



## PROGRAMME SPECIFICATION

Part 1: Information	
<b>Awarding Institution</b>	UWE
<b>Teaching Institution</b>	UWE
<b>Delivery Location</b>	UWE Frenchay and City Campus
<b>Study abroad / Exchange / Credit recognition</b>	
<b>Faculty responsible for programme</b>	Faculty of Arts, Creative Industries and Education
<b>Department responsible for programme</b>	Art & Design
<b>Professional Statutory or Regulatory Body Links</b>	
<b>Highest Award Title</b>	BA (Hons) Fine Art BA (Hons) Art & Visual Culture
<b>Default Award Title</b>	N/A
<b>Interim Award Titles</b>	Cert HE Fine Art Cert HE Art & Visual Culture DipHE Fine Art DipHE Art & Visual Culture BA Fine Art BA Art & Visual Culture
<b>UWE Progression Route</b>	.
<b>Mode of Delivery</b>	<i>with Foundation Year</i> - FT/PT
<b>ISIS code/s</b>	<b>ISIS2: W101</b> W10F (FT/PT),
<b>For implementation from</b>	September 2017

## Part 2: Description

### Aims of the undergraduate modular scheme:

- to prepare students for professional creative practice within a chosen field of study;
- to provide an experience of higher education in art, media and design that offers students choice and independence in determining their own abilities and ambitions within a subject discipline;
- to equip students with the intellectual, practical, critical and creative skills necessary for them to locate themselves and their practice within professional, social, historical and cultural contexts;
- to give students the confidence to develop informed independent judgements with critical and intellectual rigour;
- to ensure that the development of key/transferable skills is an integrated part of the curriculum;
- to equip students with the necessary understanding of research techniques and appropriate methodologies;
- to sustain an environment in which individual students may realise their full potential.

### Educational aims: Fine Art BA (Hons)

The programme aims to enable students to:

- Develop an individual Fine Art practice that is informed by an understanding of historical and contemporary visual art.
- Gain knowledge and understanding of appropriate media skills and methods to develop and sustain a Fine Art practice.
- Develop the intellectual and critical skills necessary to demonstrate critical reflection, evaluation and analysis in the development of their practice
- Develop the technical, contextual and key/transferable skills necessary to work in a professional environment or to undertake further study.

### Educational aims: Art & Visual Culture BA (Hons)

The programme aims to enable students to:

- Develop an informed view of relevant theoretical perspectives in relation to student's individual practice.
- Demonstrate an understanding of the complex relationship between theory and practice through research, analysis and critical reflection.
- Understand and articulate the conceptual and theoretical context of their practice.

**The Foundation** year is a period of study that enables students to be inquisitive and experimental, reflective and evaluative, in which fertilisation between disciplines is encouraged. Students will work together on sequential practical, studio based, modules to develop the divergent thinking necessary for study in Art & Design. As the year progresses students will increasingly focus on their chosen pathway. Their academic thinking and writing skills will be developed through a contextual study component that runs alongside these modules that is linked to the students' emerging creative identities.

**Part 2: Description****Foundation year Aims:**

The Integrated Foundation year will enable the student to:

1. Develop a contextual awareness of a range of approaches to making and thinking in Art & Design;
2. Develop the skills necessary to progress their work and their learning in Art & Design;
3. Make safe and appropriate use of methods, materials and tools to create works in response to ideas;
4. Solve creative problems through the application of theoretical and technical understanding;
5. Develop creative solutions through visual and textual research and analysis;
6. Evaluate the successes of their progress and outcomes;
7. Effectively present themselves and their work.

**Foundation year Learning outcomes:****A Knowledge and understanding of:**

Some key theories, issues and debates associated with Art & Design Practice;  
 Range of contexts for the production and consumption of Art & Design;  
 Basic principles of Art & Design and how these have developed;  
 The main methods of enquiry appropriate to Art & Design and their pathway or destination programme;  
 Identification of personal creative influences.

**B Intellectual Skills:**

Development of evaluative skills in relation to Art & Design, and to approaches to solving problems within their chosen discipline;  
 Effective use of research to develop ideas and lines of argument and to engage in discussion and debate.

**C Subject/Professional/Practical Skills:**

Acquire competences that will enable them to progress onto their destination programme;  
 Use a range of techniques to produce an imaginative and creative body of work;  
 Awareness of health, safety and environmental issues relevant to materials and processes used.

**D Transferable skills and other attributes:**

Apply research skills and strategies to develop individual interests and support personal views;  
 Write, document, and communicate ideas;  
 Be self-motivated;  
 Exhibit time-management.

**Programme requirements for the purposes of the Higher Education Achievement Record (HEAR)**

Fine Art graduates will possess the practical, theoretical, and professional skills and knowledge that underpin a wide range of related Fine Art disciplines.

Graduates will be able to apply their thinking to a diverse range of subjects and relate these to the broad field of creative contexts and practices. They can critically evaluate the relationship between initial intent, content and delivery to inform the development and evaluation of a variety of creative outputs.

Graduates will be able to demonstrate skills in research and critical thinking in order to implement a range of creative, strategic and technical skills across diverse contexts and practice. They will have practical experience and theoretical knowledge a broad range of 2D and 3D disciplines together with moving image, and web based approaches to art making. Depending on their own Fine Art specialism, graduates will have acquired technical skills that may range from expertise in specific manufacturing processes, to design and information technology packages to events management and marketing skills.

Graduates will have the ability to work both as part of a team and independently. A strong emphasis is placed on the acquisition of independent analysis and creative initiative during the degree and this equips Fine Art students with the flexibility to progress into a broad range of professions both directly related to and distinct from their subject specialism. Fine Art graduates will be confident collaborators and possess

**Part 2: Description**

the ability to present themselves and their work professionally as well as engage with a diverse range of people and audiences.

Fine Art graduates will be highly visually and conceptually literate and will excel at creative problem solving. They will have the ability to work as autonomous practitioners or within teams in a variety of contexts and for a variety of audiences.

**Regulations**

Approved to [University Regulations and Procedures](#)

## Part 3: Learning Outcomes of the Programme

<i>Learning Outcomes:</i>	UAAARB-45-1	UAAARC-45-1	UAAARD-15-1	UA1APQ-15-1	UAAARE-45-2	UA1ARL-45-2	UAAARG-15-2	UA1APS-15-2	UAAARH-30-3	UAAARP-30-3	UAAARJ-60-3	UAAARQ-60-3	UAAARK-15--3	UA1APT-15-3	UA1APR-45-2	UAAARF-45-2	UAAAWL-15-3	UAAAWM-15-3	UA1AVJ-30-3
<b>Knowledge and understanding of:</b>																			
locate their own practice within the broader context of visual communication and Fine Art practice	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
informed awareness of the relevance and function of modes of presentation	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
identify personal strengths and needs and apply this knowledge to developing an effective Fine Art practice	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
experience and engage in contemporary and historical art forms in a range of contexts	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
<b>(B) Intellectual Skills</b>																			
identify and synthesise the connections between processes and ideas	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
evaluate, discuss and critically reflect upon their own and others artwork	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
seek and analyse relevant sources of information to support their art practice and their own conceptual development	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
<b>(C) Subject/Professional/Practical Skills</b>																			
develop direct and sustain an art practice to a focused resolution	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
work with a range of practical media skills appropriate to their practice	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
negotiate, communicate and interact comprehensibly with others	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
present and document their work professionally and coherently	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
<b>(D) Transferable skills and other attributes</b>																			
ability to manage their own learning and access an appropriate range of resources	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
ability to communicate their ideas visually, verbally and in writing	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
identify relevant career and further study opportunities	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X

**Part 4: Programme Structure**

This structure diagram demonstrates the student journey from Entry through to Graduation for a typical **full time undergraduate student** including:

- level and credit requirements
- interim award requirements
- module diet, including compulsory and optional modules

ENTRY		Compulsory Modules	Optional Modules	Interim Awards
	Level 0	UAAAWN-30-0 Drawing and Making  UAAAWP-30-0 Developmental Project: Building a Creative Identity  UAAAWQ-30-0 Academic Skills  UAAAWR- 30-0 Foundation Project	None	120 credits at Level 0  Successful completion of all level 0 modules required to permit progression to level 1.
	Level 1	UAAARB-45-1 Introduction to Fine Art  UAAARC-45-1 Exploring Practice in Fine Art  UA1APQ-15-1 Critical Perspectives  UAAARD-15-1 Professional Practice and Work Experience 1	If credit is required:  UA1ASC-5-1 *Negotiated Presentation 1  Or  UA1ASF-10-1 *Negotiated Presentation and Reflective Statement 1	CERT HE Fine Art OR CERT HE Art & Visual Culture  Credit Requirements: 240 credits At least 100 credits at level 1 or above. 120 credits at level 0
	Level 2	UAAARE-45-2 Developing Practice in Fine Art <b>OR</b> UAAARL-45-2 Developing Practice in Visual Culture  UAAARG-15-2 Professional Practice and Work Experience 2  UA1APS-15-2 Creative Analysis	UAAARF-45-2 Developing Practice in Fine Art 2  UA1APR-45-2 *International Exchange  And if credit is required:  UA1ASD-5-2 *Negotiated Presentation 2 <b>OR</b> UA1ASG-10-2 *Negotiated Presentation and Reflective Statement 2 <b>AND/OR</b> UACASK15-2 *Professional Practice (International)	DIPHE Fine Art (if UAAARE-45-2 taken)  OR  DIPHE Art & Visual Culture (if UAAARL-45-2 taken)  Credit requirements: 360 credits At least 100 credits at level 2 or above. At least 120 credits at level 1 or above. 120 credits at level 0.

	Fine Art Compulsory Modules	Art & Visual Culture Compulsory Modules	Optional Modules	Interim Awards
Level 3	<p>UAAARJ-60-3 Extended Study in Fine Art</p> <p>UAAARH-30-3 Preparation for Extended Study in Fine Art</p> <p><b>Plus either</b></p> <p>UAAARH-30-3 Preparation for extended study in Fine Art and UA1APT-15-3 Independent Research Project</p> <p><b>OR</b></p> <p>UA1AVJ-30-3 Independent Research Project and UAAAWM-15-3 Preparation for Extended Study in Fine Art</p>	<p>UAAARQ-60-3 Extended Study in Art &amp; Visual Culture</p> <p>UAAARK-15-3 Professional Practice and Work Experience 3</p> <hr/> <p><b>Plus either</b></p> <p>UAAARP-30-3 Preparation for Extended Study in Art &amp; Visual Culture and UA1APT-15-3 Independent Research Project</p> <p><b>OR</b></p> <p>UA1AVJ-30-3 Independent Research Project And UAAAWL-15-3 Preparation for Extended Study in Art &amp; Visual Culture</p>	<p>If credit is required:</p> <p>UA1ASE-5-3 *Negotiated Presentation 3</p> <p>OR</p> <p>UA1ASH-10-3 *Negotiated Presentation and Reflective Statement 3</p>	<p>BA Fine Art OR BA Art &amp; Visual Culture</p> <p>Credit requirements: 420 credits At least 60 credits at level 3 or above. At least 100 credits at level 2 or above. At least 140 credits at level 1 or above. 120 credits at level 0.</p> <p><b>Target Award</b> BA (Hons) Fine Art OR BA (Hons) Art &amp; Visual Culture</p> <p>Credit requirements: 480 credits At least 100 credits at level 3 or above. At least 100 credits at level 2 or above. At least 140 credits at level 1 or above. 120 credits at level 0.</p>

**GRADUATION**

**Part time:**  
The following structure diagram demonstrates the student journey from Entry through to Graduation for a typical **part time student**.

ENTRY		Compulsory Modules	Optional Modules	Interim Awards
	Level 0	UAAAWN-30-0 Drawing and Making 1.	<i>None</i>	120 credits at Level 0  Successful completion of all level 0 modules required to permit progression to level 1.
		UAAAWP-30-0 Developmental Project: Building a Creative Identity 1.		
		UAAAWQ-30-0 Academic Skills 1.		
		UAAAWR- 30-0 Foundation Project 1.		
	Level 1	UAAARB-45-1 Introduction to Fine Art 2.1	If credit is required  UA1ASC-5-1 Negotiated Presentation  or UA1ASF-10-1 Negotiated Presentation and Reflective Statement 1  2.1 or 2.2	CERT HE Fine Art  Credit Requirements: 240 credits At least 100 credits at level 1 or above. 120 credits at level 0
		UA1APQ-15-1 Critical Perspectives 2.1		
		UAAARC-45-1 Exploring Practice in Fine Art 2.2		
		UAAARD-15-1 Professional Practice and Work Experience 1 2.2		
	Level 2	Compulsory Modules	Optional Modules	Interim Awards
		UAAARE-45-2 Developing Practice in Fine Art 3.1	UAAARF-45-2 International Exchange 3.2	DIPHE Fine Art  Credit requirements: 360 credits At least 100 credits at level 2 or above. At least 120 credits at level 1 or above. 120 credits at level 0.
		or	UAAARF-45-2 Developing Practice in Fine Art 2 3.2	
		UAAARL-45-2 Developing Practice in Art & Visual Culture	And if credit is required	
	UA1APS-15-2 Creative Analysis 3.1	UA1ASD-5-2 Negotiated Presentation		



	UAAARG-15-2 Professional Practice and Work Experience 2 3.2	OR UA1ASG-10-2 Negotiated Presentation and Reflective Statement 2  AND/OR UACASK-15-2 Professional Practice (International) 3.1 or 3.2	
--	--	---	--

	Compulsory Modules	Optional Modules	Interim Awards
Level 3	UAAARH-30-3 Preparation for extended study in Fine Art <b>OR</b> UAAARP-30-3 Preparation for extended study in Art & Visual Culture 4.1	UA1AVJ-30-3 Independent Research Project 4.1  AND EITHER  UAAAWM-15-3 Preparation for Extended Study in Fine Art 4.1	BA Fine Art  Credit requirements: 420 credits At least 60 credits at level 3 or above. At least 100 credits at level 2 or above. At least 140 credits at level 1 or above. 120 credits at level 0.
	UA1APT-15-3 Independent Research Project 4.1	OR  UAAAWL-15-3 Preparation for Extended Study in Art & Visual Culture 4.1	<b>Target Award</b> BA (Hons) Fine Art  Credit requirements: 480 credits At least 100 credits at level 3 or above. At least 100 credits at level 2 or above. At least 140 credits at level 1 or above. 120 credits at level 0.
	UAAARK-15-3 Professional Practice and Work Experience 3 4.2	If credit is required  UA1ASE-5-3 Negotiated Presentation 3	
	UAAARJ-60-3 Extended Study in Fine Art <b>Or</b> UAAARQ-60-3 Extended Study in Art & Visual Culture 4.2	OR  UA1ASH-10-3 Negotiated Presentation and Reflective Statement 3  4.1 or 4.2	

### Part 5: Entry Requirements

The University's Standard Entry Requirements apply

Tariff points as appropriate for the year of entry - up to date requirements are available through the [courses database](#).

Applicants should normally have completed one of the following:

- A Foundation course of at least one year's duration.

**Part 5: Entry Requirements**

- A BTEC certificate or diploma in an appropriate art and design subject or other evidence of potential to study at degree level.
- An Access to HE programme in Art and Design or a related subject

Level Three entry – suitable qualifications will include Foundation Degree, Diploma in Higher Education or HND (or equivalent) in an appropriate/related subject discipline).

All applicants invited for interview must produce a portfolio of work.

**Part 6: Reference Points and Benchmarks**

Set out which reference points and benchmarks have been used in the design of the programme:

[QAA UK Quality Code for HE](#)

- Framework for higher education qualifications (FHEQ)
- Subject benchmark statements Art and Design and History of Art, Architecture and Design
- Qualification characteristics for [Foundation degrees](#)

[Strategy 2020](#)[University policies](#)

- Feedback from 'feeder' institutions
- Feedback from alumni
- Feedback from employers
- UWE QMEF requirements (15/30 credit structure)
- Student Feedback via module feedback, SRSF meetings, SU Rep for a
- Staff Feedback via programme reports, module specs, formal & informal meetings
- EE comments/reports
- Diversity and Disability profiles (sector-wide and department specific)
- Department of Creative Industries' 'Writing in the Curriculum Review' 2011/12

The programme structure, curriculum content, professional skills and industry engagements have been successfully scrutinised by professionally engaged external examiners and HE Teaching, Learning and Assessment in Creative Practices specialists. This scrutiny has been enhanced by the regular professional engagement of industry practitioners, the success of the course in national and international open professional awards and the strong track record of our graduating students and alumni in moving into professional practice, employment and further study. The course continually reassesses its professional currency via outward engagement, live commissions and industry events.

## FOR OFFICE USE ONLY

First CAP Approval Date	21 March 2017 <a href="#">link to RIA</a>			
Revision Approval Date		Version	2	<a href="#">Link to RIA 12513</a>
Next Periodic Curriculum Review due date	September 2019			
Date of last Periodic Curriculum Review				