



Module Specification

Strategic Estate Management

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Contents

Module Specification	1
Part 1: Information	2
Part 2: Description	2
Part 3: Teaching and learning methods	3
Part 4: Assessment.....	4
Part 5: Contributes towards	5

Part 1: Information

Module title: Strategic Estate Management

Module code: UBLMCH-15-M

Level: Level 7

For implementation from: 2024-25

UWE credit rating: 15

ECTS credit rating: 7.5

College: College of Arts, Technology and Environment

School: CATE School of Architecture and Environment

Partner institutions: None

Field: Architecture and the Built Environment

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: Real Estate Law 2024-25

Continuing professional development: Yes

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: The recession of the early 1990s reinforced the importance of property management in corporations. As a result practitioners in both commercial and public sectors are sought who have a wider experience of the built environment and business, and opportunities are increasing in this field from financial, investment and occupational sectors.

This module is concerned with the role of property in meeting the strategic objectives of an occupier estate.

Features: Not applicable

Educational aims: The aim of this module is to provide an understanding of organisational theory, corporate structures and the application of advanced management techniques (facilities, space planning and resource management).

Outline syllabus: The module will cover the following topics:

Property and User characteristics.

The management of commercial leases from both a landlord and tenant perspective.

Introduction to organisations and business philosophy to understand operational use and a background to facilities and resource management.

Aligning property decisions to corporate strategy by examining and formulating property strategies.

Portfolio property management from the view of a corporate occupier, including acquisition and disposal methods.

Benchmarking and performance measurement, demonstration of the use of decision making with quantitative techniques - use and limitations.

New working practices resulting from changes in legislation and the application of information technology in the workplace.

Agency and Marketing - Examining the growing use of out-sourcing in relation to property transactions and management.

Corporate Social Responsibility and Sustainability – Examining how the selection and use of property can contribute to meeting an organisation's CSR objectives.

Part 3: Teaching and learning methods

Teaching and learning methods: This course can be studied either with attendance, or as a distance learning course. Students who attend can expect a range of teaching and learning methods to include lectures, seminars, and discussion groups using case study materials. Those taking this by distance learning will receive the same learning materials, and will, in addition expect to have regular

on line attendance through tutorials conducted via the university's virtual learning environment. Use will also be made of the discussion facilities in Blackboard to ensure that distance learning students are actively engaged in their learning.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Discuss and analyse the management of an organisation's built estate in relation to the wider physical, social, political and statutory environment

MO2 Discuss and analyse the strategic importance and limitations of property in business

MO3 Critically evaluate strategic proposals and be able to provide solutions for the organisation in terms of current property holdings

MO4 Appraise and evaluate the significance of benchmarking and performance measurement systems and critically assess their use in practice in relation to property, including sustainability measures

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 120 hours

Face-to-face learning = 30 hours

Total = 0

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/ublmch-15-m.html) via the following link <https://uwe.rl.talis.com/modules/ublmch-15-m.html>

Part 4: Assessment

Assessment strategy: The Assessment:

Portfolio (equivalent to 15 minute presentation) - Recorded presentation and supporting portfolio. This is an innovative way of assessing the learning outcomes.

Students will be required to communicate their findings in a concise manner, via an individual recorded video presentation . They will also be required to produce a portfolio of supporting evidence. This assessment enhances the students' employability skills.

Resit Portfolio - The same format and a similar brief to that described above.

Assessment tasks:

Portfolio (First Sit)

Description: Recorded presentation and supporting portfolio (15 minutes)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Portfolio (Resit)

Description: Recorded presentation and supporting portfolio (15 minutes)

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Real Estate Finance and Investment [Frenchay] MSc 2023-24

Real Estate Finance and Investment [Distance] [DA] MSc 2023-24

Real Estate Management [Frenchay] MSc 2023-24

Real Estate Management [Distance] MSc 2023-24

Real Estate Management [Distance] MSc 2024-25

Real Estate Management [Frenchay] MSc 2024-25

Real Estate Finance and Investment [Frenchay] MSc 2024-25

Real Estate Finance and Investment [Distance] [DA] MSc 2024-25

Real Estate Finance and Investment [Distance] [DA] MSc 2023-24

Real Estate Finance and Investment [Distance] [DA] MSc 2024-25

Real Estate Management [Distance] MSc 2023-24

Real Estate Management [Distance] MSc 2024-25