



University of the
West of England

CORPORATE AND ACADEMIC SERVICES

PROGRAMME SPECIFICATION

Part 1: Basic Data	
Awarding Institution	University of the West of England, Bristol
Teaching Institution	University of the West of England, Bristol.
Delivery Location	University of the West of England, Bristol Bower Aston Campus / Spike Island
Faculty responsible for programme	ACE
Department responsible for programme	Art & Design
Modular Scheme Title	Undergraduate Programme Modular Scheme
Professional Statutory or Regulatory Body Links	
Highest Award Title	BA(Hons) Fine Art BA(Hons) Art and Visual Culture
Default Award Title	.
Fall-back Award Title	
Interim Award Titles	DipHE Art & Visual Culture DipHE Fine Art Cert HE Art & Visual Culture Cert HE Fine Art
UWE Progression Route	
Mode(s) of Delivery	FT / PT
Codes	UCAS: W101 - Fine Art (Route A) E101 - Fine Art (Route B) ISIS2:W101 JACS: HESA:
Relevant QAA Subject Benchmark Statements	Art & Design
CAP Approval Date	26 th March 2013
Valid from	September 2013
Valid until Date	September 2019
Version	8.1

Part 2: Educational Aims of the Programme

Aims of the undergraduate modular scheme:

- to prepare students for professional creative practice within a chosen field of study;
- to provide an experience of higher education in art, media and design that offers students choice and independence in determining their own abilities and ambitions within a subject discipline;
- to equip students with the intellectual, practical, critical and creative skills necessary for them to locate themselves and their practice within professional, social, historical and cultural contexts;
- to give students the confidence to develop informed independent judgements with critical and intellectual rigour;
- to ensure that the development of key/transferable skills is an integrated part of the curriculum;
- to equip students with the necessary understanding of research techniques and appropriate methodologies;
- to sustain an environment in which individual students may realise their full potential.

Educational aims: Fine Art

The programme aims to enable students to:

- Develop an individual Fine Art practice that is informed by an understanding of historical and contemporary visual art.
- Gain knowledge and understanding of appropriate media skills and methods to develop and sustain a Fine Art practice.
- Develop the intellectual and critical skills necessary to demonstrate critical reflection, evaluation and analysis in the development of their practice
- Develop the technical, contextual and key/transferable skills necessary to work in a professional environment or to undertake further study.

Educational aims: Art and Visual Culture BA (Hons)

The programme aims to enable students to:

- Develop an informed view of relevant theoretical perspectives in relation to students individual practice.
- Demonstrate an understanding of the complex relationship between theory and practice through research, analysis and critical reflection.
- Understand and articulate the conceptual and theoretical context of their practice.

Educational aims: Fine Art BA (Hons)

The programme aims to enable students to:

- Develop an individual Fine Art practice in the context of an informed awareness and understanding of issues and debates relevant to contemporary and historical precedents.
- Develop a working method that demonstrates appropriate knowledge and understanding of technical and professional practice skills in support of their practice
- Identify and develop appropriate skills and knowledge necessary to present and exhibit artworks

Part 2: Educational Aims of the Programme

Programme requirements for the purposes of the Higher Education Achievement Record (HEAR)

Fine Art graduates will possess the practical, theoretical, and professional skills and knowledge that underpin a wide range of related Fine Art disciplines.

Graduates will be able to apply their thinking to a diverse range of subjects and relate these to the broad field of creative contexts and practices. They can critically evaluate the relationship between initial intent, content and delivery to inform the development and evaluation of a variety of creative outputs.

Graduates will be able to demonstrate skills in research and critical thinking in order to implement a range of creative, strategic and technical skills across diverse contexts and practice. They will have practical experience and theoretical knowledge a broad range of 2D and 3D disciplines together with moving image, and web based approaches to art making. Depending on their own Fine Art specialism, graduates will have acquired technical skills that may range from expertise in specific manufacturing processes, to design and information technology packages to events management and marketing skills.

Graduates will have the ability to work both as part of a team and independently. A strong emphasis is placed on the acquisition of independent analysis and creative initiative during the degree and this equips Fine Art students with the flexibility to progress into a broad range of professions both directly related to and distinct from their subject specialism. Fine Art graduates will be confident collaborators and possess the ability to present themselves and their work professionally as well as engage with a diverse range of people and audiences.

Fine Art graduates will be highly visually and conceptually literate and will excel at creative problem solving. They will have the ability to work as autonomous practioners or within teams in a variety of contexts and for a variety of audiences.

Part 4: Student Learning and Student Support

Teaching and learning strategies to enable learning outcomes to be achieved and demonstrated

At UWE, Bristol there is a policy for a minimum average requirement of 12 hours/week contact time over the course of the full undergraduate programme. This contact time encompasses a range of face:face activities as described below. In addition a range of other learning activities will be embedded within the programme which, together with the contact time, will enable learning outcomes to be achieved and demonstrated.

On the Fine Art and Art & Visual Culture programmes teaching is a mix of *scheduled, independent and placement learning*. For the programmes Fine Art and Art & Visual Culture:

Scheduled learning includes lectures, seminars, tutorials, project supervision, demonstration, practical classes and workshops; fieldwork; external visits; work based learning; supervised time in studio/workshop. Scheduled sessions may vary slightly depending on the module choices made.

Independent learning includes hours engaged with essential reading, case study preparation, assignment preparation and completion etc. Scheduled sessions may vary slightly depending on the module choices made.

Placement learning: may include a practice placement, work experience placement or optional semester abroad.

Part 5: Assessment

A: Approved to [University Regulations and Procedures](#)

Assessment Strategy

Assessment strategies within the programme reflect the Faculty of Art, Creative Industries and Education's philosophy which considers assessment to be part of the learning process.

Formative and summative assessments are designed to provide the opportunity for students to understand and reflect upon their achievements, and to support the monitoring of progress by tutors and students. Assessment methods used are varied, are relevant in demonstrating achievement to both academic and industry stakeholders, and form a coherent programme of assessment which is designed to offer students the maximum opportunity to demonstrate the skills, knowledge and experience that they have gained through the course of study, as well as to support ongoing and continuous improvement in their individual creative practice and development as practitioner-researchers.

The principle of 'learning through making' is core to learning strategies in the Department of Creative Industries – these learning activities are then expanded into and through an exploration of contemporary practice in relevant and related subject areas.

At assessment, therefore, students are expected to present evidence of work which demonstrates engagement with the minimum number of learning hours for the module (contact and independent study hours).

Part 5: Assessment

Forms of assessment used as part of the overall programme include:

- Presentation and participation in studio-critique
- Poster presentation
- Group and individual visual presentations
- Group and individual verbal presentations
- Written Assignments – forms of writing relevant to the creative industries, including academic/essay and industry focused/report writing
- Group critiques
- Peer and self-assessment
- Evaluative and reflective outcomes, including visual, verbal and written

Formative and summative assessment activities that involve students participating in the evaluation of presented work (their own and others') take place throughout the programme. Participation in and attendance at these sessions forms part of the assessed content of the module as a result of this.

Feedback (verbal and/or in writing) at regular points throughout the module provides students with a clear understanding of their progress and advice about how this can be improved.

Assessment Map

The programme encompasses a range of **assessment methods** including; essays, presentations, and submissions of practical work. These are detailed in the following assessment map:

Assessment Map for BA (Hons) Fine Art / Art & Visual Culture

		Type of Assessment*									
		Unseen Written Exam	Open Book Written Exam	In-class Written Test	Practical Exam	Practical Skills Assessment	Oral assessment and/or presentation	Written Assignment	Report / Project	Dissertation	Portfolio
Compulsory Modules Level 1	UAAARB-45-1										A (100%)
	UAAARC-45-1										A (100%)
	UAAARD-15-1						A (70%)	A (30%)			
	UA1APQ-15-1							A (100%)			
Compulsory Modules Level 2	UAAARE-45-2										A (100%)
	UAAARL-45-2										A (100%)
	UAAARG-15-2						A (70%)	A (30%)			

Part 5: Assessment


	UA1APS-15-2							A (100%)					
Compulsory Modules Level 3	UAAARH-30-3												A (100%)
	UAAARP-30-3												A (100%)
	UAAARJ-60-3												A (100%)
													A (100%)
	UAAARQ-60-3												A (100%)
	UAAARK-15-3							A (70%)	A (30%)				
	UA1APT-15-3											A (100%)	
Optional Modules Level 2	UA1APR-45-2							A (20%)					A (80%)
	UAAARF-45-2												A (100%)

*Assessment should be shown in terms of either **Written Exams**, **Practical exams**, or **Coursework** as indicated by the colour coding above.

Part 6: Programme Structure


This structure diagram demonstrates the student journey from Entry through to Graduation for a typical **full time student**, including: level and credit requirements, interim award requirements module diet, including compulsory and optional modules

ENTRY			
Year 1	Compulsory Modules	Optional Modules	Interim Awards
	UAAARB-45-1 Introduction to Fine Art UAAARC-45-1 Exploring Practice in Fine Art UA1APQ-15-1 Critical Perspectives UAAARD-15-1 Professional Practice and Work Experience 1	If credit is required: UA1ASC-5-1 Negotiated Presentation 1 or UA1ASF-10-1 Negotiated Presentation and Reflective Statement 1	CERT HE Fine Art • Credit requirements 120 credits at level 1 or above
Year 2	Compulsory Modules	Optional Modules Choose one:	Interim Awards
	UAAARE-45-2 Developing Practice in Fine Art OR UAAARL-45-2 Developing Practice in Art and Visual Culture	UAAARF-45-2 Developing Practice in Fine Art 2 UA1APR-45-2 International Exchange And if credit is required: UA1ASD-5-2 Negotiated Presentation 2	DIPHE Fine Art (if UAAARE-45-2 taken) OR DIPHE Art and Visual Culture (if UAAARL-45-2 taken)
	UAAARG-15-2 Professional Practice and Work Experience 2	Or UA1ASG-10-2 Negotiated Presentation and Reflective Statement 2	• Credit requirements 240 credits at level 2
	UA1APS-15-2 Creative Analysis	And/or UACASK15-2 Professional Practice (International)	

	Compulsory Modules	Optional Modules	Interim Awards
Year 3 	UAAARH-30-3 Preparation for Extended Study in Fine Art And UAAARJ-60-3 Extended Study in Fine Art OR UAAARP-30-3 Preparation for Extended Study in Art & Visual Culture And UAAARQ-60-3 Extended Study in Art & Visual Culture)	If credit is required: UA1ASE-5-3 Negotiated Presentation 3 Or UA1ASH-10-3 Negotiated Presentation and Reflective Statement 3	BA (Hons) Fine Art - 360 credits BA Fine Art – 300 credits OR BA (Hons) Art and Visual Culture – 360 credits BA Art and Visual Culture – 300 credits
	UA1APT-15-3 Independent Research Project		
	UAAARK-15-3 Professional Practice and Work Experience 3		

GRADUATION

Part time: The following structure diagram demonstrates the student journey from Entry through to Graduation for a typical **part time student**.

ENTRY	Compulsory Modules	Optional Modules	Interim Awards
Year 1 	UAAARB-45-1 Introduction to Fine Art 1.1	If credit is required UA1ASC-5-1 Negotiated Presentation	CERT HE Fine Art <ul style="list-style-type: none"> • Credit requirements 120 credits at level 1 or above
	UA1APQ-15-1 Critical Perspectives 1.1	Or UA1ASF-10-1 Negotiated Presentation and Reflective Statement 1	
	UAAARC-45-1 Exploring Practice in Fine Art 1.2	1.1 or 1.2	

	UAAARD-15-1 Professional Practice and Work Experience 1 1.2		
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		Compulsory Modules	Optional Modules	Interim Awards
Year 2	UAAARE-45-2 Developing Practice in Fine Art 2.1	UAAARF-45-2 International Exchange 2.2		DIPHE Fine Art • Credit requirements 240 credits at level 2
	UA1APS-15-2 Creative Analysis 2.1	UAAARF-45-2 Developing Practice in Fine Art 2 2.2		
	UAAARG-15-2 Professional Practice and Work Experience 2 2.2	And if credit is required UA1ASD-5-2 Negotiated Presentation Or UA1ASG-10-2 Negotiated Presentation and Reflective Statement 2 And/or UACASK-15-2 Professional Practice (Internationa) 2.1 or 2.2		
		Compulsory Modules	Optional Modules	Interim Awards
Year 3	UAAARH-30-3 Preparation for extended study in Fine Art Or UAAARP-30-3 Preparation for extended study in Art & Visual Culture 3.1	If credit is required UA1ASE-5-3 Negotiated Presentation 3 Or UA1ASH-10-3 Negotiated Presentation and Reflective Statement 3		BA (Hons) Fine Art - 360 credits BA Fine Art – 300 credits
	UA1APT-15-3 Independent Research Project 3.1	3.1 or 3.2		

	UAAARK-15-3 Professional Practice and Work Experience 3 3.2		
	UAAARJ-60-3 Extended Study in Fine Art Or UAAARQ-60-3 Extended Study in Art & Visual Culture 3.2		

GRADUATION

Part 7: Entry Requirements

The University's Standard Entry Requirements apply with the following additions/exceptions*:

Applicants should normally have completed one of the following:

- A Foundation course of at least one year's duration.
- A BTEC certificate or diploma in an appropriate art and design subject or other evidence of potential to study at degree level.
- An Access to HE programme in Art and Design or a related subject

Level Three entry – suitable qualifications will include Foundation Degree, Diploma in Higher Education or HND (or equivalent) in an appropriate/related subject discipline).

English Language Requirements:

All students will normally have a recognised English Language qualification of at least GCSE grade C or equivalent standard. If English is not the first language test results such as IELTS 6.0, TOEFL 570 (230 if computer text), NEAB or Cambridge Proficiency grade C will be acceptable.

All applicants invited for interview must produce a portfolio of work.

Part 8: Reference Points and Benchmarks

This programme has been developed in relation to the following reference points:

- QAA Benchmark Statement for Art and Design and History of Art, Architecture and Design
- QAA National Qualifications Framework
- UWE Vision, Mission and Strategy
- UWE Learning and Teaching Strategy
- UWE Assessment Policy
- Staff research (See Appendix 1)
- Feedback from 'feeder' institutions
- Feedback from alumni
- Feedback from employers
- UWE QMEF requirements (15/30 credit structure)
- Student Feedback via module feedback, SRSF meetings, SU Rep for a
- Staff Feedback via programme reports, module specs, formal & informal meetings
- EE comments/reports
- Diversity and Disability profiles (sector-wide and department specific)
- Department of Creative Industries' 'Writing in the Curriculum Review' 2011/12

The programme structure, curriculum content, professional skills and industry engagements have been successfully scrutinised by professionally engaged external examiners and HE Teaching, Learning and Assessment in Creative Practices specialists. This scrutiny has been enhanced by the regular professional engagement of industry practitioners, the success of the course in national and international open professional awards and the strong track record of our graduating students and alumni in moving into professional practice, employment and further study. The course continually reassesses its professional currency via outward engagement, live commissions and industry events.

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of individual modules can be found in module specifications, available on the [University's website](#).