Module Specification

Professional and Communication Skills

Version: 2026-27, v1.0, Approved

Contents

Module Specification **1**

Part 1: Information **2**

Part 2: Description **2**

Part 3: Teaching and learning methods **4**

Part 4: Assessment **5**

Part 5: Contributes towards **6**

Part 1: Information

Module title: Professional and Communication Skills

Module code: UFCEV3-30-0

Level: Level 3

For implementation from: 2026-27

UWE credit rating: 30

ECTS credit rating: 15

College: College of Arts, Technology and Environment

School: CATE School of Computing and Creative Technologies

Partner institutions: None

Field: Computer Science and Creative Technologies

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module develops students' ability to communicate effectively, think critically, and engage in basic academic research. Building on their understanding of specialisms and career opportunities, students will learn how to adapt their communication style for different stakeholders, use credible sources, and present arguments clearly and persuasively.

Through a series of tasks, students will practice professional writing, presentations,

and evidence-based reasoning, laying the groundwork for success in higher-level academic study and industry contexts.

Features: Not applicable

Educational aims: This module aims to equip students with foundational communication skills to interact effectively with diverse stakeholders in both professional and academic settings. It also develops academic literacy, including research skills, source evaluation, and referencing. Additionally, students will build critical thinking and argumentation skills, enabling them to analyse information and present reasoned conclusions. Finally, the module encourages reflective practice on communication style and personal skill development.

Outline syllabus: Topics are likely to include but are not limited to:

Communication Foundations: Understanding different stakeholders and adapting tone, style, and message.

Written Communication: Practising professional emails, reports, and formal writing.

Oral & Visual Communication: Developing presentation skills, using visuals effectively, and storytelling.

Research Skills: Locating, evaluating, and selecting credible academic and industry sources (using AI ethically)

Referencing & Academic Integrity: Learning referencing, citation practice, and avoiding plagiarism.

Critical Thinking: Recognising bias, building arguments, and supporting claims with evidence.

Problem-Solving & Group Work: Analysing scenarios and presenting recommendations.

Persuasive Communication: Writing proposals, pitches, and persuasive arguments.

Reflective Practice: Self-assessing communication strengths and development needs.

Part 3: Teaching and learning methods

Teaching and learning methods: Teaching and learning methods within this module will include but not be limited to the following:

Guest Lectures and Industry Talks: These sessions bring real-world context, inspire students, and showcase various career paths.

Interactive Seminars: Small group discussions allow students to process talks, share takeaways, and ask questions.

Workshops: Hands-on sessions focus on job advert analysis, skills audits, and project proposal writing.

Self-Directed Research: Students explore roles, tools, and trends that interest them, which can be incorporated into their portfolio.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Create content suitable for academic or project contexts.

MO2 Develop visual materials to support communication for different audiences.

MO3 Deliver a structured presentation to an audience.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 223 hours

Face-to-face learning = 77 hours

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://uwe.rl.talis.com/modules/ufcev3-30-0.html

Part 4: Assessment

Assessment strategy: There are two assessment tasks for this module. The first is a project proposal designed to enable students to develop a strong outline of a foundation level project as piece of written and visual communication appropriate to diverse audiences.

The second is a group presentation on an appropriate area of professional practice design to develop strong oral communication skills and experience of interacting with a diverse audience.

Formative feedback will be available throughout the module.

Resit assessment will match the first sit and deliverable(s) will be scaled appropriately to group size and task complexity.

Assessment tasks:

Written Assignment (First Sit)
Description: Project proposal (750 - 1000 words)
Weighting: 50 %
Final assessment: No
Group work: No
Learning outcomes tested: MO1, MO2

Presentation (First Sit)
Description: Group Presentation.
Weighting: 50 %
Final assessment: Yes

Group work: Yes
Learning outcomes tested: MO3

Written Assignment (Resit)
Description: Project Proposal (750 - 1000 words)
Weighting: 50 %
Final assessment: No
Group work: No
Learning outcomes tested: MO1, MO2

Presentation (Resit)
Description: Group Presentation. Group of one is permissible.
Weighting: 50 %
Final assessment: Yes
Group work: Yes
Learning outcomes tested: MO3

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Business Computing {Foundation} [Frenchay] BSc (Hons) 2026-27

Computer Science {Foundation} [Frenchay] BSc (Hons) 2026-27

Cyber Security and Digital Forensics {Foundation} [Frenchay] BSc (Hons) 2026-27

Games Technology {Foundation} [Frenchay] BSc (Hons) 2026-27

Software Engineering {Foundation} [Frenchay] BSc (Hons) 2026-27