



## **Module Specification**

### **Business and Economic Environments**

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## Part 1: Information

**Module title:** Business and Economic Environments

**Module code:** UMPT6H-30-1

**Level:** Level 4

**For implementation from:** 2025-26

**UWE credit rating:** 30

**ECTS credit rating:** 15

**College:** College of Business and Law

**School:** CBL Bristol Business School

**Partner institutions:** None

**Field:** Human Resource Management

**Module type:** Module

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** This module provides a foundational exploration of economic principles as they pertain to business and management . The module will simultaneously introduce students to both sociological and economic analysis of contemporary issues that reflect the embeddedness of businesses in markets, specific spaces, and specific institutional frameworks. It will teach them the ability to understand them various perspectives, and research which is best supported.

**Features:** Not applicable

**Educational aims:** This module will introduce students to basic microeconomics and theories, alongside identifying current major debates on contemporary social issues. Overall, students will be able to assess these issues both in terms of their effect on the business environment.

In addition to the assessed Learning Outcomes, the educational experience will explore, develop, and practise written communication, verbal communication, and note taking from academic sources.

**Outline syllabus:** This module will include but not be limited to:

Microeconomics

Theories of Price

The Role of Context

Inequality

Globalisation

Technological Change

Events

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** The module uses taught sessions to provide an overview of topic areas, but emphasis is placed on practice and participation where problems/case studies/presentations/discussions generate insight into the usefulness of theoretical approaches.

Preparation and independent study involves students using a range of reading material such as books, journals and professional publications to deepen their understanding of the concepts introduced during taught sessions, where student can also participate and practice techniques. Extensive use is made of VLE enabling students to access course materials, lecture slides, useful research links, announcements, discussion boards and e-mail.

The module will include a mixture of lectures and workshops. There will also be flexibility for student or staff led events, e.g. assessment preparation, the teaching of specific topics in greater depth, module feedback, and assessment skills. These will be open and interactive so we can respond to student feedback.

Together these provide multiple opportunities for students to:

Preparation for assessments take place across all types of contact.

The lecture provides pre-released material which identifies core themes and connections between readings, students are guided through this in the lectures and provided opportunities for summaries in the workshops.

The flexible events time will support the skills required to prepare as well - focusing on methods for using essential resources from the reading list, and own searches, for both academic writing and research.

Participation will occur within all non-lecture sessions. The focus will be on discussion between approaches, the application of approaches, and using summaries to confirm understanding in a way that reflects students' current understandings and questions.

Practice will occur in all non-lecture sessions. This will involve activities that emphasise and provide opportunities to attempt the specific skills and areas of research tested in the assignment.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Demonstrate knowledge of relevant concepts, theories, vocabulary, and methods employed in the study of economics in the context of business and management.

**MO2** Demonstrate an understanding of the contemporary business issues in the field of business and management

**MO3** Apply and evaluate relevant contemporary theory in a business management context

**MO4** Identify appropriate sources of information, consider their origins, context, and content and evaluate their relevance to the business and management field of study

**Hours to be allocated:** 300

**Contact hours:**

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/umpt6h-30-1.html) via the following link <https://uwe.rl.talis.com/modules/umpt6h-30-1.html>

## **Part 4: Assessment**

**Assessment strategy:** The assessment strategy involves two pieces of work, one emphasising application of an understanding of how to use economic data in a report.

The second will be a discussion of a contemporary business issues and will expect them to critically review its impact and relationship economic outcomes. This will be presented visually with students provided the choice on if they want to complete this as a group.

Assessment is designed to build in the student's individual experience in relation to the syllabus and supporting them in submitting an authentic assessment in line with university assessment policies. The overarching aim is to ensure it is the student's original work that is being submitted.

**Assessment tasks:**

**Case Study** (First Sit)

Description: 1) Report on a Market (2000 words)

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO4

**Poster (First Sit)**

Description: Conclusions from Research Comparing Two Theories for Practical Strategies (20 minutes)

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO2, MO3, MO4

**Case Study (Resit)**

Description: 1) Report on a Market (2000 words)

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO4

**Poster (Resit)**

Description: Conclusions from Research Comparing Two Theories for Practical Strategies (20 minutes)

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO2, MO3, MO4

**Part 5: Contributes towards**

This module contributes towards the following programmes of study:

Business and Management {Foundation} [Frenchay] BA (Hons) 2024-25

Business and Management [Phenikaa] BA (Hons) 2025-26

Business and Management [Villa] BA (Hons) 2025-26

Business and Management [BIBM] BA (Hons) 2025-26

Business and Management [Frenchay] BA (Hons) 2025-26