Module Specification

Project Management Dynamics

Version: 2025-26, v1.0, Approved

Contents

Part 1: Information

Module title: Project Management Dynamics

Module code: UMMTEW-15-M

Level: Level 7

For implementation from: 2025-26

UWE credit rating: 15

ECTS credit rating: 7.5

College: College of Business and Law

School: CBL Bristol Business School

Partner institutions: None

Field: Operations and Information Management

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: The module aims to equip students with an understanding of the role of project managers to navigate complex relationships within an organisation, and to manage teams towards successful project completion.

Features: Not applicable

Educational aims: This module aims to introduce students to leadership theories and their applications in project contexts; to explore techniques to manage team

dynamics and performance, and to address challenges in managing diversity and fostering inclusion.

Outline syllabus: Indicative content:

Key principles and techniques for managing organisational systems, stakeholder relationships, and resource flows to enhance project performance.

Systems-based approach to management, key organisational behaviour theories.

Stakeholder management as part of context setting for managing people and culture in organisations for effective project delivery.

Part 3: Teaching and learning methods

Teaching and learning methods: The aim is to create an engaging and dynamic student experience by blending a range of diverse learning resources, including informative texts, case studies, videos, and discussion activities. Students are encouraged to actively participate in tasks, reflective exercises, and discussions that connect theory with practical, real-world applications, helping them to deepen their understanding of inclusion, leadership, and teamwork.

Leveraging technology, the module utilises a variety of online platforms to facilitate meaningful engagement, from asynchronous discussion boards to interactive tools. These digital resources not only support students in developing inclusive teamwork and leadership skills but also foster a sense of community and collaborative learning, extending the educational experience.

The module emphasises active and experiential learning methods. In particular, the module is informed by the 3Ps whereby students learn in 3 steps: Prepare, Participate, and Practise. Students are expected to prepare, participate fully and practically apply their knowledge and skills.

Prepare

Students prepare by reading and studying the materials provided to acquire

background knowledge.

Preparation and independent study involves students using a range of material such as videos, books, journals and professional publications to deepen their understanding of the taught concepts.

Participate

Students participate in activities which may include group debates and completion of tasks, whereby students become co-creators of their learning journey.

Students are encouraged and expected to participate in analysing contemporary challenges through problem based learning approaches, case studies, presentations and discussions, etc. to draw conclusions.

Practise

By engaging in the activities students practise applying their knowledge to real-world situations.

Emphasis is placed on practical application of the taught theory and student's development of learning- independence through active engagement with both taught theory and practice.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Identify and evaluate organisational factors influencing project performance.

MO2 Demonstrate a critical understanding of the ability to manage resource flows effectively, and understand the relationships between people, strategy and projects.

MO3 Develop and apply strategies to engage multiple stakeholders across an organisation to effectively integrate different perspectives for sustainable outcomes in line with project delivery objectives.

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

E-learning/online learning = 36 hours

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://rl.talis.com/3/uwe/lists/33DC1511-D8D1-B2F1-B0A4-3F0451C6B277.html?lang=en-GB&login=1

Part 4: Assessment

Assessment strategy: Recorded video presentation (20 minutes)
Students will be given a case based scenario and will be asked to identify the systems and resource flow, and explore stakeholder dynamics in terms of influence and interest on the scenario, suggesting ways in which these stakeholders could be managed to achieve successful project outcomes.
In preparing for this assessment, students will be able to undertake a series of formative exercises as topics are covered in the module and gain feedback in response.
This assessment strategy is employed to produce the type of output required by professional project management practice that is developed by a typical project team; and to maximise learning opportunities with added values for students' development and character building.

Resit assessments will be equivalent to the first sit and students will be supported for success through formative assessments and appropriate feedback.

Assessment tasks:

Presentation (First Sit)
Description: Recorded video presentation (20 minutes) PowerPoint slides of presentation should be submitted as part of this task.
Weighting: 100 %
Final assessment: Yes
Group work: No
Learning outcomes tested: MO1, MO2, MO3

Presentation (Resit)

Description: Recorded video presentation (20 minutes) PowerPoint slides of presentation should be submitted as part of this task.

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Project Management [UWE Online] MSc 2025-26