



PROGRAMME SPECIFICATION

Part 1: Basic Data		
Awarding Institution	University of the West of England, Bristol	
Teaching Institution	University of the West of England, Bristol. Alexander College , Cyprus	
Delivery Location	University of the West of England, Bristol, City Campus Alexander College , Cyprus	
Faculty responsible for programme	ACE	
Department responsible for programme	Art & Design	
Modular Scheme Title	Undergraduate Programme Modular Scheme	
Professional Statutory or Regulatory Body Links		
Highest Award Title	BA (Hons) Fine Art BA (Hons) Art & Visual Culture	
Default Award Title	.	
Fall-back Award Title		
Interim Award Titles	Cert HE Fine Art DipHE Fine Art BA Fine Art DipHE Art & Visual Culture Cert HE Art & Visual Culture BA Art & Visual Culture	
UWE Progression Route		
Mode(s) of Delivery	FT / PT	
Codes	UCAS: W101 - Fine Art (Route A) E101 - Fine Art (Route B) ISIS2:W101	JACS: HESA:
Relevant QAA Subject Benchmark Statements	Art & Design	
CAP Approval Date	26 th March 2013; 20 May 2014	
Valid from	September 2013	
Valid until Date	September 2019	
Version	8.3 (2013 intake onwards)	

Part 2: Educational Aims of the Programme

Aims of the undergraduate modular scheme:

- to prepare students for professional creative practice within a chosen field of study;

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Part 2: Educational Aims of the Programme

- to provide an experience of higher education in art, media and design that offers students choice and independence in determining their own abilities and ambitions within a subject discipline;
- to equip students with the intellectual, practical, critical and creative skills necessary for them to locate themselves and their practice within professional, social, historical and cultural contexts;
- to give students the confidence to develop informed independent judgements with critical and intellectual rigour;
- to ensure that the development of key/transferable skills is an integrated part of the curriculum;
- to equip students with the necessary understanding of research techniques and appropriate methodologies;
- to sustain an environment in which individual students may realise their full potential.

Educational aims: Fine Art

The programme aims to enable students to:

- Develop an individual Fine Art practice that is informed by an understanding of historical and contemporary visual art.
- Gain knowledge and understanding of appropriate media skills and methods to develop and sustain a Fine Art practice.
- Develop the intellectual and critical skills necessary to demonstrate critical reflection, evaluation and analysis in the development of their practice
- Develop the technical, contextual and key/transferable skills necessary to work in a professional environment or to undertake further study.

Educational aims: Art & Visual Culture/AVC

The programme aims to enable students to:

- Develop an informed view of relevant theoretical perspectives in relation to students' individual practice.
- Demonstrate an understanding of the complex relationship between theory and practice through research, analysis and critical reflection.
- Understand and articulate the conceptual and theoretical context of their practice.

Programme requirements for the purposes of the Higher Education Achievement Record (HEAR)

Fine Art graduates will possess the practical, theoretical, and professional skills and knowledge that underpin a wide range of related Fine Art disciplines.

Graduates will be able to apply their thinking to a diverse range of subjects and relate these to the broad field of creative contexts and practices. They can critically evaluate the relationship between initial intent, content and delivery to inform the development and evaluation of a variety of creative outputs.

Graduates will be able to demonstrate skills in research and critical thinking in order to implement a range of creative, strategic and technical skills across diverse contexts and practice. They will have practical

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Part 2: Educational Aims of the Programme

experience and theoretical knowledge a broad range of 2D and 3D disciplines together with moving image, and web based approaches to art making. Depending on their own Fine Art specialism, graduates will have acquired technical skills that may range from expertise in specific manufacturing processes, to design and information technology packages to events management and marketing skills.

Graduates will have the ability to work both as part of a team and independently. A strong emphasis is placed on the acquisition of independent analysis and creative initiative during the degree and this equips Fine Art students with the flexibility to progress into a broad range of professions both directly related to and distinct from their subject specialism. Fine Art graduates will be confident collaborators and possess the ability to present themselves and their work professionally as well as engage with a diverse range of people and audiences.

Fine Art graduates will be highly visually and conceptually literate and will excel at creative problem solving. They will have the ability to work as autonomous practitioners or within teams in a variety of contexts and for a variety of audiences.

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Part 3: Learning Outcomes of the Programme

The award route provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas:

Learning Outcomes:	UAAARB-45-1	UAAARC-45-1	UAAARD-15-1	UA1APQ-15-1	UAAARE-45-2	UA1ARL-45-2	UAAARG-15-2	UA1APS-15-2	UAAARH-30-3	UAAARP-30-3	UAAARJ-60-3	UAAARQ-60-3	UAAARK-15--3	UA1APT-15-3	UA1APR-45-2	UAAARF-45-2	UAAAWM-15-3	UA1AVJ-30-3	UAAAWL-15-3
A) Knowledge and understanding of:																			
locate their own practice within the broader context of visual communication and Fine Art practice	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
informed awareness of the relevance and function of modes of presentation	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
identify personal strengths and needs and apply this knowledge to developing an effective Fine Art practice	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
experience and engage in contemporary and historical art forms in a range of contexts	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
(B) Intellectual Skills																			
identify and synthesise the connections between processes and ideas	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
evaluate, discuss and critically reflect upon their own and others artwork	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
seek and analyse relevant sources of information to support their art practice and their own conceptual development	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
(C) Subject/Professional /Practical Skills																			
develop direct and sustain an art practice to a focused resolution	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
work with a range of practical media skills appropriate to their practice	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
negotiate, communicate and interact comprehensibly with others	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
present and document their work professionally and coherently	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
(D) Transferable skills and other attributes																			
ability to manage their own learning and access an appropriate range of resources	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
ability to communicate their ideas visually, verbally and in writing	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
identify relevant career and further study opportunities	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x

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Part 4: Student Learning and Student Support

Teaching and learning strategies to enable learning outcomes to be achieved and demonstrated

At UWE, Bristol there is a policy for a minimum average requirement of 12 hours/week contact time over the course of the full undergraduate programme. This contact time encompasses a range of face:face activities as described below. In addition a range of other learning activities will be embedded within the programme which, together with the contact time, will enable learning outcomes to be achieved and demonstrated.

On the Fine Art and Art & Visual Culture programmes teaching is a mix of *scheduled, independent and placement learning*. For the programmes Fine Art and Art & Visual Culture:

Scheduled learning includes lectures, seminars, tutorials, project supervision, demonstration, practical classes and workshops; fieldwork; external visits; work based learning; supervised time in studio/workshop. Scheduled sessions may vary slightly depending on the module choices made.

Independent learning includes hours engaged with essential reading, case study preparation, assignment preparation and completion etc. Scheduled sessions may vary slightly depending on the module choices made.

Placement learning: may include a practice placement, work experience placement or optional semester abroad.

Description of any Distinctive Features

None

Part 5: Assessment

A: Approved to [University Regulations and Procedures](#)

Assessment Strategy

Assessment strategies within the programme reflect the Faculty of Art, Creative Industries and Education's philosophy which considers assessment to be part of the learning process.

Formative and summative assessments are designed to provide the opportunity for students to understand and reflect upon their achievements, and to support the monitoring of progress by tutors and students. Assessment methods used are varied, are relevant in demonstrating achievement to both academic and industry stakeholders, and form a coherent programme of assessment which is designed to offer students the maximum opportunity to demonstrate the skills, knowledge and experience that they have gained through the course of study, as well as to support ongoing and continuous improvement in their individual creative practice and development as practitioner-researchers.

The principle of 'learning through making' is core to learning strategies in the Department of Creative Industries – these learning activities are then expanded into and through an exploration of contemporary practice in relevant and related subject areas.

At assessment, therefore, students are expected to present evidence of work which demonstrates engagement with the minimum number of learning hours for the module (contact and independent study hours).

Forms of assessment used as part of the overall programme include:

- Presentation and participation in studio-critique
- Poster presentation

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Part 5: Assessment

- Group and individual visual presentations
- Group and individual verbal presentations
- Written Assignments – forms of writing relevant to the creative industries, including academic/essay and industry focused/report writing
- Group critiques
- Peer and self-assessment
- Evaluative and reflective outcomes, including visual, verbal and written

Formative and summative assessment activities that involve students participating in the evaluation of presented work (their own and others') take place throughout the programme. Participation in and attendance at these sessions forms part of the assessed content of the module as a result of this.

Feedback (verbal and/or in writing) at regular points throughout the module provides students with a clear understanding of their progress and advice about how this can be improved.

Assessment Map

The programme encompasses a range of **assessment methods** including; essays, presentations, and submissions of practical work. These are detailed in the following assessment map:

Assessment Map for BA (Hons) Fine Art / Art & Visual Culture

		Type of Assessment*									
		Unseen Written Exam	Open Book Written Exam	In-class Written Test	Practical Exam	Practical Skills Assessment	Oral assessment and/or presentation	Written Assignment	Report / Project	Dissertation	Portfolio
Compulsory Modules Level 1	UAAARB-45-1										A (100%)
	UAAARC-45-1										A (100%)
	UAAARD-15-1										A (100%)
	UA1APQ-15-1							A (100%)			
Compulsory Modules Level 2	UAAARE-45-2										A (100%)
	UAAARL-45-2										A (100%)
	UAAARG-15-2										A (100%)
	UA1APS-15-2							A (100%)			
Compulsory Modules Level 3	UAAARH-30-3										A (100%)
	UAAARP-30-3										A (100%)
	UAAARJ-60-3										A (100%)
	UAAARQ-60-3										A (100%)
	UAAARK-15-3										A (100%)

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Part 5: Assessment										
	UA1APT-15-3								A (100%)	
Optional Modules Level 2	UA1APR-45-2					A (20%)				A (80%)
	UAAARF-45-2									A (100%)
Optional Modules Level 3	UAAAWM-15-3									A (100%)
	UAAAWL-15-3									A (100%)
	UA1AVJ-30-3								A (100%)	
<p>*Assessment should be shown in terms of either Written Exams, Practical exams, or Coursework as indicated by the colour coding above.</p>										

Part 6: Programme Structure
<p>This structure diagram demonstrates the student journey from Entry through to Graduation for a typical full time student, including: level and credit requirements, interim award requirements, module diet, including compulsory and optional modules</p> <p>*These modules are currently only available to students studying in Bristol</p>

ENTRY		Compulsory Modules	Optional Modules	Interim Awards
	Year 1	UAAARB-45-1 Introduction to Fine Art UAAARC-45-1 Exploring Practice in Fine Art UA1APQ-15-1 Critical Perspectives UAAARD-15-1 Professional Practice and Work Experience 1	If credit is required: UA1ASC-5-1 *Negotiated Presentation 1 Or UA1ASF-10-1 *Negotiated Presentation and Reflective Statement 1	CERT HE Fine Art • Credit requirements 120 credits at level 1 or above Other requirements:

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	Compulsory Modules		Optional Modules Choose one:	Interim Awards	
Year 2	UAAARE-45-2 Developing Practice in Fine Art OR UAAARL-45-2 Developing Practice in Art & Visual Culture UAAARG-15-2 Professional Practice and Work Experience 2 UA1APS-15-2 Creative Analysis		UAAARF-45-2 Developing Practice in Fine Art 2 UA1APR-45-2 *International Exchange And if credit is required: UA1ASD-5-2 *Negotiated Presentation 2 OR UA1ASG-10-2 *Negotiated Presentation and Reflective Statement 2 AND/OR UA1ASK-15-2 *Professional Practice (International)	DIPHE Fine Art (if UAAARE-45-2 taken) OR DIPHE Art & Visual Culture (if UAAARL-45-2 taken) • Credit requirements 240 credits at level 2	
	Fine Art Compulsory Modules	Art & Visual Culture Compulsory Modules	Optional Modules	Interim Awards	
Year 3	UAAARJ-60-3 Extended Study in Fine Art UAAARK-15-3 Professional Practice and Work Experience 3 Plus either UAAARH-30-3 Preparation for Extended study in Fine Art and UA1APT-15-3 Independent Research Project OR UA1AVJ-30-3 Independent Research Project and UAAAWM-15-3 Preparation for Extended Study in Fine Art		UAAARQ-60-3 Extended Study in Art & Visual Culture UAAARK-15-3 Professional Practice and Work Experience 3 Plus either UAAARP-30-3 Preparation for Extended Study in Art Visual Culture and UA1APT-15-3 Independent Research Project OR UA1AVJ-30-3 Independent Research Project and UAAAWL-15-3 Preparation for Extended Study in Art & Visual Culture	If credit is required: UA1ASE-5-3 *Negotiated Presentation 3 OR UA1ASH-10-3 *Negotiated Presentation and Reflective Statement 3	BA Fine Art – 300 credits OR BA Art & Visual Culture – 300 credits BA (Hons) Fine Art - 360 credits OR BA (Hons) Art & Visual Culture – 360 credits

GRADUATION

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Part time:

The following structure diagram demonstrates the student journey from Entry through to Graduation for a typical **part time student**.

Please note: a part-time route has not been approved for students studying in Cyprus

ENTRY		Compulsory Modules	Optional Modules	Interim Awards
		Year 1	UAAARB-45-1 Introduction to Fine Art 1.1 UA1APQ-15-1 Critical Perspectives 1.1 UAAARC-45-1 Exploring Practice in Fine Art 1.2 UAAARD-15-1 Professional Practice and Work Experience 1 1.2	If credit is required UA1ASC-5-1 Negotiated Presentation or UA1ASF-10-1 Negotiated Presentation and Reflective Statement 1 1.1 or 1.2
	Year 2	UAAARE-45-2 Developing Practice in Fine Art 2.1 UA1APS-15-2 Creative Analysis 2.1 UAAARG-15-2 Professional Practice and Work Experience 2 2.2	UAAARF-45-2 International Exchange 2.2 UAAARF-45-2 Developing Practice in Fine Art 2 2.2 And if credit is required UA1ASD-5-2 Negotiated Presentation OR UA1ASG-10-2 Negotiated Presentation and Reflective Statement 2 AND/OR UACASK-15-2 Professional Practice (International) 2.1 or 2.2	DIPHE Fine Art • Credit requirements 240 credits at level 2 :

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		Compulsory Modules	Optional Modules	Interim Awards
Year 3		UAAARH-30-3 Preparation for extended study in Fine Art OR UAAARP-30-3 Preparation for extended study in Art & Visual Culture 3.1	UA1AVJ-30-3 Independent Research Project 3.2 AND EITHER UAAAWM-15-3 Preparation for Extended Study in Fine Art 3.2	BA (Hons) Fine Art - 360 credits BA Fine Art – 300 credits
		UA1APT-15-3 Independent Research Project 3.2	OR UAAAWL-15-3 Preparation for Extended Study in Art & Visual Culture 3.2	
		UAAARK-15-3 Professional Practice and Work Experience 3 3.2	If credit is required	
		UAAARJ-60-3 Extended Study in Fine Art Or UAAARQ-60-3 Extended Study in Art & Visual Culture 3.2	UA1ASE-5-3 Negotiated Presentation 3 OR UA1ASH-10-3 Negotiated Presentation and Reflective Statement 3 3.1 or 3.2	

GRADUATION

Part 7: Entry Requirements
<p>The University's Standard Entry Requirements apply with the following additions/exceptions*:</p> <p>Applicants should normally have completed one of the following:</p> <ul style="list-style-type: none"> • A Foundation course of at least one year's duration. • A BTEC certificate or diploma in an appropriate art and design subject or other evidence of potential to study at degree level. • An Access to HE programme in Art and Design or a related subject <p>Level Three entry – suitable qualifications will include Foundation Degree, Diploma in Higher Education or HND (or equivalent) in an appropriate/related subject discipline).</p> <p>English Language Requirements: All students will normally have a recognised English Language qualification of at least GCSE grade C or equivalent standard. If English is not the first language test results such as IELTS 6.0, TOEFL 570 (230 if computer text), NEAB or Cambridge Proficiency grade C will be acceptable.</p> <p>All applicants invited for interview must produce a portfolio of work.</p>

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Part 8: Reference Points and Benchmarks

This programme has been developed in relation to the following reference points:

- QAA Benchmark Statement for Art and Design and History of Art, Architecture and Design
- QAA National Qualifications Framework
- UWE Vision, Mission and Strategy
- UWE Learning and Teaching Strategy
- UWE Assessment Policy
- Staff research (See Appendix 1)
- Feedback from 'feeder' institutions
- Feedback from alumni
- Feedback from employers
- UWE QMEF requirements (15/30 credit structure)
- Student Feedback via module feedback, SRSF meetings, SU Rep for a
- Staff Feedback via programme reports, module specs, formal & informal meetings
- EE comments/reports
- Diversity and Disability profiles (sector-wide and department specific)
- Department of Creative Industries' 'Writing in the Curriculum Review' 2011/12

The programme structure, curriculum content, professional skills and industry engagements have been successfully scrutinised by professionally engaged external examiners and HE Teaching, Learning and Assessment in Creative Practices specialists. This scrutiny has been enhanced by the regular professional engagement of industry practitioners, the success of the course in national and international open professional awards and the strong track record of our graduating students and alumni in moving into professional practice, employment and further study. The course continually reassesses its professional currency via outward engagement, live commissions and industry events.

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ASQC Approval Date				
Revision ASQC Approval Date	17 th January 2018	Version	9	<i>Link to RIA 12513</i>