



Module Specification

Sustainable Business

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Part 1: Information

Module title: Sustainable Business

Module code: UMED95-15-3

Level: Level 6

For implementation from: 2025-26

UWE credit rating: 15

ECTS credit rating: 7.5

College: College of Business and Law

School: CBL Bristol Business School

Partner institutions: None

Field: Economics

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: See Learning Outcomes.

Outline syllabus: This module will cover the following topics:

Definitions of sustainability; the triple bottom line: economic, social and

environmental sustainability; interactions between social, economic and ecological systems

Consequences of present business practices and systems on the achievement of sustainability

Methods for valuing ecological systems and analysing business behaviour

The role of business in the community; social entrepreneurship; local sustainable communities

Resource depletion; energy gaps and crises; businesses and energy use

Governmental responses to environmental changes and the role of business in acting within that context; carbon allowances and trading schemes

Localism, globalism and business practice

Future forecasting within global environmental and resource constraints

Formulating sustainable business strategies

Part 3: Teaching and learning methods

Teaching and learning methods: Lectures will focus on core material, with a particular focus on theory and its application. Other taught hours will focus on investigating and practising the lecture material.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 A developed knowledge of a range ecological, social and economic causes and consequences of global climate change and resource depletion

MO2 Location and evaluation of a range of relevant information on the relationship of business to sustainability

MO3 An ability to apply appropriate business and economic methods to the analysis of problems in achieving sustainability

MO4 Critical discussion of the limitations of business and economic analysis in evaluating the full social, economic and environmental impacts of business activities

MO5 Synthesis of different types of information and think systemically and critically about a problem

MO6 Development of a project on sustainable business practice

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Lectorials = 12 hours

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/umed95-15-3.html) via the following link <https://uwe.rl.talis.com/modules/umed95-15-3.html>

Part 4: Assessment

Assessment strategy: This module deploys a mix of formative and summative assessment. The assessment strategy is designed to test the theoretical underpinnings and the operational techniques taught within the module. In addition to the summative assessment, formative assessment takes place after PC lab exercises using various software packages used throughout the module, in concluding a number of tutorial tasks and in the response to mini-project progress reports.

Formative assessment takes various forms and will occur throughout the module; it may include peer feedback on informal activities. In workshops, interactive software

provides continuous opportunities for feedback.

The opportunity for summative assessment is a problem-based research project. It would be completed relatively late in the module. The coursework is designed to assess students' abilities to apply core concepts in the module to a real-world problem and address learning objectives.

Summative Assessment

A 2,500 word mini-project encourages assessment of external organisations, which may be the student's own workplace. The assessment criteria include:

Understanding of the organisational context

Application of theoretical frameworks

Data collection

Data analysis

Self-critical reflection on findings from the above

Formative Assessment:

Engagement with other students in seminars that encourages a sense of belonging.

There may be weekly communications, providing generic feedback to groups on the week's seminars, lectures and tutorials.

Assessment tasks:

Project (First Sit)

Description: 2500 word mini-project

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6

Project (Resit)

Description: 2500 word mini-project

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5, MO6

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business Management and Economics [Frenchay] BA (Hons) 2023-24

Business Management and Economics [Villa] BA (Hons) 2023-24

Business Management and Economics {Top-Up} [Frenchay] BA (Hons) 2025-26

Business Management and Economics {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2021-22

Business Management and Economics [Villa] BA (Hons) 2022-23

Business Management and Economics [Frenchay] BA (Hons) 2022-23

Business Management and Economics {Foundation} [Frenchay] BA (Hons) 2022-23

Economics [Frenchay] BA (Hons) 2023-24

Economics [Frenchay] BSc (Hons) 2023-24

Business and Management [Frenchay] BA (Hons) 2023-24

Economics {Dual} [Taylors] BA (Hons) 2023-24

Business and Law [Frenchay] BA (Hons) 2023-24

Accounting and Business Management [Frenchay] BA (Hons) 2022-23

Accounting and Business Management [Frenchay] BA (Hons) 2023-24

Accounting and Business Management {Foundation} [Frenchay] BA (Hons) 2022-23

Business and Management {Top Up} [INTUNI] BA (Hons) 2025-26

Business and Management {Top Up}[Frenchay] BA (Hons) 2025-26

Business and Management [NepalBrit] BBA (Hons) 2023-24

Economics {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2021-22

Economics {Foundation} [Sep][SW][Frenchay][5yrs] BSc (Hons) 2021-22

Business and Management {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2021-22

Business and Law {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2021-22

Economics [Frenchay] BSc (Hons) 2022-23

Economics {Foundation} [Frenchay] BSc (Hons) 2022-23

Economics {Foundation} [Frenchay] BA (Hons) 2022-23

Economics [Frenchay] BA (Hons) 2022-23

Business and Management [Frenchay] BA (Hons) 2022-23

Business and Law [Frenchay] BA (Hons) 2022-23

Business and Law {Foundation} [Frenchay] BA (Hons) 2022-23

Business and Management {Foundation} [Frenchay] BA (Hons) 2022-23

Business Management and Leadership {Foundation} [Frenchay] BA (Hons) 2022-23

Accounting and Business Management {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2021-22