



Module Specification

Career Strategies for Photography

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Contents

Module Specification	1
Part 1: Information	2
Part 2: Description	2
Part 3: Teaching and learning methods	4
Part 4: Assessment.....	6
Part 5: Contributes towards	8

Part 1: Information

Module title: Career Strategies for Photography

Module code: UALBC6-30-3

Level: Level 6

For implementation from: 2027-28

UWE credit rating: 30

ECTS credit rating: 15

College: College of Arts, Technology and Environment

School: CATE School of Arts

Partner institutions: None

Field: Lens and Moving Image

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module will enable students to identify personal career aspirations, articulate relevant graduate attributes and develop materials and strategies for graduation, and progression to employment or further study.

Features: Not applicable

Educational aims: The aim of this module is to enable students to consolidate their knowledge and understanding of their area of practice in relation to professional

contexts and develop strategies for graduation and progression to employment and/or further study.

The module is designed to contribute to the refinement of students' contextual understanding of their discipline and enable them to focus this towards identified personal career aspirations and the opportunities offered, directly and indirectly, by industry. In addition, it will support students' understanding of the skills and attributes that develop entrepreneurial capability.

Delivery is focused upon the further development of research skills, the analysis of information, and application of this in relation to students' individual professional aspirations. Activities leading towards collective promotion and/or exhibition enable students to extend their ability for collaboration and teamwork.

During the module, students are encouraged to articulate their own interests within the range of disciplines encompassed by their subject, building on the development and exploration of these themes earlier in the programme.

Outline syllabus: A series of workshops, seminars, and practical exercises will develop and extend knowledge and skills in relation to such topics as:

Costing time and work

Ethics, including wider issues of sustainable development in relation to practice

Sustainable career development, including entrepreneurship ideas and practices

Self-employment, employment and "portfolio" careers

Interview skills and techniques

Postgraduate study and Continuing Professional Development (CPD)

Graduate placement schemes and UWE careers service support for and beyond

graduation

Refining their personal promotion materials and preparing for activities that may include interviews and portfolio reviews

Work-integrated learning opportunities that could include work experience, live briefs, and volunteering

Part 3: Teaching and learning methods

Teaching and learning methods: In the early stages of the module, students are first asked to confirm their main areas of interest within the subject or broader professional context and their own personal direction for career development post-graduation, and longer-term goals. This will form the basis for their further research and investigation as well as preparation for graduation.

Contributions from industry professionals will enable students to locate their personal aspirations within a wider context of professional contexts, roles, and attributes.

For the end of the module, students will produce appropriate collated work and promotional material in relation to their aims and target employer/career progression. During the course of the module, students are required to address a maximum of 35 hours of their study to engagement with work experience. This could be made up of a placement or number of shorter placements or working on live briefs in a relevant area as set by the programme.

Lectures, workshops, tutorials, and seminars underpin the learning process by delivering factual information and setting out issues to be considered. These offer examples and critiques of existing practice. Visiting speakers are also invited to demonstrate examples of professional working practice and provide case studies of evolving career paths. Employer forums and portfolio surgery events are offered within and across programmes.

Support and guidelines for effective research builds on the skills introduced earlier in the course. Key headings/questions help students to focus their research into professional contexts and use a range of research methods and approaches.

Primary research, through links to professional contexts is particularly encouraged. This activity is monitored and supported through group tutorials where the sharing of information is encouraged.

UWE Enterprise activities are integrated into the module, in relation to recruitment fairs, individual support, etc. These and other initiatives are available within and across subject areas. Students are expected to make full use of these opportunities, and evidence engagement in their assessment submissions.

Presentations and tutorial and seminar discussions allow the students to develop greater confidence in aspects of key transferable and professional skills. The presentation, which could take the form of a mock interview, and subsequent discussion with tutors is an opportunity for students to review, contextualise and critically reflect upon their practice.

Students' professional practice and work experience file consists of evidence of the module assignments, lectures, discussions and activities, which students are required to respond to and the work experience document. It provides a place for students to collate and reflect on the material and ideas they are finding and being introduced to through the module. It supports the production of their personal progression plan/exit strategy and must contain evidence from their individual presentation.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Research, analyse, and evaluate sources of information relevant to the further development of practice and/or ambitions towards identified opportunities for employment or future study.

MO2 Formulate exit strategies into employment or further study through the production of an appropriate post-graduation timeline incorporating any further

training needs, experience, and other factors relating to sustainable career development.

MO3 Communicate complex ideas with clarity, devising approaches and outputs that are appropriate to their discipline.

MO4 Critically evaluate own work and creative processes, demonstrating self-awareness and a commitment to continuous improvement and professional development.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/ualay3-15-3.html) via the following link <https://uwe.rl.talis.com/modules/ualay3-15-3.html>

Part 4: Assessment

Assessment strategy: This module aligns to the School of Arts assessment strategy as described below:

This module will be assessed using numerical marking.

Referral assessments will be comparable to the first sit assessment.

The assessment enables the student to demonstrate achievement across all the learning outcomes of the module. This assessment type has been chosen to enable students to combine a range of outputs supported by the teaching and learning and to facilitate the development of reflective learning in relation to professional practice.

Formative and summative assessments are designed to provide the opportunity for students to understand and reflect upon their achievements and to support the

monitoring of progress by tutors and students.

Formative Feedback

Formative feedback activities that involve students participating in the evaluation of presented work (their own and others') take place throughout the module. All students will be expected to contribute to the critical evaluation of fellow students' work. Feedback (verbal and/or in writing) at regular points throughout the module provides students with a clear understanding of their progress and advice about how this can be improved.

Summative assessment:

Students produce a portfolio, the contents of which are confirmed in the module handbook. Indicative items include collated professional and promotional materials such as; a professional CV, a photographic portfolio, show-reel, contributions to collaborative initiatives as appropriate.

The Portfolio should also include (2) a personal progression plan (written and/or alternative format submission), which identifies through research, analysis and synthesis how personal strengths and weaknesses, and understanding of the professional context(s) the student is aiming for has been developed through the module.

(3) Work Experience reflective report evaluating relevant external engagement activities, notes on research undertaken to support students' knowledge of relevant professional contexts plus relevant images.

This report will:

Identify, analyse and articulate the links between the student's external engagement activities, their academic programme of study and self-identified career aspirations;

Identify and articulate the student's personal attributes and knowledge/skills development in relation to external engagement activities;

Demonstrate and evaluate the student's transferable skills in relation to future employment or progression to further study.

Assessment tasks:

Portfolio (First Sit)

Description: A portfolio of work

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Portfolio (Resit)

Description: A portfolio of work

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Photography [Bower] BA (Hons) 2025-26

Photography {Foundation}[Bower] BA (Hons) 2024-25