



## **Module Specification**

### **Management Practices**

Version: 2025-26, v2.0, Approved

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## **Part 1: Information**

**Module title:** Management Practices

**Module code:** UMETAN-30-1

**Level:** Level 4

**For implementation from:** 2025-26

**UWE credit rating:** 30

**ECTS credit rating:** 15

**College:** College of Business and Law

**School:** CBL Bristol Business School

**Partner institutions:** None

**Field:** Economics

**Module type:** Module

**Pre-requisites:** None

**Excluded combinations:** None

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## **Part 2: Description**

**Overview:** The aim of this module it ensures students understand the way in which both work and management are shaped by the socio-economic environment that firms are within, as well as the specific functions of the firm.

To engage in this, students will learn management theories with an emphasis on how their effectiveness is shaped by the context in which they are used. They will

also develop an understanding of four major social issues in significant depth. Simultaneous to this knowledge, academic skills will be practiced and tested.

**Features:** Not applicable

**Educational aims:** This module will introduce business and economics students to a broad range of management theories, contextualised by current major debates on contemporary social issues.

**Outline syllabus:** The syllabus will include but not be limited to:

Theories of Management, such as Taylorism and Human Resource Management.

Discussions of how a firm's market and social context shaped the effectiveness of management approaches.

Identify the Types of Work, skilled vs unskilled, emotional etc, and understand how they shape management methods.

Inequality, between gender, races, and classes. With a focus on causation both within the firm and outside.

Globalisation, as a historical and current process affecting firms' strategies.

Technological Change, as a historical and current process effecting the nature of work and the capabilities of management.

Events, such as Brexit or Covid as external crisis that significantly reshape markets and competitive environments.

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** The approach will involve lectures and workshops. Throughout the term there will also be sessions for teaching academic skills and assessment preparation.

Together these provide multiple opportunities for students to:

Prepare for assessments take place across all four types of contact time:

The lecture provides pre-released material which identifies core themes and connections between readings, students are guided through this in the lectures and provided opportunities for summaries in the workshops.

The teaching time will support the skills required to prepare as well - focusing on methods for using essential resources from the reading list, and own searches, for both academic writing and research.

Students participate in workshops. The focus will be on discussion between approaches, the application of approaches, and using summaries to confirm understanding in a way that reflects students' current understandings and questions.

Students practise in workshops. This will involve activities that emphasise and provide opportunities to attempt the specific skills and areas of research tested in the assignment.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Apply both mainstream and critical management theory to workers' experience of real-life organisations.

**MO2** Demonstrate an understanding of contemporary business issues that shape management.

**MO3** Identify and understand how to review appropriate sources of information; considering their origins, context, and content.

**MO4** Communicate information in a manner appropriate to the audience.

**Hours to be allocated:** 300

**Contact hours:**

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/umetan-30-1.html) via the following link <https://uwe.rl.talis.com/modules/umetan-30-1.html>

## **Part 4: Assessment**

**Assessment strategy:** The assessment strategy involves two tasks:

Task 1: A written report

This task will be a written report of 1500 words in which students will show a critical understanding of theories of management, and how their effectiveness is shaped by differing contexts. This will draw on a case study from a list of firms they have current experience with, including global examples.

Task 2: Group Presentation

The second task will require students, in groups, to create a 20-minute presentation (inclusive of 5 minutes of questions).

In this they will engage in discussion of contemporary business issues, critically reviewing their impact and relationship to economic outcomes.

Formative Support:

Throughout the teaching time there will formative assessments within the workshops. This will include both written assignments and practice presentations too.

These will provide students with immediate feedback in academic skills and ideas being developed from both workshop tutors and peers in the classroom.

Resit deliverable(s) will be scaled appropriately to group size and task complexity.

**Assessment tasks:**

**Written Assignment (First Sit)**

Description: Applying Management Theory in a Context (1500 words)

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO3, MO4

**Presentation (First Sit)**

Description: 20-minute Group Presentation

Weighting: 50 %

Final assessment: Yes

Group work: Yes

Learning outcomes tested: MO2, MO3, MO4

**Written Assignment (Resit)**

Description: Applying Management Theory in a Context (1500 words)

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO3, MO4

**Presentation (Resit)**

Description: 20-minute Group Presentation

Weighting: 50 %

Final assessment: Yes

Group work: Yes

Learning outcomes tested: MO2, MO3, MO4

## **Part 5: Contributes towards**

This module contributes towards the following programmes of study:

Business Management and Economics {Foundation} [Frenchay] BA (Hons) 2024-25

Business Management and Economics [Villa] BA (Hons) 2025-26

Business Management and Economics [Frenchay] BA (Hons) 2025-26