Module Specification

Professional Practice: Development

Version: 2026-27, v1.0, Approved

Contents

Part 1: Information

Module title: Professional Practice: Development

Module code: UALB99-30-2

Level: Level 5

For implementation from: 2026-27

UWE credit rating: 30

ECTS credit rating: 15

College: College of Arts, Technology and Environment

School: CATE School of Arts

Partner institutions: None

Field: Lens and Moving Image

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module further develops and enhances student skills and engagement with multi-skilled practice or enhanced craft specialisms, in order to develop a deeper understanding of film and the wider media industry, professional roles and working practices.

Craft specialism strands will cover: Camera/Lighting, Producing/Development, Post Production, Directing and Art Direction/Production Design; linking their skills to the

current industry landscape.

Students will engage with primary and secondary research applied to their developing specialisms.

Features: Not applicable

Educational aims: The aim of this module is to further enhance students' knowledge and skill levels in their specialist area of choice, to the standard sought by the media industry.

The module provides the opportunity for students to focus on a specific specialist area of the filmmaking process in line with their career ambitions.

Alongside practical work, students undertake research and investigate industry contexts to support the development of their practice and identification of career opportunities.

The module is designed to raise student awareness and skill levels in readiness to work in the Film, TV and wider media industries.

Outline syllabus: This module builds on previous modules in which students are introduced to what is expected when working in the creative industries.

In this module, students are required to research and start to connect to the local film and media industry in order to lay the foundation for future opportunities.

Students are supported to capitalise on that activity, to look at the industry more widely, and to build and demonstrate an enterprising mind-set, in order to achieve an experience of work in line with their developing career aims and aspirations.

This approach builds to activity at Level 6, where their professional capability is underpinned via the development of a 'Showcase' Portfolio and self-promotional materials, as part of a clear and coherent exit-strategy .

Part 3: Teaching and learning methods

Teaching and learning methods: Through an initial series of lectures, students are introduced to various practices for making links with professionals, including preparing effective CVs and letter writing specific to the protocols that exist in the film, TV and wider media industries.

Seminars and practical exercises help develop employability skills. These include self-reflection exercises, live industry briefs for specialist tasks, how to research and reach out to industry, how to promote yourself and the importance of networking in the creative industries. Students will also have the support of UWE Careers.

Teaching and learning is enhanced by a series of programme-based guest lectures from industry speakers, which will demonstrate examples of professional working practice, and provide case studies of evolving career paths.

Students are supported through the process of approaching industry professionals or companies relevant to their practice, as well as facilitated to develop a reflective practice as a strategy for focused career planning to graduation and beyond.

Students develop and undertake a plan of craft skill work, to begin building their portfolios in specific roles, supported by a specialist tutor.

The expectation is that, overall, this should be sufficiently substantial to enable the student to experience, as well as observe, the workplace.

Students record these activities as a log and reflect on their accumulated experience in a report.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

    MO1 Conduct more in-depth research, effectively managing information from a wider range of sources.

MO2 Further develop proficiency in using tools, technologies, and techniques, applying them to projects.

MO3 Convey ideas and information clearly and persuasively through diverse mediums, adapting to different audiences and purposes.

MO4 Confidently participate in critical discussions, articulating their perspectives, responding to diverse viewpoints, and refining their arguments.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://rl.talis.com/3/uwe/lists/D375287C-2E55-9AA2-3E42-E999780CFB7C.html?lang=en-GB&login=1

Part 4: Assessment

Assessment strategy: The assessment type enables the student to demonstrate achievement across all the learning outcomes of the module. It has been chosen to enable students to combine a range of outputs supported by the teaching and learning as well as enable reflective learning in relation to practice.

The focus of the assessment is to encourage students to embark on a highly critical analysis of their abilities and experiences within current industry frameworks. It supports students though the process of learning protocols for contacting relevant film, TV and wider media industry companies and individuals.

Formative feedback:
Regular tutorials and seminar opportunities with specialist tutors monitor progress and offer formative feedback, advice and support.

Students need to engage with industry professionals as primary research and reflect on how that has influenced their potential career decision-making.

Group seminars may be used to allow students to present work in progress to their tutors and their peers, enabling students to test their ideas on an audience and to continue to develop their skills within a context of academic and professional practice critique.

Assessment: Portfolio (100%)

Guidance to the detailed requirements for the portfolio are fully explained in the Module Handbook.

Students need to demonstrate an advancement of their specialist skills and engagement with the industry and relevant work experience, to show evidence of a growing network, enhancing their employability toolkit and online presence.

Indicative items include:
A critical reflection that covers research and engagement with the industry, examples of CV's and covering letters. Alongside industry engagement, students will present a body of work and supporting materials demonstrating their specialist skills.

The resit matches the first sit.

Assessment tasks:

Portfolio (First Sit)
Description: A Portfolio of Work
Weighting: 100 %
Final assessment: Yes
Group work: No
Learning outcomes tested: MO1, MO2, MO3, MO4

Portfolio (Resit)

Description: Portfolio of work

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Filmmaking [Bower] BA (Hons) 2025-26