



Module Specification

Sustainable Business

Version: 2027-28, v3.0, Approved

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Part 1: Information

Module title: Sustainable Business

Module code: UMED95-15-3

Level: Level 6

For implementation from: 2027-28

UWE credit rating: 15

ECTS credit rating: 7.5

College: College of Business and Law

School: CBL Bristol Business School

Partner institutions: None

Field: Economics

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This is a course that focuses on understanding challenges for businesses in playing their role in being environmentally, economically, and socially sustainable and how businesses can adapt to improve their capabilities and move towards enabling sustainable development.

Features: Not applicable

Educational aims: To learn about a range of ecological, social, and economic causes and consequences of key global environmental pressures and resource depletion and develop thinking in relation to solutions for sustainable business and economy.

Outline syllabus: This module will cover the following indicative syllabus:

Definitions of sustainability; economic, social and environmental sustainability; interactions between social, economic and ecological systems

Environmental and social life cycle analysis

Formulating sustainable business strategies via business models approaches

Natural capital and valuation

Sustainable investment and finance

Pro-environmental consumer and employee behaviour and interventions

Sustainability auditing and reporting

Governmental responses to environmental changes and the role of business in acting within that context; carbon allowances and trading schemes

Green and circular economy and frameworks to inform sustainable economy

Part 3: Teaching and learning methods

Teaching and learning methods: Lectures will focus on core material, with a particular focus on theory and its application. Other taught hours will focus on investigating and practising the lecture material. We will employ the 3Ps strategy throughout the module:

The 3Ps framework – how to succeed in your modules:

Prepare: Build your learning by preparing for tutorials, re-watching lectures, reviewing resources, and following the Module Leader's guidance for preparing for assessments. Plan each week to fit around work, leisure, and other modules.

Participate: Learn with staff and other students: discuss and try out ideas, learn from mistakes and support others to do so too. Build your skills to work in teams, learn from others, present, and contribute.

Practise: Apply your learning to assessments based on real-world scenarios. Get involved in volunteering, societies, internships, and placements to try it out for real. Build your resilience and employability.

Further support: Beyond taught hours there are also weekly office hours and students can also send messages to teachers on the course to ask questions. At the end of taught sessions there will also be time for in person questions.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Critically assess and evaluate a range of ecological, social, and economic causes and consequences of key global environmental pressures such as climate change and resource depletion.

MO2 Critically evaluate the relationship of business to sustainability and solutions for sustainable business and economy.

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/umed95-15-3.html) via the following link <https://uwe.rl.talis.com/modules/umed95-15-3.html>

Part 4: Assessment

Assessment strategy: This module deploys a mix of formative and summative assessment. The assessment strategy is designed to test the theoretical underpinnings and the operational techniques taught within the module. In addition to the summative assessment, formative assessment takes place during exercises using various approaches in seminars and workshops throughout the module.

Summative assessment

A written report (100%):

There is a written coursework report (mini project) on a sustainable business model case study this will be accompanied by a poster where students will have a brainstorm diagram that locates their proposed business model and how it could/would interact with topics learnt elsewhere on the course.

Formative assessment takes various forms and will occur throughout the module; it may include peer feedback on informal activities. In workshops, interactive software provides continuous opportunities for feedback. Engagement with other students on the course in these activities builds a sense of belonging.

Assessment tasks:

Report (First Sit)

Description: A Sustainable business model written report accompanied by a poster (2000 words).

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2

Report (Resit)

Description: A Sustainable business model written report accompanied by a poster (2000 words).

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business Management and Economics {Foundation} [Frenchay] BA (Hons) 2023-24

Business Management and Economics [Frenchay] BA (Hons) 2024-25

Business Management and Economics {Foundation} [Frenchay] - WITHDRAWN BA (Hons) 2024-25

Business Management and Economics [Villa] BA (Hons) 2024-25

Business Management and Economics [Frenchay] - WITHDRAWN BA (Hons) 2025-26

Business Management and Economics [Villa] - WITHDRAWN BA (Hons) 2025-26

Business Management and Economics [Frenchay] BA (Hons) 2024-25

Business Management and Economics [Villa] BA (Hons) 2024-25

Business Management and Economics {Foundation} [Frenchay] BA (Hons) 2023-24

Business and Management {Top Up}[HUTECH] BA (Hons) 2027-28

Economics {Foundation} [Frenchay] BA (Hons) 2023-24

Economics {Foundation} [Frenchay] BSc (Hons) 2023-24

Business and Law {Foundation} [Frenchay] BA (Hons) 2023-24

Business and Management {Foundation} [Frenchay] BA (Hons) 2023-24

Accounting and Business Management {Foundation} [Frenchay] BA (Hons) 2023-24

Economics [Frenchay] BA (Hons) 2024-25

Accounting and Business Management {Foundation} [Frenchay] - WITHDRAWN BA (Hons) 2024-25

Accounting and Business Management [Frenchay] BA (Hons) 2024-25

Economics {Foundation} [Frenchay] - WITHDRAWN BA (Hons) 2024-25

Economics [Frenchay] BSc (Hons) 2024-25

Economics {Foundation} [Frenchay] - WITHDRAWN BSc (Hons) 2024-25

Business and Management [Frenchay] BA (Hons) 2024-25

Business and Management {Foundation} [Frenchay] - WITHDRAWN BA (Hons) 2024-25

Business and Law [Frenchay] - WITHDRAWN BA (Hons) 2024-25

Business and Law {Foundation} [Frenchay] - WITHDRAWN BA (Hons) 2024-25

Economics {Foundation}[Frenchay] BA (Hons) 2024-25

Business Management and Economics {Foundation} [Frenchay] BA (Hons) 2024-25

Business Management and Economics [Villa] BA (Hons) 2025-26

Economics {Dual} [Taylors] BA (Hons) 2025-26

Business Management and Economics [Frenchay] BA (Hons) 2025-26

Economics [Frenchay] BA (Hons) 2025-26

Business and Management [NepalBrit] BBA (Hons) 2025-26

Economics [Frenchay] - WITHDRAWN BA (Hons) 2025-26

Accounting and Business Management [Frenchay] - WITHDRAWN BA (Hons) 2025-26

Economics [Frenchay] - WITHDRAWN BSc (Hons) 2025-26

Economics {Dual} [Taylors] WITHDRAWN BA (Hons) 2025-26

Business and Management [NepalBrit] BBA (Hons) 2025-26

Business and Management [Frenchay] BA (Hons) 2024-25

Business and Management [Frenchay] - WITHDRAWN BA (Hons) 2025-26

Business and Management {Top Up}[Frenchay] BA (Hons) 2027-28

Business and Management {Top Up} [INTUNI] BA (Hons) 2027-28

Accounting and Business Management [Frenchay] BA (Hons) 2024-25

Accounting and Business Management {Foundation} [Frenchay] BA (Hons) 2023-24

Economics [Frenchay] BA (Hons) 2024-25

Economics {Foundation} [Frenchay] BA (Hons) 2023-24

Economics [Frenchay] BSc (Hons) 2024-25

Economics {Foundation} [Frenchay] BSc (Hons) 2023-24

Business and Management [Frenchay] BA (Hons) 2024-25

Business and Management {Foundation} [Frenchay] BA (Hons) 2023-24

Business and Management [Frenchay] BA (Hons) 2024-25

Business and Management {Foundation} [Frenchay] BA (Hons) 2023-24