



Module Specification

Animation Studies 1

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Part 1: Information

Module title: Animation Studies 1

Module code: UALAXN-15-1

Level: Level 4

For implementation from: 2024-25

UWE credit rating: 15

ECTS credit rating: 7.5

College: College of Arts, Technology and Environment

School: CATE School of Arts

Partner institutions: None

Field: Lens and Moving Image

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: Not applicable

Features: Not applicable

Educational aims: The aim of this module is to enable students to consider ways of looking at animation; theoretically, contextually, critically, and in relation to their own developing practice. In support of this, students will focus on research assignments that will enable students to investigate a chosen role or specialism within animation

practice; this investigation will culminate in a presentation that will demonstrate a deeper understanding of identified specialisms and innovative developments related to them. The essay will critically examine an animation artefact, theme, issue or topic related to animation and its wider academic discourses.

Outline syllabus: Indicative content:

Primary and secondary research methods in support of assignments.

Aspects of critical theory and contextual studies applied to the investigation of artefacts, themes or topics.

The study of animation in relation to film theory.

Animation history; contexts of production, exhibition and reception.

Professional practice in relation to external contexts; business, sustainability, innovation, platforms and ethical practice.

Part 3: Teaching and learning methods

Teaching and learning methods: Lectures introduce aspects of the syllabus which are expanded on in screenings and seminars. In addition, there are coursework support sessions and group tutorials to support project work, and access to 'office hour' individual pastoral tutorials. The module handbook will give detailed guidance in relation to assignments. UWE Library Services will provide workshops in support of research methods. Individual support for writing assignments is available from UWE Study Support.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Contextualise animation practice within a wider historical, cultural, and critical framework

MO2 Demonstrate critical thinking: formulate research questions, debate, analyse and structure arguments

MO3 Use a range of research methods and approaches to situate and delineate their own practice and interests

MO4 Engage in peer-to-peer discussion and student led research assignments

MO5 Structure presentations and written outputs using appropriate scholarly conventions

Hours to be allocated: 150

Contact hours:

Independent study/self-guided study = 114 hours

Face-to-face learning = 36 hours

Total = 0

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/ualaxn-15-1.html) via the following link <https://uwe.rl.talis.com/modules/ualaxn-15-1.html>

Part 4: Assessment

Assessment strategy: Assessment Strategy:

The assessment type has been chosen to enable students to demonstrate achievement across all the learning outcomes of the module, to provide flexibility in selecting appropriate and specific outputs and to facilitate engagement with research activities, which is the focus of the module's learning outcomes. Evidence of enquiry, initiative, analysis and the articulation of findings will be the core focus of assessment. Assessment strategies will include presentations and written work supported by evidence of research.

Formative Assessment:

Peer review and formative assessments are embedded in each research assignment and may take the form of presentations, debates and coursework support sessions. This will enable staff to support enquiry and encourage critical engagement and to provide students with a clear understanding of their progress and how this can be improved. In addition, students will be expected to contribute to the constructive critical evaluation of fellow students' work for the purpose of formative feedback.

Summative Assessment:

Summative assessment feedback will be delivered in the Pass/ Fail format. Detailed feedback on the submission will be offered at the conclusion of the module.

Assessment 1: Portfolio:

Detailed guidance on assessment will be provided in the Module Handbook and assignment briefs. Examples of portfolio contents are:

Research Project and Presentation: informed by individual career aims and objectives, this project involves peer-learning, decision making and communication. Students are required to evidence the use and analysis of primary and secondary research in support of their investigation. Summative assessment will require students to mediate and articulate their findings and to discuss how this information will contribute to their own development.

Essay (written or alternative format submission): a contextual study of an animation artefact. This will include reference to wider economic and cultural issues, and to critical discourses and debates.

Assessment Criteria (as related to learning outcomes):

Students will be assessed using the following criteria:

Research and Creative development (MO1, MO2, MO3, MO4, MO5): The level and use of research methods, discursive thinking and debate in support of enquiry and investigation; The level to which reflections on their own developing practice are

contributing to the formulation of a learning strategy in support of creative and practical development.

Contextual and Critical Analysis (MO1, MO2, MO3, MO4): The range of knowledge and understanding demonstrated in research assignments; the level of critical engagement with identified topics, their wider context, critical theory, themes and ethical considerations.

Professional Practice (MO3, MO4, and MO5): The level and ability to mediate, structure and communicate research findings in presentations and written outputs, and the use of scholarly conventions.

Assessment tasks:

Portfolio (First Sit)

Description: Portfolio

Weighting:

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Portfolio (Resit)

Description: Portfolio

Weighting:

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4, MO5

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Animation [Bower] BA (Hons) 2024-25

