



Module Specification

Cross Border Trade Development and Migration

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Part 1: Information

Module title: Cross Border Trade Development and Migration

Module code: UMETBE-30-3

Level: Level 6

For implementation from: 2027-28

UWE credit rating: 30

ECTS credit rating: 15

College: College of Business and Law

School: CBL Bristol Business School

Partner institutions: None

Field: Economics

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This course offers a comprehensive exploration of questions related to development, trade and migration. From historical perspectives to modern theories, students will examine the causes and consequences of trade and migration, and delve into theories and practices aimed at understanding economic growth, poverty alleviation and human development in developing economies. By the end of this module, students will develop a comprehensive understanding of the dynamics of development, trade and migration, and be equipped with analytical tools and critical

perspectives to navigate the complexities of global economic systems in the 21st century.

Features: Not applicable

Educational aims: The module aims at providing students with a deep understanding of the intricacies surrounding development, trade and migration. Through a blend of historical context and contemporary theories, students will explore the drivers and impacts of these phenomena, while also gaining insight into strategies for fostering economic growth, reducing poverty and promoting human development in developing economies. Students will develop an understanding of how the global context shapes the dynamics of development, trade and migration, as well as an awareness of reliable data sources on development, trade and migration.

Outline syllabus: Trade:

Historical trade theories: Mercantilism and Ricardo

Modern trade models: Heckscher-Ohlin, New Trade Theories

Trade protectionism: tariffs, quotas,

Global Value Chains, trade and technology

Migration:

Causes and consequences of migration

Migration and climate change

Development:

Development metrics and challenges in the 21st Century

International aid, foreign direct investment

Investment Strategies and Technological Choices

Growth Dynamics and Corruption

Agriculture and Rural Development

Part 3: Teaching and learning methods

Teaching and learning methods: Lectures will sometimes be driven by theory, sometimes by current events but always connecting the theory to reality in order to

provide students with tools to analyse economic problems.

Seminars will take a variety of forms, and students may be asked to present to the class their answers to questions and problems which will be provided during the year. These seminars will aim to develop student's analytical ability and problem-solving skills.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Demonstrate knowledge and critical understanding of trade theories, trade-related topics, and international migration

MO2 Apply and critically evaluate arguments, assumptions and concepts of trade theories, and trade-related topics, critical analysing of the causes and consequences of international migration

MO3 Critically evaluate the causes and constraints of economic growth, economic development, and the issues related to international aid, corruption, terrorism and civil war

MO4 Demonstrate critical awareness of using reliable data on development, trade and migration

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/umetbe-30-3.html) via the following link <https://uwe.rl.talis.com/modules/umetbe-30-3.html>

Part 4: Assessment

Assessment strategy: The assessment strategy is designed to support an interactive approach to students understanding of international trade theory and

migration.

Students will undertake a summative written assignment that assesses a depth knowledge of contemporary and current thinking in relation to trade theory and international migration.

This is supported by an individual recorded presentation where students explore an evaluation of a specific case in relation to their learnings

Assessment is designed to build in the student's individual experience in relation to the syllabus and supporting them in submitting an authentic assessment in line with university assessment policies. The overarching aim is to ensure it is the student's original work that is being submitted.

Assessment tasks:**Written Assignment (First Sit)**

Description: A 1,500 word essay

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2

Presentation (First Sit)

Description: VLE submission of presentation material and accompanying narrative (10 minutes).

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO3, MO4

Written Assignment (Resit)

Description: A 1,500 word essay

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2

Presentation (Resit)

Description: VLE submission of presentation material and accompanying narrative (10 minutes).

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business and Management {Foundation} [Frenchay] BA (Hons) 2024-25

Business and Management [Phenikaa] BA (Hons) 2025-26

Business and Management [Villa] BA (Hons) 2025-26

Business and Management [BIBM] BA (Hons) 2025-26

Business and Management [Frenchay] BA (Hons) 2025-26

International Business Management [UFM] BA (Hons) 2025-26

International Business Management [Frenchay] BA (Hons) 2025-26

Business and Management [Frenchay] BA (Hons) 2025-26