



Module Specification

Professional Practice 2

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Part 1: Information

Module title: Professional Practice 2

Module code: UALNKT-30-2

Level: Level 5

For implementation from: 2024-25

UWE credit rating: 30

ECTS credit rating: 15

College: College of Arts, Technology and Environment

School: CATE School of Arts

Partner institutions: None

Field: Lens and Moving Image

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module aims to support students to pursue industry-informed and work-integrated learning, in order to develop a deeper understanding of film and the wider media industry, professional roles and working practices.

Students will engage with primary research applied to their developing specialisms.

Features: Not applicable

Educational aims: The aim of this module is to further enhance the students' knowledge and skill levels to the standard sought by the media industry. This module provides the opportunity for students to focus on a specific specialist area of the filmmaking process in line with their career ambitions.

Alongside practical work, students undertake research and investigate industry contexts to support the development of their practice and identification of career opportunities.

The module is designed to raise student awareness and skill levels in readiness to work in the Film, TV and wider media industries.

Outline syllabus: This module builds on Professional Practice 1 where students are introduced to what is expected when working in the creative industries. In Professional Practice 2 students are required to research and start to connect to the local film and media industry in order to lay the foundation for future opportunities.

Students are supported to capitalize on that activity; to look at the industry more widely and to use an enterprising mind-set in order to achieve an experience of work in line with their developing career aims and aspirations.

This approach builds to activity at Level 6, where their professional capability is underpinned via the development of a portfolio and self-promotional materials.

Part 3: Teaching and learning methods

Teaching and learning methods: Through an initial series of lectures, students are introduced to various practices for making links with professionals, including preparing effective CVs and letter writing specific to the protocols that exist in the film, TV and wider media industries

Seminars and practical exercises help develop employability skills, these include self-reflection exercises, how to research and reach out to industry, how to promote

yourself and the importance of networking in the creative industries. Students will also have the support of UWE Careers throughout.

This teaching and learning is enhanced by a series of programme-based guest lectures from industry speakers, which will demonstrate examples of professional working practice, and provide case studies of evolving career paths.

Students are supported through the process of approaching industry professionals or companies relevant to their practice as well as facilitated to develop a reflective practice as a strategy for focused career planning to graduation and beyond.

During the year students embark on a programme of work-integrated learning, the full requirements for which are detailed in the Module Handbook.

Students develop and undertake a plan of craft skill work, to begin building their portfolios in specific roles, supported by a specialist tutor.

The expectation is that, overall, this should be sufficiently substantial to enable the student to experience as well as observe the workplace. Students' individual programme of activity should be arranged outside the teaching schedule so they do not conflict with students' attendance at the taught programme. Students record these activities as a log. They also reflect on their accumulated experience in a paper.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Utilize systematic research to build contextual understanding of professional working practices and the skills required to work in film, TV and the media industries, within a chosen craft specialism.

MO2 Demonstrate the acquisition of relevant and developing skills in a chosen specialism.

MO3 Present themselves and their work in a confident, professional and coherent manner, communicating in a clear and engaging way, in person and in writing.

MO4 Critically reflect upon and document the acquisition of developing specialist skills and knowledge, and upon work-integrated learning, demonstrating an understanding of industry processes, roles, practice, histories and trends.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://rl.talis.com/3/uwe/lists/E0A76481-9CEF-3A56-D4B7-87DFFBE022F9.html?lang=en&login=1) via the following link <https://rl.talis.com/3/uwe/lists/E0A76481-9CEF-3A56-D4B7-87DFFBE022F9.html?lang=en&login=1>

Part 4: Assessment

Assessment strategy: Assessment strategy

The assessment type enables the student to demonstrate achievement across all the learning outcomes of the module. It has been chosen to enable students to combine a range of outputs supported by the teaching and learning as well as enable reflective learning in relation to practice. The focus of assessment is to encourage students to embark on a highly critical analysis of their abilities and experiences within current industry frameworks. It supports students through the process of learning protocols for contacting relevant film, TV and wider media industry companies and individuals

Formative assessment

Regular tutorials and seminar opportunities with specialist tutors monitor progress and offer formative assessment, advice and support.

Students need to engage with industry professionals as primary research and reflect

on how that has influenced their potential career decision making.

Group seminars may be used to allow students to present work in progress to their tutors and their peers, enabling students to test their ideas on an audience and to continue to develop their skills within a context of academic and professional practice critique.

Summative assessment: Portfolio (100%)

Guidance as to the approach to and the detailed requirements for the Portfolio are fully explained in the Module Handbook.

Students need to demonstrate an advancement of their specialist skills and engagement with the industry and relevant work experience, to show evidence of a growing network, enhancing their employability toolkit and online presence

Indicative items include: a critical reflection that covers research and engagement with the industry, examples of CV's and covering letters.

Alongside industry engagement student will present a body of work and supporting materials.

Assessment tasks:

Portfolio (First Sit)

Description: Portfolio

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Portfolio (Resit)

Description: Portfolio

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Filmmaking [Bower] BA (Hons) 2023-24