussions or workshops. These may take place in a face-to-face or online environment. These will usually involve peer evaluation and tutor feedback - for example critical examination/analysis of a specific research text. Further opportunities for formative feedback will be provided during the duration of the module through feedback from DoS, guided online activities and peer feedback during the scheduled workshops.

Summative assessment:

Component A: Research Methodology Proposal (7,500 words)


This is a methodological defence of student's own research design related to a chosen doctoral topic, incorporating the concepts and critical evaluations of qualitative and quantitative research methods as grounded in the relevant literature.

The module assessment is designed to be of direct use to the student and their doctoral studies to help them to complete the methods chapter of a doctoral thesis, or as a contribution towards the methods used within a portfolio of research.

Other methods of assessment may be employed to demonstrate the learning requirements where reasonable adjustments are required by a student.

Not assessed as part of this module: DBA students, as part of the Doctoral Development plan, should write a critical reflection on learning (1,500 words). Students need to critically evaluate key personal learning outcomes from this module and how they will utilise these to inform their DBA studies.

Identify final timetabled piece of assessment (component and element)	Component A	
% weighting between components A and B (Standard modules only)	A:	B:
	100%	
First Sit		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. Research Methodology Proposal (up to 7,500 words)	100%	
Component B Description of each element	Element weighting (as % of component)	
N/A		
Resit (further attendance at taught classes is not required)		
Component A (controlled conditions) Description of each element	Element weighting (as % of component)	
1. Research Methodology Proposal (up to 7,500 words)	100%	
Component B Description of each element	Element weighting (as % of component)	
N/A		

Part 4: Learning Outcomes & KIS Data																															
Learning Outcomes	<p>Learning Outcomes</p> <ol style="list-style-type: none">1. Apply understanding of the principal research traditions and approaches in business and management research (Component A).2. Justify choices in relation to different approaches to business research and evaluate their suitability and relevance for particular situations (Component A).3. Articulate relationships between theory, research approach and method (Component A).4. Critically evaluate different techniques of data collection and analysis (quantitative and qualitative) including the strengths and limitations of these methods (Component A).5. Discuss challenges in negotiating and maintaining research access (Component A).																														
Key Information Sets Information (KIS)	<table border="1"><thead><tr><th colspan="5">Key Information Set - Module data</th></tr></thead><tbody><tr><td></td><td></td><td></td><td></td><td></td></tr><tr><td colspan="4"><i>Number of credits for this module</i></td><td>30</td></tr><tr><td></td><td></td><td></td><td></td><td></td></tr><tr><th>Hours to be allocated</th><th>Scheduled learning and teaching study hours</th><th>Independent study hours</th><th>Placement study hours</th><th>Allocated Hours</th></tr><tr><td>300</td><td>30</td><td>270</td><td>0</td><td>300</td></tr></tbody></table> 	Key Information Set - Module data										<i>Number of credits for this module</i>				30						Hours to be allocated	Scheduled learning and teaching study hours	Independent study hours	Placement study hours	Allocated Hours	300	30	270	0	300
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Total Assessment	<p>The table below indicates as a percentage the total assessment of the module which constitutes a;</p> <p>Written Exam: Unseen or open book written exam Coursework: Written assignment or essay, report, dissertation, portfolio, project or in class test Practical Exam: Oral Assessment and/or presentation, practical skills assessment, practical exam (i.e. an exam determining mastery of a technique)</p> <table border="1"><thead><tr><th colspan="2">Total assessment of the module:</th></tr></thead><tbody><tr><td>Written exam assessment percentage</td><td>100%</td></tr><tr><td>Coursework assessment percentage</td><td>0%</td></tr><tr><td>Practical exam assessment percentage</td><td>0%</td></tr><tr><td></td><td>100%</td></tr></tbody></table>	Total assessment of the module:		Written exam assessment percentage	100%	Coursework assessment percentage	0%	Practical exam assessment percentage	0%		100%																				
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Reading List	<p><i>Reading list link</i></p> <p>https://uwe.rl.talis.com/lists/1F067B26-E4D9-CA28-0408-D10F7B8DFBE8.html</p>																														

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First Approval Date (and panel type)	QMAC January 2010			
Revision ASQC Approval Date <i>Update this row each time a change goes to ASQC</i>	10 July UVP 2018	Version	2	link to RIA