



Module Specification

Applying Linguistics in Life

Version: 2025-26, v1.0, Approved

Contents

Module Specification	1
Part 1: Information	2
Part 2: Description	2
Part 3: Teaching and learning methods	3
Part 4: Assessment.....	4
Part 5: Contributes towards	5

Part 1: Information

Module title: Applying Linguistics in Life

Module code: UPNB7C-30-1

Level: Level 4

For implementation from: 2025-26

UWE credit rating: 30

ECTS credit rating: 15

College: College of Arts, Technology and Environment

School: CATE School of Arts

Partner institutions: None

Field: Linguistics

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module introduces students to the practical applications, challenges and opportunities in applying linguistics to address real-world problems.

Features: Not applicable

Educational aims: Students will explore the analytical and social dimensions of language analysis in diverse settings, such as forensic, legal, healthcare, and digital communication. Students will be actively involved in gathering, analysing and

critiquing language data which emerge from their own lived experiences and personal interests.

Outline syllabus: Topics likely to be covered include applications of linguistics in the following: forensic and legal settings, such as police investigations, courtroom language and different types of linguistic evidence; healthcare settings, such as doctor-patient interactions and public health communication; educational settings such as teacher-student and university communications; technology-mediated communication, including human-AI interactions and digital messaging.

Part 3: Teaching and learning methods

Teaching and learning methods: Teaching and learning will be delivered through a combination of lecture, workshop, seminar, and tutorial formats, as appropriate. Student learning will also be supported by the university's VLE, where teaching slides, reading lists, weekly preparation, discussion boards and lecture recordings are hosted. Students will also be able to access assessment briefs from the start of teaching and will be offered bespoke assessment advice during scheduled teaching time. In addition, students will have regular opportunities to discuss their teaching and learning with the module teaching team, both in-person or online.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Examine how cultural and social contexts shape language and communicative practices.

MO2 Employ effective research methods to explore and gather information related to specific areas of study.

MO3 Develop skills in planning and constructing written work that is clear and coherent and demonstrates awareness of academic style and referencing practices.

MO4 Refine communication skills, adapting the style and tone to effectively communicate ideas and research findings.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link

<https://rl.talis.com/3/uwe/lists/3AC0C5E2-33CB-E2AD-8A62-24147B5A577D.html?lang=en-GB&login=1>

Part 4: Assessment

Assessment strategy: Assessment will be a portfolio. This is designed to test various learning outcomes and areas of the module curriculum.

The portfolio will comprise two elements, including an essay on an applied linguistic issue, plus a set of analyses of real-world language. The essay will test students' understanding of fundamental concepts and considerations in relation to prominent topics. The analyses will test students' ability to apply this knowledge to address a topical problem or question in relation to language in use. The essay will also assess students' ability to write academically, with reference to selected primary texts and criticism.

Formative feedback: in advance of the final deadline, students will be offered assessment consultations to discuss their plans, and the opportunity to receive feedback on a partial draft version of their written work.

The resit assessment will match the first sit.

Assessment tasks:

Portfolio (First Sit)

Description: Portfolio of 2 elements (equivalent 3000 words)

Weighting: 0 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Portfolio (Resit)

Description: Portfolio of 2 elements (equivalent 3000 words)

Weighting: 0 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

English Language and Linguistics [Frenchay] BA (Hons) 2025-26