



Module Specification

Video Production

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Part 1: Information

Module title: Video Production

Module code: UABB9G-30-2

Level: Level 5

For implementation from: 2026-27

UWE credit rating: 30

ECTS credit rating: 15

College: College of Arts, Technology and Environment

School: CATE School of Arts

Partner institutions: None

Field: Broadcast and Journalism

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: The purpose of this module is to further develop students' understanding of moving image/lens-based media, video editing and production.

Features: Not applicable

Educational aims: Students will gain a comprehensive overview of critical approaches to making and developing video production artefacts.

They will be asked to identify and question the role of the audience in each instance and how image and sound communicate with different audiences through different forms.

Outline syllabus: This module will consist of two main streams, allowing students to choose between a 'fiction' stream, in which they will focus on developing their skills in fictional storytelling, or the 'factual and journalism' stream, in which they gain a deeper understanding of factual media - for example, news stories, VTs and documentary forms.

Across both streams students will build upon the video productions skills they developed in the first year, including:

Lighting and camera operations

Audio production for video

Video editing techniques

Storytelling techniques through a fictional or factual lens (including genres and formats)

Critical reflection of practice.

Part 3: Teaching and learning methods

Teaching and learning methods: The lecture will provide a historical and sociocultural context for the practical workshop topics. The workshop session will then give students an opportunity to apply these ideas within a practical setting, working in studios, on-location or in editing suite on a range of lens-based media projects.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Demonstrate an ability to work effectively and efficiently as a member of a production team.

MO2 Develop a high degree of autonomy as an independent media producer able to initiate a project, solve technical and logistical problems and produce work to deadlines.

MO3 Convey ideas and information clearly and persuasively through diverse mediums, adapting to different audiences and purposes.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Reading list: The reading list for this module can be accessed at readinglists.uwe.ac.uk via the following link

<https://rl.talis.com/3/uwe/lists/0C7EFCC8-0F07-1F1A-CE00-3A241CA8A9FE.html?lang=en-GB&login=1>

Part 4: Assessment

Assessment strategy: Portfolio:

The purpose of this module is to develop students' understanding of moving image and lens-based media. Students will explore different genres and formats.

Formative feedback will be given through regular group crits, tutor and peer feedback.

These practical tasks (alongside an individual critical reflection) will form the basis of their portfolio - a short film, a promotional video, a TV feature/documentary film.

The resit assessment is comparable to the first sit.

Assessment tasks:

Portfolio (First Sit)

Description: Portfolio of lens-based media - practical exercises and individual critical reflection.

Weighting: 100 %

Final assessment: Yes

Group work: Yes

Learning outcomes tested: MO1, MO2, MO3

Portfolio (Resit)

Description: Portfolio of lens-based media - practical exercises and individual critical reflection.

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Media Production [Bower] BA (Hons) 2025-26