



Module Specification

Business Project

Version: 2025-26, v2.0, Approved

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Part 1: Information

Module title: Business Project

Module code: UMCDVF-15-3

Level: Level 6

For implementation from: 2025-26

UWE credit rating: 15

ECTS credit rating: 7.5

College: College of Business and Law

School: CBL Bristol Business School

Partner institutions: None

Field: Business and Management Cross-Disciplinary

Module type: Module

Pre-requisites: None

Excluded combinations: Critical Business Enquiry Project 2025-26, Enterprise Project 2025-26

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module builds on and, develops the research skills taught in other modules. It aims to develop students' skills and confidence to deliver business research projects that have relevance to real life organisations.

Features: Not applicable

Educational aims: This module builds on and, develops the research skills taught in Business Project in Theory (Semester 1). It aims to develop students' skills and confidence to deliver business research projects that have relevance to real life organisations in their post university careers.

Outline syllabus: The following key areas will be covered in the weekly lectures and regular seminars:

Introduction to the module and assessment

Procedures and practicalities of conducting research (including data collection methods, sampling and recruitment, etc.)

Case studies and examples of carrying out qualitative data collection and analysis

Case studies and examples of carrying out quantitative data collection and analysis

Case studies and examples of synthesising, presenting, and reporting mixed methods research

Writing a research report

Reporting and discussing findings

Part 3: Teaching and learning methods

Teaching and learning methods: Weekly lectures will present and discuss salient concepts that are necessary for understanding the research process and popular methods for doing research. Group seminars support students to develop their applied research skills. Seminars will explore practical examples drawing on research papers published in leading journals and multi-media presentations that illustrate key elements of the study of contemporary business issues. Students will receive group supervision sessions to support their individual projects.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Identify and refine a suitable business issue for the purpose of doing research

MO2 identify and apply appropriate methodologies to address a specific research issue

MO3 Apply analytical techniques to present and interpret quantitative and/or qualitative data

MO4 critically reflect on relevant theoretical frameworks in the context of business project research

MO5 Plan and manage a piece of extended individual writing – manage time, work effectively, write clearly and concisely, organise material coherently

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/umcdvf-15-3.html) via the following link <https://uwe.rl.talis.com/modules/umcdvf-15-3.html>

Part 4: Assessment

Assessment strategy: Research Project (2,000 words)

Students will complete an individual applied piece of business research with relevance to contemporary business issues, including recommendations for further research and/or practice.

Assessment tasks:

Project (First Sit)

Description: Research Project (2,000 words)

Weighting: 100 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Project (Resit)

Description: Research project submission /resubmission (2,000 words)

Weighting: 100 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business Management with Accounting and Finance {Top-Up} [Tianfu] BA (Hons)
2025-26

Business and Events Management {Top-Up} [NEU] BA (Hons) 2025-26

Business and Management {Top Up}[NEU] BA (Hons) 2025-26

Business Management with Accounting and Finance {Top-Up} [Frenchay] BA (Hons)
2025-26

Business and Human Resource Management {Top-Up} [INTUNI] BA (Hons) 2025-26

Business and Management {Top Up}[HUTECH] BA (Hons) 2025-26

Business Management with Marketing {Top-Up} [HUTECH] BA (Hons) 2025-26

International Business Management {Top-Up} [UEL] BA (Hons) 2025-26

Business Management with Marketing {Top-Up} [UEL] BA (Hons) 2025-26

Business and Events Management {Top-Up} [INTUNI] BA (Hons) 2025-26

Business and Management {Top Up}[DeITel] BA (Hons) 2025-26

Business and Management {Top Up} [INTUNI] BA (Hons) 2025-26

International Business Management {Top-Up} [BIBM] BA (Hons) 2025-26

International Business Management {Top-Up} [NEU] BA (Hons) 2025-26

International Business Management {Top-Up} [Villa] BA (Hons) 2025-26

Business and Human Resource Management {Top-Up} [Frenchay] BA (Hons) 2025-26

Business Management with Marketing {Top-Up} [Frenchay] BA (Hons) 2025-26

Business Management with Marketing {Top-Up} [INTUNI] BA (Hons) 2025-26

International Business Communication {Top-Up} [Frenchay] BA (Hons) 2025-26

Banking and Finance {Top-Up} [Frenchay] BSc (Hons) 2025-26

Business and Management {Top Up}[Frenchay] BA (Hons) 2025-26

International Business Management {Top-Up} [Frenchay] BA (Hons) 2025-26

International Business Management {Top-Up} [BIBM] BA (Hons) 2025-26

International Business Management {Top-Up} [Villa] BA (Hons) 2025-26

Business Management with Marketing {Top-Up} [Frenchay] BA (Hons) 2025-26

Business and Management {Top Up}[Frenchay] BA (Hons) 2025-26

International Business Management {Top-Up} [Frenchay] BA (Hons) 2025-26