



Module Specification

Business Decision Making

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Part 1: Information

Module title: Business Decision Making

Module code: UMATEQ-15-M

Level: Level 7

For implementation from: 2025-26

UWE credit rating: 15

ECTS credit rating: 7.5

College: College of Business and Law

School: CBL Bristol Business School

Partner institutions: None

Field: Accounting and Finance

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module gives students the tools to analyse financial and business information and support strategic decision making to create value and manage corporate risk. It equips students with the analytical tools and frameworks needed to assess financial performance, evaluate investment opportunities, and make strategic financial decisions. The module will also introduce students to evidence-based decision-making in business, using numerical data to analyse business scenarios, and justify strategic approaches.

Features: Not applicable

Educational aims: Aside from the technical material this module aims to develop the following skills:

Applying relevant knowledge, techniques and concepts systematically and creatively to situations and problems in the field.

Effective communication of complex ideas and arguments.

Outline syllabus: The indicative syllabus is as follows:

Financial objectives of the business – potential and assumed

Reporting performance to organisational stakeholders

Interpretation of financial statements

Statistics for business decisions and corporate risk management: Data and

Descriptive Statistics, Probability concepts, Probability Distributions and hypotheses testing

Concepts of the risk return trade off and short and long term liquidity

Strategic decision making and investment appraisal

Sources and types of finance

Diversification and risk reduction

The external environment of financial decision making including risk and macro-market legal and economic environment

Part 3: Teaching and learning methods

Teaching and learning methods: Our approach ensures a seamless and enriching student experience, combining a variety of learning materials including clear text, diagrams, animations, videos, interactive elements, quizzes, and collaborative activities. Students are encouraged to actively engage with the content through tasks, activities, and quizzes, fostering a deeper understanding of the subject matter. These tasks are authentic, connecting learning to real-world scenarios and directly relevant to programme outcomes. Moreover, peer learning is actively promoted, leveraging the online environment to facilitate collaborative discussions. Structured online forums will provide a platform to share, discuss, and challenge ideas, fostering

a vibrant learning community where diverse perspectives thrive. Harnessing the power of technology, the module will make full use of online tools to engage students and foster critical thinking. Asynchronous discussion forums and collaborative tools build vibrant learning communities, enriching the educational experience beyond the digital realm.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Analyse financial information to enable effective short and long-term management decision-making.

MO2 Evaluate various risk management methods in the context of financial decision making.

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

E-learning/online learning = 36 hours

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/umateq-15-m.html) via the following link <https://uwe.rl.talis.com/modules/umateq-15-m.html>

Part 4: Assessment

Assessment strategy: The module will be assessed with a final 3-hour exam within a 24-hour window. Students are expected to be able to apply their understanding in a current and relevant context, to demonstrate both technical competence and effective reasoning in complex situations. Resit assessments will be equivalent to the first sit, and students will be supported for success through formative assessments and appropriate feedback.

Assessment: 3-hour examination in a 24-hour window.

This assessment requires students to demonstrate some skills including numerical

literacy and use of financial techniques inherent in the decision making for businesses.

Assessment tasks:

Examination (Online) (First Sit)

Description: Examination (3 hours) online in a 24-hour window

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2

Examination (Online) (Resit)

Description: Examination (3 hours) online in a 24-hour window

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Risk Management [UWE Online] MSc 2025-26