



Module Specification

Crisis Management and Resilience

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Part 1: Information

Module title: Crisis Management and Resilience

Module code: UMATEL-15-M

Level: Level 7

For implementation from: 2025-26

UWE credit rating: 15

ECTS credit rating: 7.5

College: College of Business and Law

School: CBL Bristol Business School

Partner institutions: None

Field: Accounting and Finance

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module explores how organisations of all types prepare for and respond to the ever-changing environment of risk and uncertainty. We will examine the lifecycle of crises to explore the characteristics of effective crisis management, linking pre-crisis preparedness, emergency management and post-crisis recovery. Using real-world cases, students will be equipped to better prepare their organisations and themselves to respond effectively to extreme events.

Features: Not applicable

Educational aims: To examine frameworks that have been deployed across a range of institutions to build resilience and respond to crises.

To analyse a range of approaches to equip students to respond to emerging crises.

Outline syllabus: Indicative content:

The Crisis Management Lifecycle

Risk Assessment and Business Continuity Planning

Crisis Leadership & Decision-Making Under Pressure

Crisis Communication & Stakeholder Management

Organisational Resilience & Adaptive Capacity

Crisis Simulation & Applied Learning

Case Studies & Real-World Applications

Part 3: Teaching and learning methods

Teaching and learning methods: Our approach ensures a seamless and enriching student experience, combining a variety of learning materials including clear text, videos, interactive elements, quizzes, and collaborative activities.

Students are encouraged to actively engage with the content through tasks, activities, and quizzes, fostering a deeper understanding of the subject matter. These tasks are authentic, connecting learning to real-world scenarios and directly relevant to programme outcomes.

Moreover, peer learning is actively promoted, leveraging the online environment to facilitate collaborative discussions. Structured online forums will provide a platform to share, discuss, and challenge ideas, fostering a vibrant learning community where diverse perspectives thrive.

Harnessing the power of technology, the module will make full use of online tools to engage students and foster critical thinking. Asynchronous discussion forums and

collaborative tools build vibrant learning communities, enriching the educational experience beyond the digital realm.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Evaluate how different organisational cultures foster resilience in enterprises.

MO2 Assess the effectiveness of different frameworks in responding to crises in an ethical and sustainable way.

MO3 Critically reflect upon real-world emergency responses to create more resilient organisations.

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

E-learning/online learning = 36 hours

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/umatel-15-m.html) via the following link <https://uwe.rl.talis.com/modules/umatel-15-m.html>

Part 4: Assessment

Assessment strategy: Assessment Strategy:

Individual Crisis Response Simulation (100%) – 2,000-word individual report responding to a simulated crisis.

Resit assessment will have the same format as main sit.

Formative feedback will be drawn from online discussions and recap quizzes, which will allow students to test their strategic thinking before applying it to the simulation.

Assessment tasks:

Report (First Sit)

Description: Individual 2,000-word written Report.

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Report (Resit)

Description: Individual 2,000-word written Report.

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Risk Management [UWE Online] MSc 2025-26