



Module Specification

Multimedia Journalism 2

Version: 2025-26, v1.0, 07 Mar 2025

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Part 1: Information

Module title: Multimedia Journalism 2

Module code: UABB6N-45-M

Level: Level 7

For implementation from: 2025-26

UWE credit rating: 45

ECTS credit rating: 22.5

College: College of Arts, Technology and Environment

School: CATE School of Arts

Partner institutions: None

Field: Broadcast and Journalism

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module enhances students' multimedia journalism skills, putting into practice (and reflecting on) journalistic judgement, news sense and skills for broadcast and digital platforms. It introduces students to the principles of court reporting in the UK and further extends and applies their knowledge of ethics, legislative and regulatory frameworks.

Features: Not applicable

Educational aims: This module prioritises the School of Arts postgraduate attributes of Agency, Ambition and Agility. It has been designed with the following educational aims in mind:

Enhancing students' industry-relevant multimedia broadcast skills, as well as develop professional production competences appropriate to multi-platform journalism.

Facilitating students to practise news reporting in a fully equipped multimedia newsroom; including producing, editing, and presenting news content for broadcast and digital platforms.

Supporting students' critical reflection on the impact of social media on news dissemination and audience engagement.

Enhancing students' understanding of the UK legislative and judicial system, spaces, and processes, and relevant professional behaviours.

Enhancing students' capacity to critically navigate the ethical principles, legal constraints, and changing industry standards that journalists observe.

Outline syllabus: The curriculum content of this module is designed to allow students opportunity to enhance their developing competencies as multimedia journalists. This includes learning how to recognise, substantiate, verify and produce news stories for diverse audiences across broadcast and digital platforms. Students consider means to produce bespoke news content for digital and social media platforms.

Knowledge of the UK court system as it applies to journalists and other media workers is enhanced, and the laws and ethical codes that impact on journalistic practice (including those enshrined in international rights documents) are explored.

The module embeds EDI principles by (a) ensuring diverse voices are included in all aspects of journalism, (b) making multimedia content accessible to all audiences, (c)

reporting on sensitive issues with respect and understanding, and (d) understanding and applying laws that protect against discrimination and promote inclusivity.

The module embeds sustainability (aligning with the UN goals) by considering journalism's role and responsibilities to promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.

The module supports students' digital literacy by enabling access to tuition on industry-standard software, recording and studio equipment.

Part 3: Teaching and learning methods

Teaching and learning methods: This module employs a variety of teaching and learning methods to further extend and deepen students' competencies in the practice of multimedia journalism, and understanding of its contexts. Teaching and learning methods are intended to develop agency, agility and ambition, enabling students, on completion, to demonstrate enhanced practical competency, and an understanding of the impact of social and digital platforms. Learning types typically important to progress against the module learning outcomes include Acquisition; Collaboration; Practice and Production, although aspects of Discussion and Investigation are also likely to be encountered.

Acquisition involves reading, visits to relevant external partners and institutions, and seminars designed to build knowledge. Collaboration is fostered through students working together to produce, edit, and present news content within professional multimedia news environments. Practical learning is supported through workshops and news days, providing hands-on experience. Production focuses on the creation of individual and group journalistic products, and where students apply their learning during exams.

Investigation/Inquiry includes independent research, and collaborative research, driving students to explore and understand the broader context of their journalistic

practice and the agency of partners, collaborators and other stakeholders.

Discussion is facilitated via group debate and textual discussions, promoting critical thinking and feedback exchange.

These methods collectively aim to enhance students' proficiency in producing, editing, and presenting news content, professional team-working competencies, and advanced skills and understanding in legal, ethical and regulatory contexts.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Demonstrate proficiency in producing, editing, and presenting news content for broadcast and digital platforms, using industry-standard tools and techniques.

MO2 Demonstrate enhanced team-working, problem-solving, and leadership skills within a professional multimedia news environment.

MO3 Exhibit advanced skills in court reporting, through accurate note-taking; understanding of legal terminology and judicial process; and adhering to legal restrictions and ethical guidelines.

MO4 Evidence a systematic understanding of competing ethical concepts, and how these apply in critical analysis of existing laws and regulations.

Hours to be allocated: 450

Contact hours:

Independent study/self-guided study = 342 hours

Face-to-face learning = 108 hours

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://rl.talis.com/3/uwe/lists/7EB62301-33B6-2290-041D-9385F5053AC0.html?lang=en-GB&login=1) via the following link <https://rl.talis.com/3/uwe/lists/7EB62301-33B6-2290-041D-9385F5053AC0.html?lang=en-GB&login=1>

Part 4: Assessment

Assessment strategy: Formative assessment during the delivery of this module will be available in a number of formats which may include: one-to-one tutorials; group

critiques; and peer or industry review.

Summative assessment has been designed to map to the Module Learning Outcomes, with criterion and benchmark descriptors drawn from these directly.

Task 1, a Practical Skills Assessment, evidences the students' enhanced team-working, problem-solving, and leadership skills within a professional multimedia news environment. Further details on format and guidance are specified in the assessment brief.

Task 2 requires a Portfolio submission; a comprehensive collection of work that showcases the students' proficiency in producing, editing, and presenting news content for broadcast and digital platforms, using industry-standard tools and techniques. Students will exhibit skills in court reporting; legal terminology; judicial process; and adhering to legal restrictions and ethical guidelines. The Portfolio will contain diverse elements, indicative examples of which might include: news stories professionally gathered from a range of sources and produced for digital and broadcast platforms and workbooks to demonstrate journalistic record-keeping and critical reflection of practice. These elements will be specified in the assessment brief.

Task 3, an Examination, is designed to effectively assess students' in-depth understanding of journalism's representation and coverage of the legal system and access to justice, and a systematic understanding of competing legal, regulatory and ethical concepts.

The personal, reflective, and creative character of the assessment task will help ensure students do not commit an intentional or unintentional assessment offence, including plagiarism.

Assessment tasks:

Practical Skills Assessment (First Sit)

Description: Attendance and contribution during news days, working as part of a team to replicate a professional newsroom environment and its output.

Weighting: 30 %

Final assessment: No

Group work: No

Learning outcomes tested: MO2

Portfolio (First Sit)

Description: News Portfolio

Weighting: 40 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO3

Examination (First Sit)

Description: An open-book individual online examination of up to three hours, available to complete for 24 hours.

Weighting: 30 %

Final assessment: No

Group work: No

Learning outcomes tested: MO4

Practical Skills Assessment (Resit)

Description: Attendance and contribution during news days, working as part of a team to replicate a professional newsroom environment and its output.

Weighting: 30 %

Final assessment: No

Group work: No

Learning outcomes tested: MO2

Portfolio (Resit)

Description: News Portfolio

Weighting: 40 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO3

Examination (Resit)

Description: An open-book individual online examination of up to three hours, available to complete for 24 hours.

Weighting: 30 %

Final assessment: No

Group work: No

Learning outcomes tested: MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Journalism [Bower] MA 2025-26