



## **Module Specification**

### **Making Meaning**

Version: 2025-26, v1.0, Approved

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## Part 1: Information

**Module title:** Making Meaning

**Module code:** UPNB7A-30-1

**Level:** Level 4

**For implementation from:** 2025-26

**UWE credit rating:** 30

**ECTS credit rating:** 15

**College:** College of Arts, Technology and Environment

**School:** CATE School of Arts

**Partner institutions:** None

**Field:** Linguistics

**Module type:** Module

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** This module teaches students how to explore and study language as it is used in the world around them.

**Features:** Not applicable

**Educational aims:** Students will learn the fundamentals of semantics and pragmatics, the areas of language related to understanding and processing meaning, and how to apply a range of linguistic theories and methods to examine the

relationship between style and context. Students will also be equipped with the analytical tools and resources needed to interrogate various types of texts and discourses.

**Outline syllabus:** Topics likely to be covered include: discourse and textuality; text patterns and schemas; cohesion and coherence; lexical semantics; genre theory and discourse modes; register and ideology; context and intertextuality; irony, parody and satire; speech act theory; persuasion; multimodality and visual semiotics.

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** Teaching and learning will be delivered through a combination of lecture, workshop, seminar, and tutorial formats, as appropriate. Student learning will also be supported by the university's VLE, where teaching slides, reading lists, weekly preparation, discussion boards and lecture recordings are hosted. Students will also be able to access assessment briefs from the start of teaching and will be offered bespoke assessment advice during scheduled teaching time. In addition, students will have regular opportunities to discuss their teaching and learning with the module teaching team, both in-person or online.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Evaluate information from various sources, identifying key ideas, and understanding different perspectives.

**MO2** Develop and deliver clear and engaging presentations which effectively convey information to a target audience.

**MO3** Critically evaluate own work, identify areas for improvement, and adapt learning strategies based on feedback and experience.

**MO4** Effectively plan, organise, and execute projects, demonstrating self-direction and meeting established goals.

**Hours to be allocated:** 300

**Contact hours:**

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://readinglists.uwe.ac.uk) via the following link

<https://rl.talis.com/3/uwe/lists/C3BBBA61-5E20-3AC4-E566-8D19D3B54107.html?lang=en-GB&login=1>

## Part 4: Assessment

**Assessment strategy:** Assessment will be a portfolio. This is designed to test various learning outcomes and areas of the module curriculum.

The portfolio will comprise three elements, including a group presentation, a reflective piece, and a comparative discourse analysis. The presentation and reflective piece will test students' ability to collaborate productively with peers, apply key discourse analytic theories and concepts, communicate findings effectively, and reflect on each of these processes. The essay will also test students' understanding of and ability to apply fundamental discourse analytic techniques to different texts. The essay will also assess students' ability to write academically, with reference to selected primary texts.

Formative feedback: in advance of the final deadline, students will be offered assessment consultations to discuss their plans, and the opportunity to receive feedback on a partial draft version of their written work.

The resit assessment will match the first sit.

### Assessment tasks:

#### Portfolio (First Sit)

Description: Portfolio of 3 elements (equivalent 3000 words)

Weighting: 0 %

Final assessment: Yes

Group work: Yes

Learning outcomes tested: MO1, MO2, MO3, MO4

**Portfolio (Resit)**

Description: Portfolio of 3 elements (equivalent 3000 words)

Weighting: 0 %

Final assessment: Yes

Group work: Yes

Learning outcomes tested: MO1, MO2, MO3, MO4

**Part 5: Contributes towards**

This module contributes towards the following programmes of study:

English Language and Linguistics [Frenchay] BA (Hons) 2025-26