



University of the
West of England

CORPORATE AND ACADEMIC SERVICES

PROGRAMME SPECIFICATION

Part 1: Basic Data	
Awarding Institution	UWE
Teaching Institution	UWE
Delivery Location	Frenchay Campus
Faculty responsible for programme	ACE
Department responsible for programme	Arts and Performance
Modular Scheme Title	ACE Undergraduate Modular Scheme
Professional Statutory or Regulatory Body Links <i>Name of PSRB</i> <i>Type of approval</i> Dates	n/a
Highest Award Title	BA (Hons) Film with Screenwriting
Default Award Title	n/a
Interim Award Titles	BA Film with Screenwriting; Diploma in HE – Film with Screenwriting; Certificate in HE – Film with Screenwriting
UWE Progression Route	
Mode(s) of Delivery	FT
Codes	UCAS: ISIS2: PW38
	JACS: HESA:
Relevant QAA Subject Benchmark Statements	Communication, Media, Film and Television Studies
CAP Approval Date	1 st June 2012 11 th February 2014
Valid from Date	September 2012
Valid until Date	September 2018
Version	1.1

Part 2: Educational Aims of the Programme

- Graduates of the Film with Screenwriting award will be expected to share the critical, conceptual and analytical skills developed by all Dept of Arts graduates at UWE.
- They will develop knowledge of the history of film and the cinema and its role within culture and society, engage in critical and theoretical traditions in Film Studies and develop an understanding of the processes and practice of Screenwriting.
- They will be expected to be able to engage in close reading and critical evaluation of texts of various kinds; to feel confident in contributing to cultural debates; to analyse and evaluate the arguments of others; to formulate and effectively communicate their own arguments in both oral and written modes; and to undertake independent research.
- They will have an understanding of how to write in a variety of forms, and an advanced understanding of the techniques required to write for the screen.
- They will have the ability to write imaginatively and originally in a sophisticated and mature manner.
- As Film with Screenwriting graduates, their degree work should encourage them to envisage themselves as contributing to the cultural and artistic life of the academic community and beyond.

Part 3: Learning Outcomes of the Programme

The award route provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas:

Learning Outcomes	Teaching, Learning and Assessment Strategies
A Knowledge and Understanding	

Part 3: Learning Outcomes of the Programme

<p>A Knowledge and understanding of:</p> <ol style="list-style-type: none"> 1. the history of cinema and its different strands, traditions and movements, including historical and global examples of non-Hollywood forms; 2. the location of films in relation to their aesthetic, social, cultural, ideological, economic, technological, industrial and consumer contexts; 3. the analysis of film texts as complex systems of meaning; 4. the conceptual vocabulary and theoretical approaches developed within Film Studies and related fields, and an engagement with ongoing debates in contemporary film theory and practice; 5. cinema as a set of diverse practices and institutions in relation to the broader socio-cultural context of modernity, globalisation and sustainability; 6. the changing contexts for production, marketing and distribution in a converged, digital environment. 7. the processes of screenwriting, film and video production. 8. the distinctive character of storytelling forms in writing for screen media and any associated production issues; 9. the interplay between theory and practice in shaping film and screenwriting history; 10. the techniques required to write in a variety of storytelling forms in screen media and for a variety of viewing contexts and platforms. 	<p>Teaching/learning methods and strategies:</p> <p>Acquisition of 1 and 2 is through a combination of lectures and seminars. Lectures provide a general overview of a topic, or aim to stimulate ideas and critical thinking about particular issues. Additional support is provided through regular tutorials where students can obtain advice and guidance. Acquisition of 3 is specifically linked to regular screenings of appropriate films or excerpts, and other audio-visual material (slides, projected computer images); screenings include analysis, discussion and debate. Acquisition of 4 is through seminars and tutorials where students will be asked to discuss their work in small groups. Acquisition of 5 is through the range of learning and teaching methods offered. Acquisition of 6 is through script and video workshops, and through lectures from practitioners.</p> <p>Acquisition of skills 6 - 10 is through a combination of lectures, seminars, workshops, video production and writing tasks, as appropriate to each module. Module handbooks offer guidance as to how students can deepen their understanding of core and optional topics across a range of different kinds of primary and secondary literature. Acquisition of skill 10 is begun in first year workshops, but reaches its greatest level of development at Level 3 with a screenwriting portfolio.</p> <p>Throughout, the learner is encouraged to undertake independent reading both to supplement and consolidate what is being taught/learnt, and to broaden their individual knowledge and understanding of the subject. There are opportunities for work-based and experiential learning.</p>
	<p>Assessment:</p> <p>Assessment is achieved by the testing of the knowledge base at Level 1 through essays, reflective pieces, journals, examinations, presentations, workbooks, video production and screenwriting portfolios.</p> <p>Testing of the knowledge base at Level 2 and 3 is through assessed coursework of various kinds, including essays and projects, oral presentations and tasks undertaken under examination conditions. Knowledge of the processes of production is assessed through the completion of video and screenwriting portfolios.</p>

B Intellectual Skills

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Students should develop the capacity to:

1. critically read a wide range of cinematic and academic texts, and apply a variety of methods of critical analysis to texts of different kinds;
2. construct coherent and cogent arguments;
3. formulate research aims, and in the light of these aims, collect and judge evidence of different types and from different sources;
4. apply a range of conceptual frameworks and research methods drawn from different disciplines (such as Film Studies, Literary Theory, Cultural Studies, Media Studies, Philosophy, History, New Media);
5. articulate the complexity of cultural and industrial processes;
6. reflect upon and articulate their own relation to the cinematic, theoretical, cultural and storytelling traditions studied during the course;
7. draw on analytic and conceptual approaches in the production and evaluation of small and large scale scripting and video projects.
8. the research and bibliographic skills appropriate to independent study in the field;
9. the ability to respond constructively to feedback in research and project work, and creative self-editing;
10. a highly developed critical awareness of the genres of screenwriting explored in the analysis of published canonical texts.

Teaching/learning methods and strategies:

These skills are developed in a number of ways, including:

Skills 1 and 2 are addressed through close reading of key texts in seminar groups, and through tutorials, which support essay and dissertation production.

Skill 3 is delivered through tutorial support aimed at defining research questions and methods available to students writing essays and dissertations.

Skills 4 and 5 are mainly delivered through the lecture programme in which attention is paid to the interdisciplinary nature of Film Studies and to the methodological implications of different analytic traditions.

Skill 6 is delivered through student participation in seminars.

Skill 7 is developed through participation in group discussions on students' project work and through tutorial support.

Acquisition of skills 8 - 10 is through a combination of lectures, seminar tasks, debates, independent research tasks, oral research presentations, critical essays, creative writing portfolios, project research and dissertation work.

Progression through the award from core modules to more independent, self-directed learning on optional modules and the dissertation/cinematic practice module, as well as the Creative Writing Project, ensures that appropriate weighting is given to higher order intellectual skills of evaluation, synthesis, creativity, and adapting thinking to new challenges.

	<p>Assessment:</p> <p>A variety of assessment methods is employed. Skills 1 and 2 are specifically assessed through seminar presentations and examinations, which test students' ability to read critically. These methods also assess students' ability to synthesise and represent their ideas to a small group. Examinations assess students' ability to critically analyse film texts. Skill 3 is also assessed more substantially through essays and the dissertation. Skills 4 and 5 are assessed through conventional essay based assignments and through projects that facilitate a case study approach which will help reveal the complex processes at work in the production of meaning. Skill 6 is assessed through critical self-evaluation assessments. Skill 7 is assessed through their providing rationales and evaluations for their scripting and video projects. Skills 8 – 10 are assessed primarily through module coursework of different kinds, journals, examinations, creative writing portfolios, dissertations, evaluative reports, and research presentations.</p>
C Subject, Professional and Practical Skills	
<p>C Subject, Professional and Practical Skills</p> <p>Students should develop the capacity to:</p> <ol style="list-style-type: none"> 1. Describe and explain the different parts of a film using appropriate terminology; 2. Demonstrate an understanding of film and screenplay construction through practical application; 3. Demonstrate technical skills in scripting and video production; 4. Develop group-based and individual video production projects, that call on project management, resourcing and budgeting skills. 5. Develop commercial awareness of film production, marketing and distribution in a converged digital environment; 6. Develop a commercial awareness of both the long and short forms of screenwriting; 7. Deliver a screenplay for commercial consideration (such as how screenplays are 'pitched' and how to write a range of 'selling' documents); 8. Write imaginatively and originally in a sophisticated and mature manner. 	<p>Teaching/learning methods and strategies:</p> <p>Practical and conceptual skills will be developed through seminars and workshops, which provide technical instruction and practice in key methods of application. Commercial awareness is also developed through critical case studies.</p> <p>Skills 6 and 7 are developed through research, practical exercises, and the development of workbooks and portfolios on Creative Writing modules.</p> <p>Assessment:</p> <p>Skills 1 and 2 will be primarily assessed through a combination of seminar presentations, coursework and examinations. Skills 3 and 4 will be assessed through the completion of practical projects in scripting and video production and production file. Skills 5 - 7 are assessed by a variety of assessment methods deployed across the core and optional modules – including individual and group assessments, individual research presentations, journals, reports, reflective analyses, production and creative writing portfolios.</p>

D Transferable Skills and other attributes

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Students should also acquire an appropriate level of competence in:

1. competence in the planning and writing of essays, presentations, projects and Creative Writing portfolios and the ability to communicate ideas and knowledge in written, oral and multimedia forms;
2. working independently and in groups on directed and self-defined projects, sharing ideas and responding positively to feedback and criticism;
3. an ability to work as part of a team, which involves: reliability, good communication, adaptability, sensitivity, affability and initiative.
4. meeting deadlines through effective time management;
5. skills in critical reasoning, debate and argument and a capacity for independent and creative thought and judgment.
6. reading for a variety of purposes, both academic and practical, and including visual as well as verbal literacy;
7. identifying and using sources and resources appropriate to the task, including audio-visual materials, the internet, and electronic databases, as well as more traditional sources;
8. information-technology skills such as word-processing, electronic data access, research and retrieval skills, numeracy skills, ability to interpret statistical and numeric data.

Teaching/learning methods and strategies:


Skills 1 – 9 should all be acquired through the combination of assessment used by the programme. Skills 1 - 4 will be acquired specifically through workshops and group presentations. Skills 1 and 2 will be specifically acquired through independent study and the observance of academic conventions. Skill 3 will be acquired through support material and tutorials, backed up by library guidance on the intranet and in induction workshops. Skills 5-8 will be acquired through set reading and viewing and subsequent seminar discussions. Library research and IT skills are introduced at induction and students are encouraged to follow up skills training through the faculty's training workshops and skills courses.

Assessment:

All of these skills are assessed through reflective pieces, essays, and examinations, which demand considerable competence in creativity, argument, critical reasoning, planning, and time management.

Part 4: Programme Structure

This structure diagram demonstrates the student journey from Entry through to Graduation for a **full time student**, including:
 level and credit requirements
 interim award requirements
 module diet, including compulsory and optional modules

ENTRY 	Year 1	Compulsory Modules <ul style="list-style-type: none"> • UACPAE-30-1 Film Cultures • UACPRE-30-1 Anatomy of Film • UACPRJ-30-1 Topics in Film History • UARAEM-30-1 Introduction to Creative Writing 	Optional Modules	Interim Awards <ul style="list-style-type: none"> • Credit requirements 120 – Certificate in Higher Education Other requirements None
	Year 2	Compulsory Modules <ul style="list-style-type: none"> • UACPAH-30-2 Currents in Film Theory • UARAJY-30-2 Screenwriting 	Optional Modules, which may include: <ul style="list-style-type: none"> • UACAF5-30-2 Film Forms • UACPAL-30-2 Hollywood • UACPRL-30-2 World Cinema • UACPRG-30-2 British Film and TV Cultures • UACPRK-30-2 Women on Both Sides of the Camera 	Interim Awards <ul style="list-style-type: none"> • Credit requirements 240 – Diploma in Higher Education Other requirements None
Year Out: <i>n/a</i>				

Year 3	<p>Compulsory Modules</p> <p>UARAGX-30-3 The Creative Writing Project</p>	<p>Optional Modules</p> <p>90 credits from the range of Film Studies modules on offer, which may include,</p> <ul style="list-style-type: none"> • UACPCP-30-3 Film Studies Dissertation • UACAHC-30-3 Cinematic Practice • UACPRF-30-3 Film Genres • UACPRH-30-3 Music, Cinema, Culture • UACAHD-30-3 Cinema, Race and Ethnicity • UACPCK-30-3 Digital Cinema • UACPCM-30-3 British National Cinemas • UACPCL-30-3 Documentary Film • UACPCN-30-3 Cinema, Sexuality and Gender • UACPCY-30-3 Contemporary Cinema • UACPMN-30-3 Work Placement and Experience 	<p>Interim Awards</p> <ul style="list-style-type: none"> • Target/highest: BA (Hons) • Default title: BA <p>Credit requirements BA (Hons) – 360 BA – 300 Other requirements</p>
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GRADUATION

NB: For part time mode of delivery provide a diagram to demonstrate the student journey from entry to graduation for a typical part time student

Part 5: Entry Requirements

The University's Standard Entry Requirements apply with the following additions/exceptions*:

Candidates must be able to satisfy the general admissions requirements of the University of the West of England with specific requirements as detailed below:

A & AS Levels

- Normally Tariff points within the range of 280-320 (UCAS 300). AS General Studies is excluded from the points tariff range. Preference will be given to relevant subjects such as Film, Media, English, Drama and Social Science.

BTEC

- An appropriate National Diploma with good standing within the range of 1 Distinction and 2 Merits.

Irish Highers

- Four passes with grades within the following range: BBBB – ABBC.

Access Courses

- Validated access course in appropriate subjects, including credits at Level 2 English

Baccalaureate

- European with between 70% and 76%. International with between 28 and 32 points.

Part 6: Assessment

Delete one of the following statements as appropriate

A: Approved to University Regulations and Procedures

Assessment Map

The programme encompasses a range of **assessment methods** including; essays, reports, presentations, projects, exams and practical coursework. These are detailed in the following assessment map:

Assessment Map for *Film with Screenwriting*

		Type of Assessment*												
		Unseen Written Exam	Seen Written Exam	Open Book Written Exam	In-class Written Test	Practical Exam	Practical Skills Assessment	Oral assessment and/or presentation	Written Assignment	Self Evaluation	Report / Project	Dissertation	Portfolio	Participation
Compulsory Modules Level 1	UARAEM-30-1 <i>Intro to Creative Writing</i>							A (40)					A (50)	A (10)
	UACPAE-30-1 <i>Film Cultures</i>							A (25)	B (20) B (35)	A (10)				B (10)
	UACPRE-30-1 <i>Anatomy of Film</i>								B (25)	B (15)	A (50)			B (10)
	UACPRJ-30-1 <i>Topics in Film History</i>		A (25)						B (40)				B (25)	B (10)
Compulsory Modules Level 2	UARAJY-30-2 <i>Screenwriting</i>							A (30)					A (60)	A (10)
	UACPAH-30-2 <i>Currents in Film Theory</i>							A (25)	B (25) B (50)					
Compulsory Modules Level 3	UARAGX-30-3 <i>Creative Writing Project</i>										A (40)		A (50)	A (10)
	EITHER: UACPCP-30-3 <i>Dissertation in Film Studies,</i>								A (10)			A (90)		
	OR: UACAHC-30-3 <i>Cinematic Practice</i>									A (20)	A (50) A (30)			
	UACAF5-30-								B	B	A			

Optional Modules Level 2	2 Film Forms							(25)	(25)	(50)			
	UACPAL-30-2 Hollywood		A (25)						B (25) B (50)				
	UACPRL-30-2 World Cinema						A (25)		B (25) B (50)				
	UACPRK-30-2 Women on Both Sides of the Camera		A (30)						B (30) B (40)				
	UACA9B-30-2 Screen Media						A (25)		B (25)		B (50)		
Optional Modules Level 3	UACPRF-30-3 Film Genres		A (25)						B (25)		B (50)		
	UPZPMR-30-3 Film & Philosophy	A (40)						B (20)	B (40)				
	UACPRH-30-3 Music, Cinema, Culture		A (30)						B (30) B (40)				
	UACAHD-30-3 Cinema, Race & Ethnicity						A (25)		B (30) B (45)				
	UACPK-30-3 Digital Cinema						A (25)		B (25)		B (50)		
	UACPCM-30-3 British National Cinemas		A (25)						B (25) B (50)				
	UACPCL-30-3 Documentary Film	A (25)							B (25) B (50)				
	UACPBR-30-3 Latin American Cinemas							A (25)	B (25)		B (50)		
	UACPMN-30-3 Work Placement and Experience							A (40)	A (20)		A (40)		

*Assessment should be shown in terms of either **Written Exams**, **Practical exams**, or **Coursework** as indicated by the colour coding above.

Part 7: Student Learning

Teaching, learning and assessment strategies to enable learning outcomes to be achieved and demonstrated

At UWE, Bristol there is a policy for a minimum average requirement of 12 hours/week contact time over the course of the full undergraduate programme. This contact time encompasses a range of face:face activities as described below. In addition a range of other learning activities will be embedded within the programme which, together with the contact time, will enable learning outcomes to be achieved and demonstrated.

Scheduled learning includes lectures, seminars, tutorials, project supervision, demonstration, practical classes and workshops; fieldwork; external visits; work based learning; supervised time in studio/workshop. These sessions constitute an average time per level as indicated in the table below. Scheduled sessions may vary slightly depending on the module choices made.

Independent learning includes hours engaged with essential reading, case study preparation, assignment preparation and completion etc. These sessions constitute an average time per level as indicated in the table below. Scheduled sessions may vary slightly depending on the module choices made.

Placement learning: may include a practice placement, other placement, year abroad. This constitutes an average per level as indicated below.

Description of Distinctive Features and Support

Film:

- GDP, employability and study skills sessions embedded in modules.
- Handbooks and readers provide module specific information.
- Extensive library and other learning resources and facilities.
- Access to audio-visual production and post production equipment.
- All students have access to tutors and advisors to assist them with personal and pastoral issues.
- All students have access to Blackboard, the Internet and Email.

Drama:

- One week induction programme for orientation, study skills and local theatre resources.
- Student Handbooks, Readers, and Module Guides.
- Theatre skills and safety training package.
- Staff student ratios for teaching of 20:1 (Maximum).
- Dedicated technician to support performance projects and in-house productions.
- Extensive library and other learning resources and facilities for Drama and Creative Writing.
- Dedicated office hours for all staff, student email system, trained advisers for both pastoral and academic support.
- A wide range of teaching and learning strategies (including blended learning), and an equally varied range of assessment modes across the award.
- Strong emphasis on the skills of the independent learner, writer, researcher and performer.

Part 8: Reference Points and Benchmarks

Description of **how** the following reference points and benchmarks have been used in the design of the programme:

- *Subject benchmarks:* Curriculum content, development and progression and teaching and learning approaches within this programme are in line with QAA subject benchmark recommendations. These include the breadth and depth of knowledge being offered, the coherence of the programme's structure, and the use of a wide range of teaching and learning models and assessment practices.
- *University teaching and learning policies:* See above.
- *Staff research projects:* All members of the film studies team are engaged in research and have a wide range of published work that informs the academic content of this programme. In addition, several members of staff are practising film-makers.

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of individual modules can be found in module specifications, available on the University's website.