



Module Specification

Project Management in Context

Version: 2025-26, v1.0, Approved

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Part 1: Information

Module title: Project Management in Context

Module code: UMMTEY-15-M

Level: Level 7

For implementation from: 2025-26

UWE credit rating: 15

ECTS credit rating: 7.5

College: College of Business and Law

School: CBL Bristol Business School

Partner institutions: None

Field: Operations and Information Management

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module explores and distinguishes the principles of managing portfolios and programmes and the relationship with organisational strategy.

This module also covers programme management life-cycle activities, maturity and governance issues; benefits and programme management tools as they are applied by the Project Management Office.

Features: Not applicable

Educational aims: This module enables students to undertake a critical appraisal of the fundamental principles of Portfolio Management and Programme Management and to understand the role of project management in the context of organisational strategy.

Outline syllabus: Indicative content:

Portfolio Management including processes, scoring models, portfolio balancing, Portfolio Management Practice; Programme Management, Programme Management processes, programme architecture, benefits map, programme management life-cycle activities, maturity and governance issues; benefits management and Programme Management tools and practice, the role of the Project/Programme/Portfolio Office (PMO), PMO maturity.

Part 3: Teaching and learning methods

Teaching and learning methods: The aim is to create an engaging and dynamic student experience by blending a range of diverse learning resources, including informative texts, case studies, videos, and discussion activities. Students are encouraged to actively participate in tasks, reflective exercises, and discussions that connect theory with practical, real-world applications, helping them to deepen their understanding of inclusion, leadership, and teamwork.

Leveraging technology, the module utilises a variety of online platforms to facilitate meaningful engagement, from asynchronous discussion boards to interactive tools. These digital resources not only support students in developing inclusive leadership skills but also foster a sense of community and collaborative learning, extending the educational experience.

The module emphasises active and experiential learning methods. In particular, the module is informed by the 3Ps whereby students learn in 3 steps: Prepare, Participate, and Practise. Students are expected to prepare, participate fully and practically apply their knowledge and skills.

Prepare

Students prepare by reading and studying the materials provided to acquire background knowledge.

Preparation and independent study involves students using a range of material such as videos, books, journals and professional publications to deepen their understanding of the taught concepts.

Participate

Students participate in activities which may include group debates and completion of tasks, whereby students become co-creators of their learning journey.

Students are encouraged and expected to participate in analysing contemporary challenges through problem based learning approaches, case studies, presentations and discussions, etc. to draw conclusions.

Practise

By engaging in the activities students practise applying their knowledge to real-world situations.

Emphasis is placed on practical application of the taught theory and student's development of learning- independence through active engagement with both taught theory and practice.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Critically analyse the role that portfolio, programme and project management have within organisations in delivering strategic business objectives.

MO2 Evaluate the strategic role and importance of the Project Management Office in delivering organisational strategies.

MO3 Review analytically the techniques and methods used to manage programmes and portfolios in different business and organisational settings.

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

E-learning/online learning = 36 hours

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://rl.talis.com/3/uwe/lists/52451658-1879-D22A-8BB6-47ECB8F67078.html?lang=en-GB&login=1) via the following link <https://rl.talis.com/3/uwe/lists/52451658-1879-D22A-8BB6-47ECB8F67078.html?lang=en-GB&login=1>

Part 4: Assessment

Assessment strategy: Report (1500 words)

Students will be given a set of current and potential initiatives within a case scenario context. With reference to appropriate academic theory and established portfolio and/or programme management practice and tools, students will be required to critically evaluate these initiatives.

In preparing for this assessment, students will be able to undertake a series of formative exercises as topics are covered in the module and gain feedback in response. This assessment strategy is employed to produce the type of output required by professional project management practice; and to maximise learning opportunities with added values for students' development.

Resit assessments will be equivalent to the first sit and students will be supported for success through formative assessments and appropriate feedback.

Assessment tasks:

Report (First Sit)

Description: Report (1500 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Report (Resit)

Description: Report (1500 words)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Project Management [UWE Online] MSc 2025-26