



Module Specification

Audio and Storytelling

Version: 2025-26, v1.0, Approved

Contents

Module Specification	1
Part 1: Information	2
Part 2: Description	2
Part 3: Teaching and learning methods	3
Part 4: Assessment.....	4
Part 5: Contributes towards	5

Part 1: Information

Module title: Audio and Storytelling

Module code: UABB9D-30-1

Level: Level 4

For implementation from: 2025-26

UWE credit rating: 30

ECTS credit rating: 15

College: College of Arts, Technology and Environment

School: CATE School of Arts

Partner institutions: None

Field: Broadcast and Journalism

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: In this module students will have the opportunity to acquire the basic tenets of audio production. Students will be introduced to a range of audio-based mediums, including studio programmes and podcasting. Along the way, they will develop storytelling and scripting techniques which can be utilised across other modules.

Features: Not applicable

Educational aims: This module aims to introduce students to the fundamentals of audio production. Students will develop their storytelling via the use of audio, this will include researching and developing stories, working with contributors and scriptwriting.

Outline syllabus: Students will develop skills in the following areas:

Researching and developing stories and storytelling

Working with contributors

Pitching ideas for storytelling

Scriptwriting for radio and podcasts

News and audio programme making.

Part 3: Teaching and learning methods

Teaching and learning methods: A combination of lectures and workshops to enable students to develop their audio production skills so they can be applied widely across different areas of sound-based media.

The students' development process will be supported through regular workshops, facilitating peer feedback and constructive critical analysis.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Develop audio production skills across a range of formats and styles.

MO2 Demonstrate a clear understanding of tone, form, narrative and pacing in audio storytelling.

MO3 Develop ideas through to defined outcomes.

MO4 Effectively plan, organise, and execute projects, demonstrating self-direction and meeting established goals.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://rl.talis.com/3/uwe/lists/D908B962-195C-FA48-0B90-2621AE4EEB6F.html?lang=en-GB&login=1) via the following link <https://rl.talis.com/3/uwe/lists/D908B962-195C-FA48-0B90-2621AE4EEB6F.html?lang=en-GB&login=1>

Part 4: Assessment

Assessment strategy: Assessment format is portfolio, and Pass/Fail. We are committed to developing authentic assessments that afford students opportunities to test out concepts in practice and reflect on their own experience of learning. Assessment should always be inclusive, appropriate and focussed on supporting students to demonstrate their learning.

Students are required to submit an audio production portfolio which will include specific features they have produced during the module. The purpose here is to assess students' understanding of audio production through valid, industry-focused tasks which closely mirror real life audio production workflows.

Formative feedback opportunities: Preparation for production will be supported by an extensive range of workshops designed to help develop students' technical skills and craft techniques as required. Students will get the opportunity to gain feedback from tutors and peers on a weekly basis.

Portfolio Elements: Podcasts, audio programmes, news features/interviews, station sound elements.

The resit assessment is comparable to the first sit.

Assessment tasks:

Portfolio (First Sit)

Description: Portfolio of audio tasks.

Weighting: 0 %

Final assessment: Yes

Group work: Yes

Learning outcomes tested: MO1, MO2, MO3, MO4

Portfolio (Resit)

Description: Portfolio of audio tasks.

Weighting: 0 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Media Production [Bower] BA (Hons) 2025-26