



Module Specification

Wildlife and People

Version: 2025-26, v2.0, Approved

Contents

Module Specification	1
Part 1: Information	2
Part 2: Description	2
Part 3: Teaching and learning methods	4
Part 4: Assessment.....	5
Part 5: Contributes towards	6

Part 1: Information

Module title: Wildlife and People

Module code: USSKAD-30-1

Level: Level 4

For implementation from: 2025-26

UWE credit rating: 30

ECTS credit rating: 15

College: College of Health, Science & Society

School: CHSS School of Applied Sciences

Partner institutions: None

Field: Applied Sciences

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Wildlife and people are often treated as separate and distinct entities, when in reality they are interconnected elements of the same landscape. This module aims to provide a theoretical understanding of this fact and to highlight the importance of understanding differing societal perceptions of nature. Wildlife conservation must involve people in order to be successful and this module promotes the role that communities and other stakeholders play in conducting any conservation initiative in a sustainable, ethical way.

Features: Not applicable

Educational aims: This module aims to provide historical context on colonial conservation strategies and explore current conservation initiatives that foster inclusivity and ethical practices. Students will learn how environmental issues intertwine with political and economic agendas and the importance of a sustainable, interdisciplinary approach to conservation.

Outline syllabus: This module examines how wildlife conservation issues, and their solutions, relate to social, political and economic imperatives. The indicative syllabus of this module is:

Society

The course will look at the formation of belief systems about nature and different cultural and religious perspectives on the natural world. Environmental ideologies including animal rights, land-based ethics, and deep ecology will be examined. Different attitudes towards wildlife and the environment will also be explored and potential links to behaviour examined.

Introduction to Sustainable Development

The module will examine the process and goals of sustainable development. Underpinning this will be examination of the 'Three Pillars of Sustainable Development' – economic development, social development, and environmental protection. Students will be introduced to sustainable development models and encouraged to apply their learning to current conservation problems.

Wildlife Protection

The course will also examine the legislative framework for international policy making; the role of the United Nations and associated institutions (United Nations Environment Programme, Food and Agriculture Organization, International Union for Conservation of Nature, etc.) and key international agreements e.g. the Kunming-Montreal Global Biodiversity Framework and the Convention on International Trade in Endangered Species, as well as the 1992 UN Conference on Environment and Development and resulting Conventions on Biodiversity and Climate Change. It will explore issues of implementation in case-study countries.

Economics

There will be an introduction to economic concepts; supply and demand; allocation of resources, marginal principle, and scarcity. The module will also discuss 'putting a value on wildlife' and review valuation methodologies e.g. willingness to pay and contingent valuation, cost benefit analysis, discounting and issues relating to the management of common resources.

Part 3: Teaching and learning methods

Teaching and learning methods: The module is delivered as interactive lectures and small group work.

Discussions and debates will provide students the opportunity to consider issues in depth.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Describe societal belief systems regarding nature and discuss why understanding different viewpoints is important for the development of successful conservation initiatives.

MO2 Demonstrate a basic understanding of the potential, theoretical link between attitudes and behaviour and their significance to wildlife conservation.

MO3 Discuss the concept of Sustainable Development with particular reference to economic, social and policy development, and wildlife protection.

MO4 Evaluate the need for, and barriers to, an interdisciplinary approach to the analysis of wildlife conservation problems with particular reference to their social and economic dimensions.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/usskad-30-1.html) via the following link <https://uwe.rl.talis.com/modules/usskad-30-1.html>

Part 4: Assessment

Assessment strategy: Assessment 1: Report (1500 words)

A written report which requires students to consider different cultural perspectives on nature and their significance for the development of successful conservation initiatives.

Assessment 2: Online exam (24 hours)

The paper consists of several long answer questions designed to test the students' understanding of key concepts.

Opportunities for formative assessment are embedded in the module teaching and take a variety of forms, including: in class quizzes, problem-solving workshops, and model answers for past exam questions.

Assessment tasks:

Report (First Sit)

Description: 1500 word written report

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO4

Examination (Online) (First Sit)

Description: Online examination (24 hours)

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Report (Resit)

Description: 1500 word written report

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO4

Examination (Online) (Resit)

Description: Online examination (24 hours)

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Integrated Wildlife Conservation [Zoo] FdSc 2025-26

Integrated Wildlife Conservation [Zoo] FdSc 2025-26