



## **Module Specification**

# Management and Organisation Behaviour

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## Part 1: Information

**Module title:** Management and Organisation Behaviour

**Module code:** UMODYY-15-1

**Level:** Level 4

**For implementation from:** 2025-26

**UWE credit rating:** 15

**ECTS credit rating:** 7.5

**College:** College of Business and Law

**School:** CBL Bristol Business School

**Partner institutions:** None

**Field:** Organisation Studies

**Module type:** Module

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** This module introduces students to the function and role of management and the basics of Organisation Behaviour . The module uses an active learning approach where students engage in practice based workshops to explore key concepts that underpin the way in which organisations work and what it means to manage people and be managed

**Features:** Not applicable

**Educational aims:** This module gives students a grounding in basic people management principles and practice and forms the bedrock of their studies and practices of the degree programme in relation to managing people. Areas which are developed in greater depth subsequently in the programme. It is an introductory Organisational Behaviour (OB) module and therefore aims to provide an overview of key OB topics such as Leadership, Motivation and Culture. Students will learn to apply theories to real life organisational examples. Additionally, students will be encouraged to think critically by looking at all topics from both a manager's perspective and an employee's.

**Outline syllabus:** We will be covering a range of introductory OB topics. These include:

Leadership

Motivation

Culture

Emotion

Teams

Power and Politics

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** The module uses taught sessions to provide an overview of topic areas, but emphasis is placed on practice and participation where problems/case studies/presentations/discussions generate insight into the usefulness of theoretical approaches.

Preparation and independent study involves students using a range of reading material such as books, journals and professional publications to deepen their understanding of the concepts introduced during taught sessions, where students can also participate and practice techniques. Extensive use is made of VLE enabling students to access course materials, lecture slides, useful research links, announcements, discussion boards and e-mail.

Contact will be a mixture of whole group lectures and small group seminars.

Students will be expected to prepare for the seminar activities and clear guidance will be given on the content of that preparation within the module handbook and through Blackboard.

Lectures: these provide a conceptual overview, focussing on key theories and models and on their application.

Seminars: active and participative learning approaches are used in seminars to explore concepts in detail, to demonstrate theory in action and to provide structured opportunities for skills development.

Approaches include: case studies based on Module Leaders own academic research; Culture Boxes; Use of video and TV documentary analysis; Student reflections and experiences; Role play; Simulations

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Demonstrate an understanding of a range of mainstream and critical management concepts regarding the ways in which organisations are shaped and controlled

**MO2** Apply management theory to workers experience of real life organisations

**MO3** Evaluate a range of management theories to gain a deeper insight into individual and group level behaviour through theory

**Hours to be allocated:** 150

**Contact hours:**

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](http://readinglists.uwe.ac.uk) via the following link

## **Part 4: Assessment**

**Assessment strategy:** The summative assessment of this module has been devised to examine both the student's knowledge and application of the subject as well as their ability to critically evaluate the conceptual ideas presented and discussed throughout the module. Formative feedback opportunities are built into module sessions through self and peer assessment activities. The assessment require independent research into an organisation and analysis and evaluation of this case using topics covered in the module.

Assessment is designed to build in the student's individual experience in relation to the syllabus and supporting them in submitting an authentic assessment in line with university assessment policies. The overarching aim is to ensure it is the student's original work that is being submitted.

### **Assessment tasks:**

#### **Case Study (First Sit)**

Description: case study - 2000 words

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

#### **Case Study (Resit)**

Description: case study 2000 words

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

## **Part 5: Contributes towards**

This module contributes towards the following programmes of study:

Business and Events Management {Foundation} [Frenchay] BA (Hons) 2024-25

Business Management and Marketing {Foundation} [Frenchay] BA (Hons) 2024-25

Marketing {Foundation} [Frenchay] BA (Hons) 2024-25

Business and Events Management [Phenikaa] BA (Hons) 2025-26

Business Management and Marketing [Phenikaa] BA (Hons) 2025-26

Business Management and Marketing [Villa] BA (Hons) 2025-26

Marketing [UFM] BA (Hons) 2025-26

Business Management with Marketing {Dual} [Taylors] BA (Hons) 2025-26

Business and Events Management [Frenchay] BA (Hons) 2025-26

Business Management and Marketing [Frenchay] BA (Hons) 2025-26

Marketing [Frenchay] BA (Hons) 2025-26