Module Specification

Professional Practice 3

Version: 2024-25, v4.0, Approved

Contents

Part 1: Information

Module title: Professional Practice 3

Module code: UALNKV-30-3

Level: Level 6

For implementation from: 2024-25

UWE credit rating: 30

ECTS credit rating: 15

College: College of Arts, Technology and Environment

School: CATE School of Arts

Partner institutions: None

Field: Lens and Moving Image

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: The ethos is one of synthesis, aligning specialist interest and independent study with a focus on the student's future career and employability. As well as affording an opportunity for students to explore chosen specialism(s) in more depth in the context of the contemporary media landscape.

Students are encouraged to push themselves in terms of their individual practice, their industry research, work-engaged learning and practical application of how to

promote their skills.

Students will create an individual body of work that can be used in their portfolios, show reel and/or online presence.

Features: Not applicable

Educational aims: The aim of this module is to support students to pursue work-integrated learning, in order to develop a deeper understanding of film and the wider media industry, professional roles and working practices.

To further enhance their knowledge and skill levels to the standard sought by the media industry, this module provides the opportunity for students to focus on a specific specialist area of the filmmaking process in line with their career ambitions.

They will work with tutors to create an advanced employability toolkit in line with their career aspirations to promote themselves and their craft.

Alongside practical work, students undertake research and investigate industry contexts to support the development of their practice and identification of career opportunities.

The module is designed to raise student awareness and skill levels in readiness to work in the industry. Students will be expected to evidence a clear exit strategy backed up by research and engagement with their chosen career trajectory.

Outline syllabus: The module supports the students to create an advanced employability toolkit to promote themselves on exiting the course. They will be expected to engage with self-directed research into the creative industries and where they see themselves moving forward. In consultation with their tutors they will be expected to develop promotional materials to ensure that they are best placed on exiting the course. Students will be expected to engage with work experience and work-integrated learning in line with their chosen career trajectory.

Part 3: Teaching and learning methods

Teaching and learning methods: A series of upfront lectures to help equip the students with the knowledge of how to build an advanced employability toolkit. Students will be required to reflect on their practice and explore where they fit into the media landscape.

They will be expected to engage in self-directed research into their chosen pathway and reach out to companies and professionals to expand their knowledge and networks.

They will need to engage with Professional Practice events and reach outside the University to ensure they maximise their learning and development. Students will be assigned a mentor to help focus what is required to create an exit strategy with impact.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Utilize systematic RESEARCH to build contextual understanding of professional working practices and the skills required to work in film and the media industries, within a chosen craft specialism.

MO2 Demonstrate the acquisition of relevant and advanced KNOWLEDGE and SKILLS in a chosen specialism.

MO3 PRESENT themselves and their work in a confident, professional and coherent manner, communicating in a clear and engaging way, in person and in writing.

MO4 Critically and contextually document and REFLECT upon their acquisition of specialist skills and knowledge, defining and reflecting on their career intentions and ambitions towards identified roles in the media industry and personal strategies for future career development, demonstrating advanced understanding of industry processes, roles, practice, histories and trends.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://rl.talis.com/3/uwe/lists/D127093C-49C8-C383-5E59-8205B90063B1.html?lang=en&login=1

Part 4: Assessment

Assessment strategy: Assessment strategy
The assessment type enables the student to demonstrate achievement across all the learning outcomes of the module. It has been chosen to enable students to combine a range of outputs supported by the teaching and learning, to create a coherent package of self-promotion materials as well as enable reflective learning in relation to future career ambitions.

The focus of assessment is to encourage students to embark on a highly critical analysis of their abilities and experiences within current industry frameworks and support them though the process of learning protocols for contacting relevant film industry companies and individuals.

Formative assessment
Regular tutorials are set up with tutors to monitor progress and offer formative assessment, advice and support.

Students need to engage with industry professionals as primary research and reflect on how that has influenced their potential career decision making.

Summative assessment Portfolio 100%

Guidance as to the approach to and the detailed requirements for the Portfolio are fully explained in the Module Handbook.

Students will demonstrate an advancement of their specialist skills and engagement with the industry and relevant work experience, show evidence of a growing network, enhance their employability portfolio and online presence, and ability to promote

themselves in the industry.

Indicative items may include: a critical reflection that covers research and engagement with the industry, examples of CV's, covering letters and career plan.

Alongside industry engagement student will present a body of work, supporting materials, such as relevant research.

Assessment tasks:

Portfolio (First Sit)

Description: Industry Portfolio

Weighting: 100 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Portfolio (Resit)

Description: Industry Portfolio

Weighting: 100 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Filmmaking [Bower] BA (Hons) 2022-23