



Module Specification

Research Methods in Organisations

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Part 1: Information

Module title: Research Methods in Organisations

Module code: USPJSC-30-M

Level: Level 7

For implementation from: 2025-26

UWE credit rating: 30

ECTS credit rating: 15

College: College of Health, Science & Society

School: CHSS School of Social Sciences

Partner institutions: None

Field:

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module introduces the key theory and methods of research methods in organisations from a psychological perspective. The module is organised around both methods of data collection and means of analysis and covers different perspectives on research as a framework to understand organisational issues.

This 30 credit module focuses scientific research methodology and data analysis in

businesses and organisations. It is integrated with other modules such as Organisational Investigation at the programme level.

Features: This module is run as part of the Business and Organisational Psychology MSc. It is designed for blended learning delivery.

Educational aims: This module aims to blend theory with practice and prepare students for work as a business and organisational psychologist by understanding more about the techniques used to gather and analyse data and research organisations, as well as evaluate and inform practice. The first term will focus on research design, while the second term will focus on qualitative and quantitative data analysis. The content and structure of the module will be aligned with and supporting Organisational Investigation module.

Outline syllabus: This module will typically include the following content:

Introduction to research methods in business and organisational psychology

Designing research questions

Introduction to approaches to research design (Quantitative & Qualitative)

Using experimental and quasi-experimental research in organisations

Using online surveys & tools

Undertaking interviews and focus groups in organisations

Visual and creative research methods

Using mixed method approaches

Ethical and legal issues in research

Open Science principles and practice in research

Critical and current issues in research, such as open science

Quantitative data analysis methods such as ANOVA and Regression

Qualitative data analysis methods such as Thematic Analysis and Interpretative

Phenomenological Analysis

Reporting quantitative and qualitative data

Part 3: Teaching and learning methods

Teaching and learning methods: Students will be expected to allocate time to the topic sessions – these will be via online delivery. They will also be expected to engage in further reading and group based online discussions as well as independent study.

Scheduled learning: includes online lectures, and core reading. There will also be face-to-face workshops and scheduled group discussions .

Independent learning: includes engagement with additional reading and discussions as well as assignment preparation and completion.

Virtual Learning: This module will be supported by a range of online learning environments, such as Blackboard and Teams where a wide range of course materials will be available. Students will be expected to access and engage with these materials throughout the module.

Students will typically have scheduled online sessions, supported by additional group-based discussions and self-directed study. In addition, they will have face-to-face workshops to engage in activities to support the online sessions and additional study

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Critically evaluate a range of approaches to examining, understanding and evaluating individuals and organisations.

MO2 Critically evaluate different types of data generated in organisational research.

MO3 Critically use a range of analytical techniques associated with qualitative and quantitative data.

MO4 Professionally communicate relevant data used in business and organisational psychology.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 0

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://rl.talis.com/3/uwe/lists/8F098F71-7D9F-AA8A-573B-E135DBA2EE0C.html?lang=en-GB&login=1) via the following link <https://rl.talis.com/3/uwe/lists/8F098F71-7D9F-AA8A-573B-E135DBA2EE0C.html?lang=en-GB&login=1>

Part 4: Assessment

Assessment strategy: The module requires accomplishment of two assessments. The first assessment will be evaluate the students knowledge and critical understanding of the content of the module in terms key areas, using an approach such as critically appraised topic. For the second assessment the students will be expected to analyse, report and interpret different types of data with regard to a specific organisational context.

The resits will be the same as the main assessments.

In addition to the summative assessment, there will also be opportunity to receive formative feedback on group discussions and presentations during face-to-face sessions and online discussions.

Assessment tasks:

Written Assignment (First Sit)

Description: The review will evaluate the students knowledge and critical understanding of the content of the module in terms key areas, using an approach such as critically appraised topic. They will have the opportunity to choose their topic to review. The students will have the opportunity to get formative feedback on their understanding through group discussions and exercises.

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2

Report (First Sit)

Description: The critical report will assess students' data analysis skills with regard to a specific organisational issue. They will be expected to analyse, report and interpret different types of data with regard to the organisational context. The students will have the opportunity to get formative feedback on their understanding through group discussions and exercises.

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO3, MO4

Written Assignment (Resit)

Description: The review will evaluate the students knowledge and critical appreciation of the content of the module in terms key areas, using an approach such as critically appraised topic. They will have the opportunity to choose their topic to review. The students will have the opportunity to get formative feedback on their understanding through group discussions and exercises.

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2

Report (Resit)

Description: The critical report will assess students' data analysis skills with regard to a specific organisational issue. They will be expected to analyse, report and interpret different types of data with regard to the organisational context. The students will have the opportunity to get formative feedback on their understanding through group discussions and exercises.

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business and Organisational Psychology [Frenchay] MSc 2025-26

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