



Module Specification

Intellectual Property Law

Version: 2025-26, v5.0, 17 Jan 2025

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Part 1: Information

Module title: Intellectual Property Law

Module code: UJUTKB-30-3

Level: Level 6

For implementation from: 2025-26

UWE credit rating: 30

ECTS credit rating: 15

College: College of Business and Law

School: CBL Bristol Law School

Partner institutions: None

Field: Law Undergraduate (Programmes)

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Intellectual Property (IP) Law is of great importance both to the person who wishes to exploit his intellectual produce but also to the commercial vitality of the economy. The ability of a company to protect their technological inventions or artistic creations is frequently essential for obtaining investment and to reward innovation.

Features: Module Entry Requirements: 120 credits acceptable to the award on which the student is registered of which at least 60 credits must be credits from law modules.

Educational aims: This module will introduce you to the law of intellectual property as it applies in the UK, the EU and internationally.

Outline syllabus: You will examine: justifications for intellectual property law from a legal philosophical perspective; passing off and trademarks; breach of confidence, misuse of private information and trade secrets; copyright, associated rights and design rights; patents; and, remedies.

Part 3: Teaching and learning methods

Teaching and learning methods: The module will be taught through weekly two-hour lectures augmented with audio podcasts, and fortnightly two-hour workshops, where you will have the opportunity to put into practice the principles delivered in lectures and preparatory reading.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Demonstrate knowledge and understanding of the concepts, principles and rules of intellectual property law, with reference to their underlying economic, philosophical, social, commercial and political context

MO2 Critically engage with, and apply analytical techniques to, the legal concepts, principles and rules of intellectual property law

MO3 Identify legal issues raised by factual and hypothetical scenarios and apply relevant intellectual property law concepts, principles and rules to present a reasoned choice between alternative solutions and critical judgment of the merits of particular arguments and offer evidenced conclusions

MO4 Conduct self-directed research including accurate identification of issues which require researching, retrieval and evaluation of accurate, current and

relevant information from a range of appropriate sources including primary and secondary legal sources

MO5 Critically engage with entrepreneurial activity and evaluate intellectual property implications for possible real-time and hypothetical scenarios

MO6 Evaluate national and international issues within the context of intellectual property law

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/ujutkb-30-3.html) via the following link <https://uwe.rl.talis.com/modules/ujutkb-30-3.html>

Part 4: Assessment

Assessment strategy: The module's assessment strategy focuses on practical learning and critical evaluation of the law to provide solutions to identified problems.

Research Report (up to 2,000 words, 40% of module mark, the better of two submission counting). The written assignments enable students to conduct research based predominantly on a common law area of intellectual property law to identify problems with the law, critically evaluate these problems and to reason, with justifications, to solutions for them. The higher of the two marks are chosen for the final mark, incentivising students to achieve their potential on the first attempt, or to learn and improve for the second attempt.

The online examination (up to 2,500 words, 60% of the module mark) is scheduled for 24 hours and replicates, as closely as possible, the practical environment for student lawyers as they will be presented with scenarios that will need resolving

through the practical application of materials and legal resources.

This assessment strategy has been chosen to support the enterprising graduate who is willing to conduct research, engage critically with materials and legal resources, and provide solutions to legal problems.

Assessment tasks:

Written Assignment (First Sit)

Description: Coursework

The higher of the two marks will be used for the assessment mark.

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested: MO2, MO3, MO4, MO5

Examination (Online) (First Sit)

Description: Online examination (maximum 2500 words)

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO6

Written Assignment (Resit)

Description: Coursework

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested: MO2, MO3, MO4, MO5

Examination (Online) (Resit)

Description: Online examination (maximum 2500 words)

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO6

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business and Law [Frenchay] BA (Hons) 2023-24

Law with Business [Frenchay] LLB (Hons) 2023-24

Law {Foundation} [Sep][SW][Frenchay][5yrs] LLB (Hons) 2021-22

Business and Law {Foundation} [Sep][SW][Frenchay][5yrs] BA (Hons) 2021-22

Law with Business {Foundation} [Sep][SW][Frenchay][5yrs] LLB (Hons) 2021-22

Law {Foundation} [Frenchay] LLB (Hons) 2022-23

Law [Frenchay] LLB (Hons) 2022-23

Business and Law [Frenchay] BA (Hons) 2022-23

Law with Business [Frenchay] LLB (Hons) 2022-23

Law with Business {Foundation} [Frenchay] LLB (Hons) 2022-23

Business and Law {Foundation} [Frenchay] BA (Hons) 2022-23

Law [UCW] LLB (Hons) 2022-23

Law [Frenchay] - Withdrawn LLB (Hons) 2023-24