

Studio 3

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Part 1: Information

Module title: Studio 3

Module code: UADBA3-30-3

Level: Level 6

For implementation from: 2027-28

UWE credit rating: 30

ECTS credit rating: 15

College: College of Arts, Technology and Environment

School: CATE School of Arts

Partner institutions: None

Field: Design

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This is a shared module for:

Interior Design BA (Hons)

Product Design BA (Hons)

Product Design Technology BSc (Hons)

This module delivers the learning to allow students to engage in a research project surrounding a discipline-specific area of the design industry. The module will

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develop understanding of the professional industry with module outputs grounding the learners' practice within the wider context of design.

Features: Not applicable

Educational aims: This module aims to deliver the teaching and learning for

students to:

Communicate their design practice to a high level

Demonstrate critical engagement with the research and design process

Apply a range of design methodologies that engage with commercial, economic,

social, and regulatory aspects of design

Critically engage and effectively manage diverse perspectives as part of a wider

professional context

Outline syllabus: Taking a holistic approach to the combined practice that a student has developed throughout the programme of study, this module aims to provide exit strategies for a chosen career path.

Students can refine research and practice into materials that support career growth.

Elements could include (but not exhaustive):

Research and development document

Portfolio

Exhibition

Marketing material

Professional profiles

Working drawing packages

Part 3: Teaching and learning methods

Teaching and learning methods: Teaching and learning strategy for this module is studio/workshop project-based learning in which a topic demonstration will introduce the students to the assigned or upcoming exercises and/or project which supports and frames their acquisition of topic specific knowledge and skills.

The exercises and projects are designed to facilitate competency acquisition through learning, building knowledge through the introduction of new subject matter, and reinvestment of gained knowledge and skills. The studio/workshop is designed for the learner to have access to tutorial support, work in the close proximity of classmates, and to self-assess their progress through the exercises and/or projects.

Knowledge and skills reinvestment from parallel running modules are formative and essential for progression through the curriculum.

The module is typically delivered via projects, seminars, group critiques, workshops, individual tutorials and independent study.

Teaching sessions in the module are aimed at building students skills, knowledge and understanding of the different approaches to research and development, and career progression in the design industry.

Emphasis will be placed on establishing a meaningful relationship between conceptual and practical activities. Analytical, evaluative, and planning skills will be supported through seminars/tutorials/individual critiques, in order to encourage students to adopt an ongoing engagement with ideas/processes/methods of production beyond the familiar. Critical engagement and reflection on ideas/practices examined within the module will be documented and presented for assessment in the supporting and development work.

Scheduled learning includes lectures, seminars, tutorials, project supervision, demonstration, workshops, fieldwork, external visits, and supervised time in studio/workshop.

Students are required to develop a body of work representing their acquired design skills throughout this module. These will form a core part of the learning, teaching, and assessment process. Students' portfolios can be hand and/or digital in format and should contain a range of content that includes but is not limited to physical model making, 2D and 3D drawing, CAD, and digital modelling in response to predefined project briefs.

The development of critical, analytical and evaluative skills is supported and encouraged through, for example, the use of inclusive resources, discussion in group critiques and activities, and through individual tutorials. Students are encouraged and supported in the development of their visual, verbal and written communication skills through all aspects of the teaching and learning process and will have access to a range of study skills support available centrally.

Independent study/self-guided study includes hours engaged with creative, academic and technical development, visual and textual Research, workshop activity and any learning via the VLE outside of taught sessions.

The reading and resource list for this module will be accessible via a live link on the VLE and will also be available via the module handbook and Tallis Library systems.

The reading and resource list is inclusive and accessible and has been designed to amplify a diverse range of critical and creative voices, ensuring representation across multiple perspectives and disciplines.

It is designed inspire curiosity and to support a broad range of learners through the inclusion of source material across diverse formats, media and platforms, which will ensure accessibility for all learning styles and needs.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Apply and evaluate commercial, financial, legal, regulatory and economic aspects of design.

MO2 Achieve a high level of proficiency in using specialised tools, technologies, and techniques, pushing creative boundaries and exploring new possibilities.

MO3 Integrate diverse perspectives and ideas from various fields, demonstrating an in-depth understanding of the complexities within their discipline through research and analysis.

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MO4 Conduct professional and collaborative interactions, critically engaging and effectively managing diverse perspectives as part of a wider professional context.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link https://rl.talis.com/3/uwe/lists/2D37E233- 9A4F-F890-A61A-52DB9C4B443B.html?lang=en-GB&login=1

Part 4: Assessment

Assessment strategy: The assessment strategy of the programme that this module contributes to reflects the School of Art's philosophy, which considers assessment to be an active part of the learning process and is regarded as a tool for learning.

This module takes a programmatic approach to assessment. Summative assessment is via two components. The first component is a portfolio submission which includes a collection of related work developed over a period of time which may include aspects of drawing, writing and research, and a strong practical element.

This should include:

Process documentation

Research and development work

Evidence of decision making in response to design briefs

Presentation of project work

Reflective documentation

End user observations and Insights

Software skills

Additional documentation relevant to design.

The second component is a presentation which should be used to communicate the following:

- -Methodologies of the research and development work
- -Impact that the research and development work had upon the decision making process
- -Market understanding
- -How the outcomes of the project work has informed a career progression plan

The assessment in this module is inclusive and designed to foster and demonstrate the value of a process-centric approach to learning. The module will include a regularly reviewed combination of diverse formats and/or modes of assessment, including physical/digital. It has been designed to offer students of all learning styles the maximum opportunity to demonstrate the skills, knowledge, and experiences that they have gained throughout the module.

Within the submission, students are expected to present evidence of work which demonstrates engagement with the minimum number of contact hours for the module, as well as the minimum number of independent study hours. The portfolio work will evidence personal developmental activities, and assessment is designed to reduce issues of plagiarism.

Students will receive regular feedback formatively via midpoint group presentations as well as during group tutorials. This provides students with timely and detailed understanding of their progress and provides clear, feed-forward guidance regarding future development. The formative feedback and summative assessment processes of this module are embedded into studio pedagogy and as such establish an authentic, inclusive approach to assessment that builds students' confidence as they progress.

Self and peer evaluation constitute an important part of formative feedback in this module and are embedded to facilitate the progression towards autonomous learning.

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At level 6, assessment is via numerical grading. This assessment structure is designed to enable students to achieve and evidence the learning outcomes of the module. Students receive personalised feedback against the module learning

outcomes. The module is assessed holistically.

Summative assessment feedback provides students with detailed understanding of their progress and achievement of the LO's and provides clear, feed-forward guidance regarding future development. As part of the summative assessment process, students are supported in developing individual action plans based on their assessment feedback.

Students who do not pass at the first sit will be given a resit opportunity. The resit assessment requirements will be the same as the first sit.

Assessment tasks:

Portfolio - Component A (First Sit)

Description: Portfolio of work

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Presentation - Component B (First Sit)

Description: 15 minute presentation of work.

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Portfolio - Component A (Resit)

Description: Portfolio of work.

Weighting: 60 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Presentation - Component B (Resit)

Description: 15 minute presentation of work.

Weighting: 40 %

Final assessment: No

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Interior Design [Bower] BA (Hons) 2025-26

Product Design [Bower] BA (Hons) 2025-26

Product Design Technology [Bower] BSc (Hons) 2025-26

Interior Design (Foundation) [Bower] BA (Hons) 2024-25