# BA (Hons) European Studies and ...

# **Half Award Programme Specification**

Section 1: Basic Data

Awarding institution/body UWE

Teaching institution UWE

Faculty responsible for programme SSH

Programme accredited by N/A

Highest award title BA (Hons) European Studies and ...

**Default award title** 

Interim award title Cert. HE (European Studies and ...) 120

credits

Dip. HE (European Studies and ...) 240

credits

Modular Scheme title (if different) N/A

UCAS code (or other coding system if

relevant)

Relevant QAA subject benchmarking

group(s) Area Studies

On-going/valid until\* (\*delete as September 2010

appropriate/insert end date)

Valid from (insert date if appropriate) September 2009

Updated February 2011

Authorised by... QSC Date:...March 2009

**Version Code** 

4.1

For coding purposes, a numerical sequence (1, 2, 3 etc.) should be used for successive programme specifications where 2 replaces 1, and where there are no concurrent specifications. A sequential decimal numbering (1.1; 1.2, 2.1; 2.2 etc) should be used where there are different and concurrent programme specifications

## Section 2: Educational aims of the programme

- To equip students with knowledge and understanding of European civilisation, society and business culture.
- To acquaint students with social, political, economic and cultural issues relating both to the European Union and to the wider Europe.
- To foster a critical engagement with the area of European Studies within a coherent framework of disciplines and interdisciplinarity, with emphasis upon historical, socio-political, socio-cultural and business-culture approaches.
- To equip students with a range of generic and subject-specific skills fitting them for further study and/or employment in professional environments.
- To develop generic cognitive skills notably those of enquiry, analysis, synthesis, evaluation and coherent presentation in articulate and self-directed graduates possessing a high degree of intellectual independence.
- To develop subject-specific practical skills, including: proficient information-gathering using a
  diverse range of research resources, traditional and electronic; ability to engage constructively
  with other cultures; ability to apply concepts from different disciplines and/or interdisciplinary
  approaches; lucid and critical presentation of data and ideas.
- To develop key transferable skills emphasising self-motivation and self-reliance, co-operative interpersonal relations, information management, analysis, communication and critique.

# Section 3: Learning outcomes of the programme

The award route provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas: ...

## A. Knowledge and understanding

Learning outcomes

Teaching, Learning and Assessment Strategies

### A. Knowledge and understanding of:

- 1. The social, political and economic issues currently confronting European nations individually and collectively.
- 2. The specific issues relating to the enlargement of the European Union, especially the integration of countries in Central and Eastern Europe
- 3. Issues relating to the cultural identity of European nations and peoples
- 4. Issues relating to European business cultures
- Specific issues relating either to Europe in general, defined areas of Europe, or countryfocused issues relating to France, Germany and Spain

### Teaching/learning methods and strategies

All modules will be delivered through a balanced mix of lectures and seminars, the latter becoming increasingly student-led as learners engage with specific aspects of the curriculum and begin to undertake research in private study time. Wherever possible and appropriate, audio-visual study aids and electronic information sources (especially the Internet) will be exploited to add extra dimensions to the learning experience over and above those provided by more traditional methods. Students will be encouraged to make use of these also in their seminar presentations. All modules will be integrated into UWE on-line.

#### Assessment

In the majority of modules, testing of the knowledge base is achieved through a balanced mix of written examinations, seminar presentations and (normally) written assignments.

#### **B. Intellectual Skills**

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- 1. The ability to extract and synthesise key information from spoken and written sources.
- 2. The ability to identify and solve problems.
- The ability to engage in analytical and critical thinking and to present ideas within the structured framework of a reasoned argument.
- 4. The ability to select and apply appropriate methodologies and theories.
- 5. The ability to think independently.

## Teaching/learning methods and strategies

Intellectual skills are developed through formal and informal exercises including: note-taking and summary writing; seminar participation and presentations; textual analysis and commentary; essay planning and writing, both under controlled conditions and as coursework assignments.

#### Assessment

All of these intellectual skills are tested to varying degrees by each of the assessment types, namely written examinations, seminar presentations and written assignments.

## C. Subject, Professional and Practical Skills

### C. Subject/Professional/Practical Skills

- The ability to understand the field of study by approaching it through a variety of disciplines.
- 2. The ability to evaluate different methodologies and theories.
- 3. The ability to appreciate cultural difference and to adopt cross-cultural perspectives.
- 4. Effective note-taking, summarising and drafting.
- 5. Research skills using a wide range of sources, and the ability to synthesise and present cogently the products of that research.

### Teaching/learning methods and strategies

Lectures will introduce students to the main theories underpinning the various disciplinary approaches in use, and seminars will provide opportunities to deploy different methodologies appropriately. Studying the variegated cultures of a continent with which most students have some familiarity will naturally foster informed crosscultural perspectives. Effective performance in lectures, seminars and assessments will depend upon the acquisition of practical skills 4 and 5.

### Assessment

All skills will be assessed in all exercises, with skills 1, 2 and 4 emphasised in written work and skills 3 and 5 emphasised in seminar presentations.

#### D. Transferable Skills and other attributes

#### D Transferable skills and other attributes

- The ability to synthesise data and muster material effectively in order to present it clearly and coherently in written form.
- 2. The ability to do likewise in the form of oral presentation.
- 3. The ability to work autonomously under pressure and to meet deadlines.
- 4. The ability to work co-operatively as a constructive team member.
- The ability to make competent use of a range of information and communications technology for gathering and managing information.

### Teaching/learning methods and strategies

Skills 1, 2 and 5 will be taught mostly by example through the lecturers' use and provision of studysupport materials (printed. audio-visual. electronic), and their personal performance in lectures and seminars. Skill 3 will be fostered by the requirement to manage and progress coursework assignments and to submit them on time. Skill 4 will be developed through regular seminar exercises requiring teamwork on, for example, textual study, research tasks, joint seminar presentations, etc. Skill 5 will be developed by the requirement to research assignments using Web-based and other electronic resources, to engage with UWE on-line and to submit all written coursework in wordprocessed format.

#### Assessment

Skill 1 is explicitly tested in written assignments, both coursework and exams. Skill 2 is expressly assessed in seminar presentations. Skill 3 is implicitly assessed by the student's timely submission of coursework and completion of examination papers. Skills 4 and 5 are not formally assessed.

### **Section 4: Programme structure**

#### **Summary of Modules Available for this Programme**

N.B. Module codes are strictly provisional.

Level 1

UPUQM8-30-1: The New Europe

UPUQM4-30-1: Studying Cultures: A Practical Introduction UPUQM3-30-1: Introduction to European Business Culture

Level 2

UPUQPC-30-2: Issues in Contemporary Europe

UPUQRJ-30-2: Everyday Culture and Identity in Europe UPUQP7-30-2: Managing Business Culture in Europe

Level 3

UPUQR8-30-3: European Environmental Policy

UPUQRP-30-3: The Rise of the Far Right in Contemporary Europe UPUQRQ-30-3: Popular Culture and Media in Contemporary France

UPUQRS-30-3: European Studies Project UPUQSM-30-3: Social Europe and Globalisation

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	Compulsory modules	Optional modules	Interim Awards:	
level 1	See Core	UPUQM4-30-1     Studying Cultures: A	Cert.HE European Studies and  Credit requirements 120 (inc. 60 in other HA, min. 100 at level 1 or above)  Other requirements Pass in Core module	
	<ul><li>Core modules</li><li>UPUQM8-30-1 The New Europe</li></ul>	Practical Introduction OR  • UPUQM3-30-1 Introduction to European Business		
		Culture		
level 2	Compulsory modules	Optional modules	Interim Awards:  Dip.HE European Studies and	
	See Core	UPUQRJ-30-2     Everyday Culture and		
	UPUQPC-30-2 Issues in Contemporary Europe	Identity in Europe OR  • UPUQP7-30-2 Managing Business Culture in Europe	<ul> <li>Credit requirements 240 (inc. 120 in other HA, min.100 at level 2 or above, min.120 at level 1 or above)</li> <li>Other requirements Pass in Core module</li> </ul>	
Year out	Use this space to describe optional/compulsory year abroad/placement/clinical placement Students taking this award will be encouraged to take an optional year abroad/placement in a European country.			
	NONE	Optional modules  Any two of:  UPUQRA-30-3 Central & Eastern Europe	Prerequisite requirements  Minimum credit / module requirements Pre-requisites: None.	
level 3	Core modules  • NONE	<ul> <li>UPUQR8-30-3         European         Environmental Policy</li> <li>UPUQRP-30-3 The         Rise of the Far Right         in Contemporary         Europe</li> <li>UPUQRQ-30-3 Popular         Culture &amp; Media in         Contemporary France</li> <li>UPUQRK-30-3 Areas of         Conflict in Post-         Unification Germany</li> <li>UPUQRS-30-3         European Studies         Project</li> <li>UPUQSM-30-3 Social         Europe &amp;         Globalisation</li> </ul>	<ul> <li>Other: None.</li> <li>Other: None.</li> <li>Awards: <ul> <li>Target/highest BA (Hons) European Studies and</li> <li>Default title BA European Studies and</li> </ul> </li> <li>Credit requirements BA (Hons) 360 (inc. 180 in other HA, min. 100 at level 3 or above, min. 100 at level 2 or above, min. 140 at level 1 or above); BA 300 (inc. 150 in other HA, min. 60 at level 3 or above, min. 100 at level 2 or above, min. 120 at level 1 or above)</li> </ul>	

# $\rightarrow \textbf{GRADUATION}$

# Section 5: Entry requirements

Candidates must be able to satisfy the general admissions requirements of the University of the West of England with specific requirements as detailed below:

A & AS Levels – Tariff points as appropriate for the year of entry.

Advanced GNVQ - Level 3

Access Courses - Validated access course in appropriate subjects.

Baccalaureate – European with between 66% and 70%. International with between 24 and 28 points.

## **Section 6: Assessment Regulations**

a) MAR Yes

- b) Approved MAR variant (insert variant)
- c) Non MAR

### Section 7: Student learning: distinctive features and support

 The experienced teaching team, all of whom come from or have experience of living in other European cultures, will be in a position to offer their own cross-cultural experiences to students and provide close tutorial support and supervision to incoming students from continental Europe

## **Section 8 Reference points/benchmarks**

- Subject Benchmark Statement: Area Studies: QAA, 2002.
- SEEC Credit Level Descriptors 2001 (January 2002).
- UWE teaching and learning and assessment policies.
- UWE, PCEP: Approval of New Programmes & Award Routes: Guidance Notes To Programme Planners (2003/4)

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of individual modules can be found in module specifications. These are available on the University Intranet.

Programme monitoring and review may lead to changes to approved programmes. There may be a time lag between approval of such changes/modifications and their incorporation into an authorised programme specification. Enquiries about any recent changes to the programme made since this specification was authorised should be made to the relevant Faculty Administrator.