Programme Specification

Section 1: Basic Data

Awarding institution/body	**UWE**
Teaching institution	**UWE**
Faculty responsible for programme	**Faculty of Arts, Creative Industry & Education**
Programme accredited by	**Not Applicable**
Highest award title	**Joint Honours (Half Award) - BA(Hons) Film Studies and …(another half award)**
Default award title	**BA (Hons) Joint Studies**
Interim award title	**Diploma in HE - Film Studies and …(another half award), Certificate in HE - Film Studies and …(another half award)**
Modular Scheme title (if different)	**Humanities Undergraduate Modular Scheme**
UCAS code (or other coding system if relevant)	**LW66, QW36, VW16, WW46, PR39, LW26, LW36.**
Relevant QAA subject benchmarking group(s)	**Communication, Media, Film and Cultural Studies**
Valid until	**Ongoing**
Valid from (insert date if appropriate)	**September 2011**

Authorised by…Chairs action   **Date:…Sept 2011**

Version Code
5

For coding purposes, a numerical sequence (1, 2, 3 etc.) should be used for successive programme specifications where 2 replaces 1, and where there are no concurrent specifications. A sequential decimal numbering (1.1; 1.2, 2.1; 2.2 etc) should be used where there are different and concurrent programme specifications

Section 2: Educational aims of the programme

- To develop students' knowledge of the history of film and cinema and their roles within culture and society.
- To engage students in critical and theoretical traditions in the field of Film Studies and related fields.
- To develop students' understanding of the processes of film production and to enable them to learn through practical application.
- To enhance students' awareness of cultural diversity within international contexts.
- To enable the development of critical, analytical and communication skills, enhancing employability.

Section 3: Learning outcomes of the programme

The award route provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas: …

Knowledge specific to the Subject

Learning outcomes	Teaching, Learning and Assessment Strategies
A Knowledge and understanding of: 1. the history of cinema and its different strands, traditions and movements, including historical and global examples of non-Hollywood forms; 2. locating films in relation to their aesthetic, social, cultural, ideological, economic, technological, industrial and consumer contexts; 3. the analysis of film texts as complex systems of meaning; 4. the conceptual vocabulary and theoretical approaches developed within Film Studies and related fields, thus enabling engagement with on-going debates in contemporary film theory and practice; 5. cinema as a set of diverse practices and institutions in relation to the broader socio-cultural context of modernity, globalisation and sustainability. 6. the changing contexts for production, distribution and marketing in a converged digital environment.	**Teaching/learning methods and strategies:** Acquisition of 1 and 2 is through a combination of lectures, screenings and seminars. Lectures provide a general overview of a topic, or aim to stimulate ideas and critical thinking about particular issues. Additional support is provided through regular tuotirals where students can obtain advice and guidance. Acquisition of 3 is specifically linked to regular screenings of appropriate films or excerpts, and other audio-visual material; screenings and seminars include analysis, discussion and debate. Acquisition of 4 is through seminars and tutorials where students will be asked to discuss their work in small groups. Acquisition of 5 and 6 is through the range of learning and teaching methods offered. Throughout, the learner is encouraged to undertake independent reading both to supplement and consolidate what is being taught/learnt, and to broaden their individual knowledge and understanding of the subject. There are also opportunities for work-based and experiential learning. **Assessment:** A variety of assessment methods is employed: essays; research projects; oral presentations; portfolios; case studies; self-evaluations; and examinations.

B Intellectual Skills

B Intellectual Skills:	**Teaching/learning methods and strategies:**
Students should develop the capacity to:	These skills are developed in a number of ways, including:
1. critically read a wide range of cinematic and academic texts, and apply a variety of methods of critical analysis to texts of different kinds;	Skills 1 - 2 are addressed through close reading of key texts in seminar groups, and through tutorials, which support essay and dissertation production.
2. construct coherent and cogent arguments;	Skill 3 is delivered through tutorial support aimed at defining research questions and methods available to students writing essays and dissertations.
3. formulate research aims, and in the light of these aims, collect and evaluate evidence of different types and from different sources;	Skills 4 and 5 are mainly delivered through critical reading and application in seminars. Specific modules (e.g., Film and Philosophy) draw attention to the interdisciplinary nature of Film Studies and to the methodological implications of different analytic traditions.
4. apply a range of conceptual frameworks and research methods drawn from different disciplines (such as Film Studies, Literary Theory, Cultural Studies, Media Studies, New Media, Philosophy, History and Drama);	
5. articulate the complexity of cultural and industrial processes;	Skill 6 is delivered through student participation in seminars and tutorials.
6. reflect upon and articulate their own relation to the cinematic, theoretical and cultural traditions studied during the course.	**Assessment:** A variety of assessment methods is employed. Skills 1 and 2 are specifically assessed through seminar presentations, essays and examinations, requiring students to synthesise and articulate key issues clearly. Skill 3 is assessed more substantially through projects, case studies and the dissertation. Skills 4 and 5 are assessed through conventional essay based assignments and through projects that facilitate a case study approach which will help reveal the complex processes at work in the production of meaning. Skill 6 is assessed through self-evaluation assessments and, in some cases, through critical practice. .

C Subject, Professional and Practical Skills

C Subject/Professional/Practical Skills:	**Teaching/learning methods and strategies:**
Students should develop the capacity to: 1. describe and explain the different parts of a film using appropriate terminology. 2. demonstrate an understanding of film construction through textual analysis; 3. develop commercial awareness of film production, distribution and marketing in a converged digital environment. Students taking critical practice module options should also develop the capacity to: 4. demonstrate an understanding of film construction through practical application 5. demonstrate technical skills in scripting and video production 6. develop group-based and/or individual video production projects that call on project management, resourcing and budgeting skills.	Practical and conceptual skills will be developed through workshops and seminars, which provide technical instruction and practice in key methods of application. Lectures and seminars develop case study approaches enhancing commercial awareness. **Assessment:** Skills 1-3 will be assessed through a combination of seminar presentations, coursework and examinations. Skills 4-6will be assessed through the completion of practical projects in scripting and video production and through accompanying production files.

D Other Transferable Skills and attributes

Other Transferable skills and attributes:	**Teaching/learning methods and strategies:**
Students should also acquire an appropriate level of competence in: 1. communicating ideas and knowledge effectively in written, oral, visual and multimedia forms; 2. working independently and in groups on directed and self-defined projects, sharing ideas and responding positively to feedback and criticism; 3. information literacy and research, including identifying, assimilating and evaluating information, using a range of resources appropriate to the task, including audio-visual materials, the internet, and electronic databases, as well as more traditional sources; 4. independent and creative thinking, including problem-solving skills; 5. meeting deadlines through effective time management, planning and organisational skills. 6. Ability to read and review complex texts for a variety of purposes, with good attention to detail, including both visual and verbal literacy. 7. Numeracy skills, including ability to interpret statistical and numeric data. 8. Tolerance, open-mindedness and sensitivity to inter-cultural differences	Skill 1 is supported by seminar discussions and presentations, feedback on written assessments and workshops addressing key skills, such as essay writing. Skills 2 and 3 will be acquired specifically through production workshops and group presentations. Skill 3 will be acquired through support material, tutorials and library sessions on electronic resources and effective search methods.. Skills 4 and 5 are encouraged by practice-based modules and self-directed study on modules such as the dissertation. Skill 6 will be acquired through set reading and viewing and subsequent seminar discussions. Skill 7 is developed by lectures and seminar discussion on industry-focused modules (e.g., Hollywood). Skill 8 is developed through the curriculum's international focus, as well as through studying issues around gender, race, class, sexuality. Most of these skills are also enhanced by the GDP. **Assessment:** All assessments test communication skills. Successful completion of assessments in itself demonstrates the achievement of skills 2 and 5. Skills 2-4 are assessed through research projects and production work. Skills 6-7 are assessed through coursework and exams. Skill 8 is assessed through the students' engagement with the curriculum and through coursework.

Section 4: Programme structure

Use next page to provide a structural chart of the programme showing:
- *Level and credit requirements*
- *Interim award requirements*
- *Module diet, including compulsory/core/optional modules*

ENTRY
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	Compulsory modules	**Optional modules**	**Interim Awards:**
Year 1/Level 1	• UPCPAE-30-1 Film Cultures **Core modules** Students must take one of the following modules which will be designated for their joint award: • UPCPRE-30-1 Anatomy of Film • UPCPRJ-30-1 Topics in Film History	There are no optional modules at this stage of this award.	• Credit requirements 120 – Certificate in Higher Education (60 credits from this award and 60 credits from another half award) • Other requirements None
Year 2/Level 2	**Compulsory modules** • UPCPAH-30-2 Currents in Film Theory	**Optional modules** Students must take one of the Film Studies modules on offer – these will vary from year to year but may	**Interim Awards:** • Credit requirements – 240 – (120 from this award and 120 from another half award) Diploma in Higher

	Core modules There are no core modules at this level for this award.	include: UACAF5-30-2 Film Forms UACPAL-30-2 Hollywood UACPRL-30-2 World Cinema UACPRK-30-2 Women on Both Sides of the Camera	Education • Other requirements None
Year out	*Use this space to describe optional/compulsory year abroad/placement/clinical placement* Not Applicable to this award.		
Year 3/Level 3	**Compulsory modules** There are no compulsory modules for this stage of this award.	**Optional modules** Students must take two of the Film Studies modules on offer. These will vary from year to year but may include:	**Prerequisite requirements** • Minimum credit/module requirements - 240 (120 from this half award and 120 from another half award)
	Core modules There are no core modules at this level for this award.	UACPRF-30-3 Film Genres UACPCP-30-3 Dissertation in Film Studies UACAHC-30-3 Cinematic Practice UPZPMR-30-3 Film and Philosophy UACPRH-30-3 Music, Cinema, Culture UACAHD-30-3 Cinema, Race & Ethnicity UACPCM-30-3 British National Cinemas UACAGW-30-3 Games, Simulation and Media UACPMN-30-3 Work Placement and Experience	**Awards:** • Target/highest - BA(Hons) • Default title - BA **Credit requirements -** BA(Hons) - 360 (180 from this half award and 180 from another half award). BA – 300 (150 from this award and 150 from another half award).

→ **GRADUATION**

Section 5: Entry requirements

Candidates must be able to satisfy the general admissions requirements of the University of the West of England with specific requirements as detailed below:

A & AS Levels
- Tariff points as appropriate for the year of entry.

BTEC
- An appropriate National Diploma within the range of 1 Distinction and 2 Merits.

Irish Highers
- Four passes with grades within the following range: BBBB – ABBC.

Access Courses
- Validated access course in appropriate subjects, including credits at Level 2 English

Baccalaureate
- European with between 70% and 76%. International with between 28 and 32 points.

Section 6: Assessment Regulations

a) **Wholly in accordance with MAR**   √

b) **Approved MAR variant (insert variant)**

c) **Non MAR**

Section 7: Student learning: distinctive features and support

- Strong emphasis on internationalisation and inter-cultural experience, exploring the world through film
- Ability to combine Film Studies with a second field to enhance interdisciplinarity.
- Dedicated tutors and strong academic support, including weekly 'drop in' hours
- Study and employability skills sessions embedded in modules, via the Graduate Development Programme (GDP).
- Detailed module handbooks and readers supporting effective study.
- Wide range of teaching and learning strategies, including varied range of assessment modes, to support different learning styles and abilities.
- Trained counsellors and student advisers providing non-academic support
- Extensive library and other online learning resources and facilities.
- Blackboard learning environment, internet and email access.

Section 8 Reference points/benchmarks

- *Subject benchmarks* Curriculum content, development and progression and teaching and learning approaches within this programme are in line with QAA subject benchmark recommendations. These include the breadth and depth of knowledge being offered, the coherence of the programme's structure, and the use of a wide range of teaching and learning models and assessment practices.
- *University teaching and learning policies:* See above.
- S*taff research projects:* All members of the film studies team are engaged in research and have a wide range of published work that informs the academic content of this programme. In addition, some staff are practising film-makers.

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of individual modules can be found in module specifications. These are available on the University Intranet.

Programme monitoring and review may lead to changes to approved programmes. There may be a time lag between approval of such changes/modifications and their incorporation into an authorised programme specification. Enquiries about any recent changes to the programme made since this specification was authorised should be made to the relevant Faculty Administrator.