



Module Specification

Academic Skills

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Part 1: Information

Module title: Academic Skills

Module code: UAAAWQ-30-0

Level: Level 3

For implementation from: 2024-25

UWE credit rating: 30

ECTS credit rating: 15

College: College of Arts, Technology and Environment

School: CATE School of Arts

Partner institutions: None

Field: Art

Module type: Module

Pre-requisites: None

Excluded combinations: None

Co-requisites: None

Continuing professional development: No

Professional, statutory or regulatory body requirements: None

Part 2: Description

Overview: You will attend a series of lectures and seminars. The central theme of the lectures is the range of different contexts within which Art, Media & Design practice takes place and the different impact these contexts have on the production and consumption of work within art, media and design. The emphasis will be on significant developments during the C20th / 21st. The importance of having knowledge and understanding of the contexts in which practice takes place and becomes meaningful will be emphasised throughout all of the lectures, as well as in

the module tasks that will be set throughout the module.

Lectures will be accompanied by a set reading, and followed by a seminar to clarify some of the ideas presented and begin making links with their specific practices.

Features: Not applicable

Educational aims: See Learning Outcomes

Outline syllabus: Lectures will be accompanied by a set reading, and followed by a seminar to clarify some of the ideas presented and begin making links with their specific practices.

Integrated with the lectures are workshops enabling the student to research an area of interest relevant to their own practice; each one focusing on a specific task (see examples below). The research tasks will be closely linked to the content of the lectures and will enable students to engage in small-scale projects which draw upon material, ideas, and practices from their own pathway as an active way of preparing for study at level 1(4).

Part 3: Teaching and learning methods

Teaching and learning methods: The following is an indicative list of research/academic tasks and is open to continual review.

Students are asked to read the assignment brief and discuss each component, ensuring that they understand what is expected of them. They should make notes from the session to be handed in for assessment.

Students are asked to write a short (200 words) review of a cultural product of their choice, from any area of creative practice, and identify an audience/readership for their review to be submitted for assessment.

Students will be provided with a list of creative movements/aesthetic developments that relate to the content of the lecture series. They will then be asked to bring visual material relating to one of these, to the workshop, where they will discuss the connections between word and image. They will then write a short (200 words) explanation of the connection to be submitted for assessment.

Prior to the sessions students may be instructed to read a short reading and to make notes. They will then discuss the text and their individual understandings of it.

Students are asked to make a presentation (5-10 mins) on a chosen piece of visual material.

Module Learning outcomes: On successful completion of this module students will achieve the following learning outcomes.

MO1 Understand the range of different contexts within which Art, Media & Design practice takes place and the impact these contexts have on the production and consumption of work within art, media and design.

MO2 Develop the ability to critically engage with works of art, media and design in written, oral and visual form.

MO3 Gather and engage with a range of academic texts relevant to the students' chosen Art, Design & Media pathway degree scheme.

MO4 Produce written work for researches in Art, Design & Media that utilises appropriate terminology, style and conventions.

Hours to be allocated: 300

Contact hours:

Independent study/self-guided study = 228 hours

Face-to-face learning = 72 hours

Total = 0

Reading list: The reading list for this module can be accessed at [readinglists.uwe.ac.uk](https://uwe.rl.talis.com/modules/UAAAWQ-30-0.html) via the following link

<https://uwe.rl.talis.com/modules/UAAAWQ-30-0.html>

Part 4: Assessment

Assessment strategy: Assessment criteria:

Students are assessed according to their fulfilment of the learning outcomes in respect of the agreed criteria.

The Pass / Fail Assessment Strategy for this module has been designed to:

Establish a more authentic and subject appropriate approach to the Assessment process, placing greater emphasis on Assessment as learning, rather than an assessment of learning – which is more aligned to the iterative nature of creative practice.

Establish a less marks driven approach to assessment, particularly during the early stages of a student's journey will provide students with an opportunity to build confidence and develop individual approaches to iterative practice and creative risk-taking without the perceived pressure / punitive nature of a marks driven culture.

Remove the emphasis from final Marks, making explicit the role of feedback in students future learning and progression. Greater emphasis on assessment feedback will enable staff and students to establish a broader shared language and understanding of assessment away from the granular detail of marks.

Signal a more holistic, inclusive approach to assessment and would align with the University's wider priorities of Inclusivity and Accessibility.

Pass / Fail at L0 may also support increased retention, as well as Student Well-being.

A Pass / Fail approach in level 0 will align students with other pilot assessment approaches at level 1

Assessment tasks:**Written Assignment (First Sit)**

Description: A written study on a subject relevant to their interests and developing creative identities.

Weighting:

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Written Assignment (Resit)

Description: A written study on a subject relevant to their interests and developing creative identities.

Weighting:

Final assessment: Yes

Group work: No

Learning outcomes tested: MO1, MO2, MO3, MO4

Part 5: Contributes towards

This module contributes towards the following programmes of study:

Interior Design {Foundation} [Bower] BA (Hons) 2024-25

Fine Art {Foundation}[Bower] BA (Hons) 2024-25

Fine Art (International) {Foundation} [Bower] BA (Hons) 2024-25

Illustration {Foundation}[Bower] BA (Hons) 2024-25

Graphic Design {Foundation} [Arnolfini] BA (Hons) 2024-25

Fashion Textiles {Foundation} [Bower] BA (Hons) 2024-25

Fashion Communication {Foundation} [Bower] BA (Hons) 2024-25

Fashion Communication: Branding and Marketing {Foundation} [Bower] BA (Hons) 2024-25

Art and Writing {Foundation}[Bower] BA (Hons) 2024-25

Animation {Foundation}[Bower] BA (Hons) 2024-25

Photography {Foundation}[Bower] BA (Hons) 2024-25