



Module Specification

Financial Management and International Finance

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Part 1: Information

Module title: Financial Management and International Finance

Module code: UMATBJ-30-3

Level: Level 6

For implementation from: 2027-28

UWE credit rating: 30

ECTS credit rating: 15

College: College of Business and Law

School: CBL Bristol Business School

Partner institutions: None

Field: Accounting and Finance

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: Yes

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module aims to give students an appreciation of the difficulties companies face when operating internationally and the various financial management techniques which can be employed to evaluate performance.

Features: Not applicable

Educational aims: This module will introduce students to the main tools and techniques employed by a financial manager who aims to maximise the value of a

company in a global context.

Students will learn methods for deciding between various investment projects, how companies choose between various financing options, the concept of working capital and how companies manage their working capital, how to efficiently employ their working capital items, assess how shareholder value is measured, identify country financial and political risks, identify the financial implications in a global company.

Outline syllabus: Explain the fundamental objective of corporate finance and the role of the financial manager and the treasury department.

Evaluate the theoretical justification of discounted cash flow techniques based on the concept of the time value of money and the opportunity cost of capital in investment decision making.

Using relevant cash flows, undertake discounted cash flow calculations taking taxation, inflation and working capital into account where appropriate.

Calculate a firm's weighted average cost of capital and assess the impact of changes in capital structure.

Apply investment appraisal techniques, including payback, discounted payback, accounting rate of return (ARR), net present value (NPV), internal rate of return (IRR).

Distinguish between different long-term sources of finance and explain their characteristics, especially in relation to risk and return.

Describe, compare and contrast sources of short and medium term finance.

Simple Hedging.

The international monetary system.

Financing a global company.

Part 3: Teaching and learning methods

Teaching and learning methods: Prepare: Students are advised to preview lectorial and tutorial materials and attempt tutorial questions before attending scheduled classes and watching pre-recorded content.

Participation: Engagement is very important to pass the module. Lectorials, and tutorials are interactive. Students are encouraged to actively participate in both lectorials and tutorials and take part co-creating knowledge. The lectorials will demonstrate the concepts by illustration and tutorials will provide students with the opportunity, both individually and through team-working, to obtain feedback on technical aspects of their work, to discuss and explore conceptual and professional judgement issues and to develop their business awareness.

Practice: Learning is a cycle. Students are advised to revisit and consolidate the learning materials once been introduced ideas/concepts in class. Students are encouraged to attempt additional learning materials on the module VLE site for extra practice. The assessment strategy on this module has been designed to provide students with an opportunity to practise the skills and knowledge which they've learnt.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Demonstrate a systematic understanding of key aspects of contemporary International Finance and Financial Management.

MO2 Apply a range of investment appraisal techniques which are used to evaluate long-term capital investment decisions.

MO3 Critically evaluate the impact of management decisions on a company's financial performance metrics.

MO4 Evaluate the financial implications and challenges faced by a business working internationally.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/umatbj-30-3.html) via the following link <https://uwe.rl.talis.com/modules/umatbj-30-3.html>

Part 4: Assessment

Assessment strategy: Students will complete a 1500 word report outlining their understanding of various financial management and international finance issues. They will be asked to explore a number of issues faced by a company operating in a global environment.

Students will complete a 10 minute pre-recorded presentation utilising various investment appraisal techniques to put forward a final recommendation to the board whilst appraising past company performance.

Assessment is designed to build in the student's individual experience in relation to the syllabus and supporting them in submitting an authentic assessment in line with university assessment policies. The overarching aim is to ensure it is the student's original work that is being submitted.

Assessment tasks:

Report (First Sit)

Description: 1500 word report submitted via BlackBoard.

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO4

Presentation (First Sit)

Description: 10 minute pre-recorded presentation submitted via BlackBoard.

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO2, MO3

Report (Resit)

Description: 1500 word report submitted via BlackBoard

Weighting: 50 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO4

Presentation (Resit)

Description: 10 minute pre-recorded video submitted via BlackBoard

Weighting: 50 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO2, MO3

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business and Management {Foundation} [Frenchay] BA (Hons) 2024-25

Business and Management [Phenikaa] BA (Hons) 2025-26

Business and Management [Villa] BA (Hons) 2025-26

Business and Management [BIBM] BA (Hons) 2025-26

Business and Management [Frenchay] BA (Hons) 2025-26

International Business Management [UFM] BA (Hons) 2025-26

International Business Management [Frenchay] BA (Hons) 2025-26

Business and Management [Frenchay] BA (Hons) 2025-26