



Module Specification

Professional Practice: Career Strategies

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Contents

Module Specification	1
Part 1: Information	2
Part 2: Description	2
Part 3: Teaching and learning methods	4
Part 4: Assessment.....	6
Part 5: Contributes towards	8

Part 1: Information

Module title: Professional Practice: Career Strategies

Module code: UAABBU-30-3

Level: Level 6

For implementation from: 2027-28

UWE credit rating: 30

ECTS credit rating: 15

College: College of Arts, Technology and Environment

School: CATE School of Arts

Partner institutions: None

Field: Art

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: This module is designed to prepare students for life after graduation. The module helps students to shape their personal career aspirations, articulate relevant transferable skills and attributes, and develop materials and strategies for graduation and career progression.

Features: Not applicable

Educational aims: The aim of this module is to enable students to consolidate their ability to articulate their own individual professional aspirations in relation to the range of potential career routes emerging from Fine Art study, and plan confidently to achieve these aspirations.

The module enables students to develop strategies for graduation and for subsequent career progression into self-employment, employment and/or further study.

The module supports students to develop externally-facing promotional materials that synthesise and showcase their creative strengths, transferable skills and graduate ambitions.

The module is designed to support students to identify the core transferable skills and entrepreneurial attributes gained through fine art study and how to apply these to personal career aspirations, building on the development and exploration of these possibilities earlier in the programme.

Outline syllabus: A series of seminars, workshops, presentations and practical exercises will develop and extend knowledge and skills in relation to such topics as:

Identifying personal professional orientation

Ethics, including wider issues of sustainable development in relation to practice

Sustaining career development, including creative practice

Entrepreneurship ideas and practices

Self-employment, employment and “portfolio” careers

Application writing skills

Interview skills and techniques

Technical workshops supporting publication and website design

Postgraduate study and Continuing Professional Development (CPD) and graduate placement schemes

UWE careers service support for and beyond graduation and UWE Student Ventures funding

Refining their personal promotion materials and professional network profiles

Work-integrated learning opportunities, which could include work experience, live briefs, volunteering and internships

Developing exit planning from education and formulating career plans.

Part 3: Teaching and learning methods

Teaching and learning methods: In the early stages of the module, students confirm their main areas of interest within range of potential career routes emerging from fine art study, and their own personal direction for career development post-graduation, and longer-term goals. This will form the basis for their further research and investigation, and preparation for graduation.

Students participate in a live formative presentation to peers and programme staff charting their understanding of their practice development and career progression planning.

For the end of the module, students will produce appropriate promotional material and professional network profiles in relation to their aims and target employer/career progression.

Lectures, workshops, tutorials and seminars underpin the learning process by

delivering factual information, advice, research sources, opportunities and setting out issues to be considered. Module speakers demonstrate examples of professional working practice, provide case studies of evolving career paths, and signpost pathways to further study. Module sessions support the development of core skills required for assessment tasks such as application writing, career plan development, online presence development, professional network profile selection and construction.

Support and guidelines for effective research builds on the skills introduced earlier in the course. Key sessions help students to focus their research into professional contexts and use a range of research methods and approaches. Primary research, through links to professional contexts is particularly encouraged. This activity is monitored and supported through tutorials where the sharing of information and progression is encouraged.

UWE Careers & Enterprise activities and staff delivery are integrated into the module, in relation to Professional Practice Week, individual support, and within-programme tutorials, for example. Students are expected to make full use of these opportunities, and evidence engagement in their assessment submissions.

Presentations together with tutorial and seminar discussions allow students to consolidate understanding of key transferable and professional skills.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Navigate knowledge by applying appropriate and coherent research skills, exploring source material, and effectively using a range of resources.

MO2 Prepare for potential career or further study opportunities demonstrating understanding of relevant contexts and of sector-specific and transferable skills.

MO3 Share work and profile relevant to career direction, considering relevant contexts and audiences.

MO4 Effectively articulate and share ideas in verbal, written, and visual forms.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://rl.talis.com/3/uwe/lists/EC35BE48-D7C9-67FF-9B64-5A000994E144.html) via the following link <https://rl.talis.com/3/uwe/lists/EC35BE48-D7C9-67FF-9B64-5A000994E144.html>

Part 4: Assessment

Assessment strategy: This module aligns to the School of Arts assessment strategy as described below:

This module will be assessed using numerical marking.

Referral assessments will be comparable to the first sit assessment.

The assessment enables the student to demonstrate achievement across all the learning outcomes of the module. This assessment type has been chosen to enable students to combine a range of outputs supported by the teaching and learning and to facilitate the development of reflective learning in relation to professional practice.

Formative feedback and summative assessments are designed to provide the opportunity for students to understand and reflect upon their achievements and to support the monitoring of progress by tutors and students.

Formative feedback:

Formative feedback activities involve students participating in live presentation to peers reflecting on the development of their art practice and career aspirations.

Students will be expected to contribute to the critical evaluation of fellow students' work. Feedback (verbal and/or in writing) at regular points throughout the module provides students with a clear understanding of their progress and advice about how this can be improved.

Summative assessment:

Students produce a portfolio, the contents of which are confirmed in the module handbook.

Items include:

A personal career progression plan which identifies through research, analysis and synthesis, the student's chosen career trajectory, and how personal attributes, transferable skills and understanding of professional contexts inform this plan.

An application for employment, funding or post-graduate study relevant to their career progression plan

Collated promotional material relevant to their practice or career progression in the form of a digital publication or website

A profile on an professional network platform relevant to their career progression

Assessment tasks:**Portfolio (First Sit)**

Description: portfolio of work

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Portfolio (Resit)

Description: Portfolio of work

Weighting: 100 %

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Fine Art [Bower] BA (Hons) 2025-26

Fine Art {Foundation}[Bower] BA (Hons) 2024-25