



Module Specification

Strategic Leadership

Version: 2025-26, v1.0, Approved

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Part 1: Information

Module title: Strategic Leadership

Module code: UMOTEN-15-M

Level: Level 7

For implementation from: 2025-26

UWE credit rating: 15

ECTS credit rating: 7.5

College: College of Business and Law

School: CBL Bristol Business School

Partner institutions: None

Field: Organisation Studies

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module provides a critical understanding of strategic leadership, planning, and development, as well as business relationship management and leadership behaviours within the operational context of businesses. It explores models of strategic leadership, leadership styles, and their contextual applications. Students will analyse real-world examples to evaluate the effectiveness of leadership decision-making in practice. Industry case studies will be used to illustrate and

challenge leadership decisions, promoting critical evaluation of leadership strategies in business settings.

Features: Not applicable

Educational aims: To develop a critical understanding of strategic leadership, planning, development, business relationship management and how it relates to risk management.

To evaluate models of strategic leadership and leadership styles, emphasising their relevance in different contexts.

To enable students to apply strategic models to real-world operational examples and assess the effectiveness of leadership decision-making in practice.

To utilise industry case studies to illustrate leadership challenges, encouraging critical evaluation of leadership decisions within business environments.

Outline syllabus: The syllabus will cover:

Strategic leadership, its role, purpose and importance.

Strategic leadership theories.

Strategic leadership and its relationship with followers.

The influence of the leadership of the board.

The importance and influence of leadership on risk appetite.

Strategic leadership in practice.

Evaluation of contemporary cases in risk management.

Strategic leadership decision making in complex scenarios.

Part 3: Teaching and learning methods

Teaching and learning methods: Our approach ensures a seamless and enriching student experience, combining a variety of learning materials including clear text, videos, interactive elements, quizzes, and collaborative activities.

Students are encouraged to actively engage with the content through tasks,

activities, and quizzes, fostering a deeper understanding of the subject matter. These tasks are authentic, connecting learning to real-world scenarios and directly relevant to programme outcomes.

Moreover, peer learning is actively promoted, leveraging the online environment to facilitate collaborative discussions. Structured online forums will provide a platform to share, discuss, and challenge ideas, fostering a vibrant learning community where diverse perspectives thrive.

Harnessing the power of technology, the module will make full use of online tools to engage students and foster critical thinking. Asynchronous discussion forums and collaborative tools build vibrant learning communities, enriching the educational experience beyond the digital realm.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Evaluate different approaches and perspectives of strategic leadership.

MO2 Assess how to manage risk through effective leadership strategies.

MO3 Reflect on and evaluate relevant skills for a career in risk management.

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

E-learning/online learning = 36 hours

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/umoten-15-m.html) via the following link <https://uwe.rl.talis.com/modules/umoten-15-m.html>

Part 4: Assessment

Assessment strategy: Assessment Strategy:

Students are expected to be able to apply their understanding in a current and

relevant context, to demonstrate both technical competence and effective reasoning in complex situations. The assessment is based on a case study approach to allow students to demonstrate both technical understanding and its application in the context of real industry issues and scenarios. Resit assessments will be equivalent to the first sit, and students will be supported for success through formative assessments and appropriate feedback.

Assessment: Case study (3000 words)

Students will carry out a 2500-word industry case study evaluation identifying strategic leadership issues, applying theory and evaluating outcomes. Students will also write a 500-word reflection on their future career plans, evaluating how they have developed their graduate skills and industry networks to support their aspirations.

Assessment tasks:

Case Study (First Sit)

Description: Case Study (2500 words) with Reflection (500 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Case Study (Resit)

Description: Case Study (2500 words) with Reflection (500 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Risk Management [UWE Online] MSc 2025-26