



## **Module Specification**

### **Cross Cultural Learning**

Version: 2027-28, v2.0, Approved

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## Part 1: Information

**Module title:** Cross Cultural Learning

**Module code:** UMCDKD-15-3

**Level:** Level 6

**For implementation from:** 2027-28

**UWE credit rating:** 15

**ECTS credit rating:** 7.5

**College:** College of Business and Law

**School:** CBL Bristol Business School

**Partner institutions:** None

**Field:** Business and Management Cross-Disciplinary

**Module type:** Module

**Pre-requisites:** None

**Excluded combinations:** Learning and Development on Study Year Abroad 2027-28

**Co-requisites:** None

**Continuing professional development:** No

**Professional, statutory or regulatory body requirements:** None

## Part 2: Description

**Overview:** This is practice-based learning module, with students engaging in an international team to complete a group project during their studies.

**Features:** Not applicable

**Educational aims:** Its educational aims include providing students with the opportunity to gain a critical understanding of the challenges and benefits of cross-

cultural working. The module enables students to combine the experience of cross-cultural working with academic reflection and critical analysis. Additionally, it aims to nurture a range of skills and attributes that enable personal and professional development.

**Outline syllabus:** This module provides students with the opportunity to complete a significant project working in an international team with students from other universities across the world. Students will develop their cross-cultural understanding, make international network connections and develop valuable skills for future employment in the global marketplace. In the second semester, students will attend a range of international guest speaker masterclasses, addressing current issues and challenges global business practice and development.

### **Part 3: Teaching and learning methods**

**Teaching and learning methods:** Experiential learning occurs within collaborative group settings in the first 6 weeks of the semester as part of a Global Virtual Team of students based in universities around the world. In addition, learning is developed through attendance at regular business masterclass lectures and workshops in the second half of the semester.

**Module Learning outcomes:** On successful completion of this module students will achieve the following learning outcomes.

**MO1** Synthesise business knowledge from a variety of disciplines and perspectives to solve business issues.

**MO2** Critically evaluate cross-cultural working environments to develop understanding of business and management practices.

**MO3** Demonstrate enhanced self-awareness and self-evaluation, and to communicate developing and applied professional skills, attributes and understanding.

**Hours to be allocated:** 150

**Contact hours:**

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

**Reading list:** The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/umcdkd-15-3.html) via the following link <https://uwe.rl.talis.com/modules/umcdkd-15-3.html>

## Part 4: Assessment

**Assessment strategy:** Students are assessed on their ability evidence the development of skills and competencies with particular emphasis on cross-cultural awareness and understanding gained during the project.

Assessment will require reflection on their experience as well as evidencing the ability to engage in the development of a group project report.

Assessment is designed to build in the student's individual experience in relation to the syllabus and supporting them in submitting an authentic assessment in line with university assessment policies. The overarching aim is to ensure it is the student's original work that is being submitted.

### Assessment tasks:

#### Reflective Piece (First Sit)

Description: Captures reflection on experience and evidence of development of knowledge, understanding and skills in an area of specialism.

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

#### Reflective Piece (Resit)

Description: Captures reflection on experience and evidence of development of knowledge, understanding and skills in an area of specialism.

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

## **Part 5: Contributes towards**

This module contributes towards the following programmes of study:

International Business {Foundation} [Frenchay] - WITHDRAWN BA (Hons) 2024-25

Business Management and Economics [Frenchay] - WITHDRAWN BA (Hons) 2025-26

International Business [Frenchay] - WITHDRAWN BA (Hons) 2025-26

Business and Management [HELP] BA (Hons) 2025-26

Law with Criminology {Foundation} [Frenchay] LLB (Hons) 2023-24

International Business {Foundation} [Frenchay] BA (Hons) 2023-24

Business and Law {Foundation} [Frenchay] BA (Hons) 2023-24

Law with Business {Foundation} [Frenchay] LLB (Hons) 2023-24

Law {Foundation} [Frenchay] - Withdrawn LLB (Hons) 2023-24

Law with Criminology {Foundation} [Frenchay] - WITHDRAWN LLB (Hons) 2024-25

Accounting and Business Management {Foundation} [Frenchay] - WITHDRAWN BA (Hons) 2024-25

Business Management with Marketing {Dual} [Taylors] BA (Hons) 2024-25

Business Management and Economics {Foundation} [Frenchay] - WITHDRAWN BA (Hons) 2024-25

Economics {Foundation} [Frenchay] - WITHDRAWN BA (Hons) 2024-25

Business Management and Economics [Villa] BA (Hons) 2024-25

Banking and Finance {Foundation} [Frenchay] - WITHDRAWN BSc (Hons) 2024-25

Economics {Foundation} [Frenchay] - WITHDRAWN BSc (Hons) 2024-25

Accounting and Finance {Foundation} [Frenchay] - WITHDRAWN BA (Hons) 2024-25

Business and Management {Foundation} [Frenchay] - WITHDRAWN BA (Hons) 2024-25

International Business [Frenchay] BA (Hons) 2024-25

Business Management and Marketing {Foundation} [Frenchay] - WITHDRAWN BA (Hons) 2024-25

Business and Human Resource Management {Foundation} [Frenchay] - WITHDRAWN BA (Hons) 2024-25

Accounting {Foundation} [Frenchay] - WITHDRAWN BSc (Hons) 2024-25

Business and Events Management {Foundation} [Frenchay] - WITHDRAWN BA (Hons) 2024-25

Business and Law [Frenchay] - WITHDRAWN BA (Hons) 2024-25

Business and Law {Foundation} [Frenchay] - WITHDRAWN BA (Hons) 2024-25

Law with Business [Frenchay] - WITHDRAWN LLB (Hons) 2024-25

Marketing {Foundation} [Frenchay] - WITHDRAWN BA (Hons) 2024-25

Business and Events Management {Foundation} [Frenchay] BA (Hons) 2024-25

Business and Human Resource Management {Foundation} [Frenchay] BA (Hons) 2024-25

Business and Management {Foundation} [Frenchay] BA (Hons) 2024-25

Business Management and Marketing {Foundation} [Frenchay] BA (Hons) 2024-25

Marketing {Foundation} [Frenchay] BA (Hons) 2024-25

Business and Events Management [Phenikaa] BA (Hons) 2025-26

Business and Human Resource Management [Villa] BA (Hons) 2025-26

Business and Management [Phenikaa] BA (Hons) 2025-26

Business and Management [Villa] BA (Hons) 2025-26

Business and Management [BIBM] BA (Hons) 2025-26

Business Management and Marketing [Phenikaa] BA (Hons) 2025-26

Business Management and Marketing [Villa] BA (Hons) 2025-26

Marketing [UFM] BA (Hons) 2025-26

Business Management with Marketing {Dual} [Taylors] BA (Hons) 2025-26

Business and Events Management [Frenchay] BA (Hons) 2025-26

Business and Human Resource Management [Frenchay] BA (Hons) 2025-26

Business and Management [Frenchay] BA (Hons) 2025-26

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Accounting and Finance [BIBM] - WITHDRAWN BSc (Hons) 2025-26

Economics [Frenchay] - WITHDRAWN BA (Hons) 2025-26

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