



Module Specification

Studio: Pre-production

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Part 1: Information

Module title: Studio: Pre-production

Module code: UALB8N-30-3

Level: Level 6

For implementation from: 2027-28

UWE credit rating: 30

ECTS credit rating: 15

College: College of Arts, Technology and Environment

School: CATE School of Arts

Partner institutions: None

Field: Lens and Moving Image

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Studio: Pre-production is a practice-based production module that focuses on the beginning of students' major project or projects. As agreed with supervisors, this may be a film, a portfolio or a reel. The purpose of the module is for students to begin their major project.

This work should demonstrate advanced artistic, craft and technical competence in the student's chosen study strand and be aligned to their professional ambitions for the future.

Students will begin to work independently (supported by their supervisor and peers) to get their projects finished and ready for submission and marking, the UWE Showcase, their website (and/or other online platforms) and their end of year Degree Show Exhibition.

The supervision system echoes the regular production meetings that occur in industry. They are also aligned with pedagogical principles regarding the teacher (not 'teaching' per se, more guiding and creating an environment for learning). As such, we expect students to be proactive, engaged and willing to help each other in these sessions – as it is hoped that most of the input will come from the students.

Prepping – engaging in appropriate research and development, scheduling and production management.

Participating – working both within the studios and remotely, attending workshops and other taught sessions, supervision sessions – engaging fully in your chosen study strand.

Features: There are five Strands of Study in the Studio: Pre-production module.

The five strands are:

1. Film
2. Pre-Production. Majoring in either Storyboarding or Art Direction
3. Animation
4. Making and Modelling. In Stop Motion or CGI
5. Bespoke.

Bespoke: if the student's specific interests and aspirations are not covered in one of the first four strands – they can opt for the fifth Bespoke Study Strand and design their own personal plan.

Educational aims: In this module students will propose, develop and independently produce project work that supports their creative aims and intentions. This can take

the form of filmic output(s) that support the making of a short film or a body of work that demonstrates advanced artistic, craft and technical competence in a specialised strand of animation practice (e.g. Storyboard).

Outline syllabus: This module will enable students to:

Propose, develop and produce creative project work that aligns with their identified interests, aspirations and the practical deliverables outlined in the Module Handbook.

Critically and contextually evaluate project work in relation to meaning, precedents, artistic goals, and innovation and external expectations.

Devise a production plan for their practical work that demonstrates understanding of production processes, pipelines and time-management.

Independently manage time and productivity in relation to formative assessment milestones and summative assessment.

Detailed guidelines regarding potential outputs will be provided in the Module Handbook under the heading Strand Deliverables. These deliverables are a distinctive feature of this series of modules as they acknowledge the ever-expanding diversity of animation practice in relation to platforms, modes of production and consumption, specialisation and entrepreneurship.

Part 3: Teaching and learning methods

Teaching and learning methods: Lectures introduce aspects of the syllabus which are expanded on in screenings, seminars and workshops. In addition, there are group and supervision tutorials to support project work, and access to 'office hours' (individual pastoral tutorials). Guest teaching will contribute to knowledge and understanding of independent practice (creative and novel approaches) and emerging platforms (innovation and enterprise).

All students will build on existing knowledge by devising and actively following a plan of action that will address research, development and relevant phases of production. Contact with an allocated academic supervisor is another distinctive feature of this module that will support critical thinking, creative ambition and sustained engagement.

Workload:

Each study strand will have an equal workload. 300 hours work in total in each semester. Across 12 weeks this works out at approximately 25 hours per week – a slightly below average working week.

Supervision Tutor:

Students will be allocated a Supervision Tutor whom they will see approximately every two weeks for a tutorial (usually in small seminar groups). Student's proposed plans should be negotiated with and agreed by their Supervision Tutor.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Communicate complex ideas and research findings with clarity and precision, tailoring their approach to diverse professional contexts.

MO2 Effectively manage complex workloads, prioritise competing demands and meet deadlines, demonstrating skilled time management skills.

MO3 Approach challenges with a problem-solving mindset, developing innovative and effective solutions.

MO4 Design and execute an independent research project, demonstrating knowledge of research methods and producing novel insights and conclusions.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://rl.talis.com/3/uwe/lists/2334FFFD-CCBA-9CCC-61B7-8BA51EFD0262.html?lang=en-GB&login=1) via the following link <https://rl.talis.com/3/uwe/lists/2334FFFD-CCBA-9CCC-61B7-8BA51EFD0262.html?lang=en-GB&login=1>

Part 4: Assessment

Assessment strategy: The portfolio will enable students to demonstrate achievement across all the learning outcomes of the module and provides flexibility in selecting appropriate and specific outputs. Students will be expected to produce a body of practical work of an advanced standard that connects with their established aims and objectives, and provides substantial evidence of credible and sustainable practice.

The assessment will include practical project work that builds on outputs and strategies.

Formative feedback: pitches, review seminars, studio critiques and supervision meetings will provide opportunities for formative feedback.

Assessment: Portfolio (100%):

Detailed guidance on assessment will be provided in the Module Handbook.

Examples of portfolio contents are:

A short film and/or a range of creative outputs determined by the student's stated aims and objectives. These represent key assessment outputs that will enable students to interrogate and develop their ideas and their creative strategies further. Students are expected to examine their ongoing creative practice and their personal agenda as an animation practitioner. This evaluation will review achievements, decision-making, and initiatives that have helped shape project work and support creative practice. This will also introduce production strategies, production schedules, factoring in further study and advancing learning objectives in support of future project work and the ongoing construction of a credible, ethical and

sustainable creative practice profile.

The resit assessment is comparable to the first sit.

Assessment tasks:

Portfolio (First Sit)

Description: Portfolio

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Portfolio (Resit)

Description: Portfolio

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Animation [Bower] BA (Hons) 2025-26

Animation {Foundation}[Bower] BA (Hons) 2024-25