Module Specification

International Project Management

Version: 2025-26, v1.0, Approved

Contents

Part 1: Information

Module title: International Project Management

Module code: UMMTFM-15-M

Level: Level 7

For implementation from: 2025-26

UWE credit rating: 15

ECTS credit rating: 7.5

College: College of Business and Law

School: CBL Bristol Business School

Partner institutions: None

Field: Operations and Information Management

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module explores the complexities and challenges of managing projects in international and multicultural contexts. Students will learn how global economic, political, legal, and cultural factors influence project planning and execution. Emphasis is placed on real-world application, global team dynamics, and coordination in international settings.

Features: Not applicable

Educational aims: The module will enable students to analyse, understand and address the challenges found in international / global real-world projects and address / coordinate global teams.

Outline syllabus: Indicative content:

Global Project Management model

Challenges radar

Global coordination and communication problems

Cultural models and competency skills frameworks

Part 3: Teaching and learning methods

Teaching and learning methods: The aim is to create an engaging and dynamic student experience by blending a range of diverse learning resources, including informative texts, case studies, videos, and discussion activities. Students are encouraged to actively participate in tasks, reflective exercises, and discussions that connect theory with practical, real-world applications, helping them to deepen their understanding of inclusion, leadership, and teamwork.

Leveraging technology, the module utilises a variety of online platforms to facilitate meaningful engagement, from asynchronous discussion boards to interactive tools. These digital resources not only support students in developing inclusive teamwork and leadership skills but also foster a sense of community and collaborative learning, extending the educational experience.

The module emphasises active and experiential learning methods. In particular, the module is informed by the 3Ps whereby students learn in 3 steps: Prepare, Participate, and Practise. Students are expected to prepare, participate fully and practically apply their knowledge and skills.

Prepare

Students prepare by reading and studying the materials provided to acquire

background knowledge.

Preparation and independent study involves students using a range of material such as videos, books, journals and professional publications to deepen their understanding of the taught concepts.

Participate

Students participate in activities which may include group debates and completion of tasks, whereby students become co-creators of their learning journey.

Students are encouraged and expected to participate in analysing contemporary challenges through problem based learning approaches, case studies, presentations and discussions, etc. to draw conclusions.

Practise

By engaging in the activities students practise applying their knowledge to real-world situations.

Emphasis is placed on practical application of the taught theory and student's development of learning- independence through active engagement with both taught theory and practice.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

> **MO1** Evaluate the impact of contextual factors in global projects.
>
> **MO2** Apply appropriate frameworks to explore how cultural, communication, leadership and teamwork affect international project management.
>
> **MO3** Recommend appropriate approaches for managing international and intercultural communications, teams and their motivation.

Hours to be allocated: 150

Contact hours:

> Independent study/self-guided study = 114 hours
>
> E-learning/online learning = 36 hours

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://uwe.rl.talis.com/lists/799D03EC-01B9-7E55-F36C-8FA55B2FF4FF.html

Part 4: Assessment

Assessment strategy: Portfolio (100%) containing the following:

Report - 1500 words

Individual report in which the student will conduct an analysis of a global project case.

Poster

A poster exhibiting the results of the analysis tools in the report. The assignment will test the ability of the student to communicate visually the results of an analysis of the coordination of an international project.

The assessment in this module engages students with models of assessing and addressing challenges in international/global projects. The assessment will require students to review literature and use the models to explain and address challenges upon a real project.

Students will undertake formative discussions through the module to develop their understanding of methods.
The module mark is derived from an individual 1500 word report and a poster on an international project.

Resit written assignment - a similar brief to that described above, which may include some topic changes.

Assessment tasks:

Portfolio (First Sit)

Description: Individual report (1,500 words) and a poster.

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Portfolio (Resit)

Description: Individual report (1,500 words) and a poster.

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Project Management [UWE Online] MSc 2025-26