UWE Bristol | University of the West of England

SECTION 1: KEY PROGRAMME DETAILS

PART A: PROGRAMME INFORMATION	
Highest Award	MA Screen Production (Screenwriting)
Interim Award	PGCert Screen Production (Screenwriting)
Interim Award	PGDip Screen Production (Screenwriting)

Awarding Institution	UWE Bristol
Teaching Institution	UWE Bristol
Delivery Location	Frenchay Campus
Study Abroad / Exchange / Credit Recognition	Placement X Sandwich Year X Credit Recognition X Year Abroad X
Faculty Responsible For Programme	Faculty of Arts Creative Industries & Education
Department Responsible For Programme	ACE Dept of Creative & Cultural Industries
Apprenticeships	
Mode of Delivery	Full-time

ENTRY REQUIREMENTS	UCAS Tariff Points: Undergraduate qualification of Upper Second or above in an associated field of study. Applicants will be expected to have some experience of screenwriting. The programme requires the sophisticated application of advanced skills in the english langauge. For applicants whose first language is not English: a minimum grade of 7.0 overall on the British Council International English Language Test (IELTS).
For Implementation From	1 Sep 2020

Definitive Programme Documentation

ISIS Code/s	Programme Code P31N12-SEP-FT-BA-P31N
	Other codes: JACS Business studies HECoS 100079: Business Studies UCAS SLC

SECTION 2: PROGRAMME OVERVIEW, AIMS and LEARNING OUTCOMES

PART A: PROGRAMME OVERVIEW, AIMS and LEARNING OUTCOMES

1. (Programme) Overview (c. 400 words)

The MA Screen Production (Screenwriting) is part of an integrated suite of taught postgraduate programmes in the Screen domain. Students on this course study alongside film creatives in a wide range of areas, including documentary, wildlife filmmaking, virtual reality and screen business. They are part of an expansive cohort of UWE Bristol postgraduate students building their futures in the screen industries.

Core study modules develop screenwriting skills and their practical application to feature films and television drama. Practice is central to this course, with students required to write screenplays from their first days on the programme. The modules challenge students to write effectively both as an individual screenwriter and as part of a team; they collaborate in an industry-based Writers Room structure when developing television content. The final semester is a student-led screenwriting project that includes all standard requirements for the successful pitching of a film project for commission.

Alongside their core studies, students of MA Screen Production (Screenwriting) share modules with other screen postgraduates. These include: 'Screen Criticism and Analysis', which is based on a festival of films across multiple forms; and 'Creative Enterprise and Entrepreneurship', which develops the skills that graduates require to act as freelancers or to launch start-up businesses in the screen sector.

Students' research will include a field trip to the Berlinale International Film Festival (February).

2. Educational Aims (c. 4-6 aims)

The MA Screen Production (Screenwriting) aims to extend students' knowledge and skills in the practice of writing scripts for a range of narrative fiction forms in film media. The programme provides a space for the exploration of multiple modes of practice in the industry. The course is built on the understanding that new screenwriters need to have high levels of creative skills in their craft, but they must also develop knowledge of the professional environment in which a screenwriter operates. This programme also develops students' understanding of the other professionals with whom they will collaborate in the screen industries.

Students conceive of, research, plan, and draft their own screenwriting projects. The aim of this teaching is to develop key understandings and frameworks of writing practices and skills. The ethos of the programme's education is highly practical: students' learning involves rapid turnaround exercises, as well as the development of more substantial screenwriting projects

A core aim of the programme is to give its students opportunities to build creative and business relationships with other postgraduate students following parallel courses in the Screen area. MA Screen Production (Screenwriting) students share modules and study spaces with students on other related MA programmes, allowing them to develop relationships that may be central to their future.

PART A: PROGRAMME OVERVIEW, AIMS and LEARNING OUTCOMES

The programme provides an educational context that situates the skills of screenwriting within an understanding of the business environment of the screen industries. As well as modules developing students' skills and knowledge as screenwriters, students follow modules that:

 teach them the value systems by which commissioners will assess their film and television projects;

develop their knowledge of the industry's models of production and distribution;

Develop the entrepreneurial skills that will enable them to succeed in a career as an independent writer, or to work within a larger production company.

3. Programme and Stage Learning Outcomes (c. 6-8 outcomes)

Programme (Learning) Outcomes (POs)

Programme Learning Outcomes

PO1	Students will be able to demonstrate the creative, analytical, evaluative and organisational skills necessary for the conception, development and writing to professional standards in the screen industries.
PO2	Students will be able to critically and creatively engage with the screen industries development process and the place of critique, notes, rewriting and revision in that process.
PO3	Students will be able to evaluate the roles of key personnel involved in development and production in the screen industries.
PO4	Students will be able to critically evaluate scripts and developmental documents for the screen industries.
PO5	Students will be able to conduct research into issues pertaining to the writing in the screen industries, either individually or as part of a team through research design, data collection, analysis, synthesis and reporting. Their research skills will include the ability to apply theoretical understanding of concepts to practical issues within the screen industries.
PO6	Students will be able to demonstrate advanced skills in the analysis of screen content and the screen industry, including the capability to identify assumptions, evaluate statements in terms of evidence, detect false logic or reasoning, identify implicit values, define terms adequately and generalise appropriately.
PO7	Students will demonstrate a command of the skills and processes required to operate as a self-employed freelancer or to found a start-up business within the screen sector. They will be able to apply knowledge of the institutional and regulatory environment to their own business proposals and will be able to assess their original screenwriting projects against a broad knowledge of current value systems based on creative, cultural and economic worth.
PO8	Students will demonstrate an understanding of key factors affecting businesses developing screenwriting content in the screen industries, including sustainability, social responsibility, diversity, ethics and intellectual property.
PO9	Students will be able to apply their knowledge of major issues and debates within the cultural and creative industries.

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PART B: Programme Structure

1. Structure

Year 1

Year 1 Compulsory Modules

Code	Module Title	Credit	Type
UALB3U-15-M	Developing a Screen Business Concept for the Marketplace 2020-21	15	Compulsory
UALB3S-15-M	Entrepreneurship in the Creative Economy 2020-21	15	Compulsory
UALB3V-30-M	Feature Film Screenwriting, Editing and Re-Writing 2020-21	30	Compulsory
UALB3R-15-M	Issues and Debates in the Creative and Cultural Industries 2020-21	15	Compulsory
UALB3T-15-M	Screen Criticism and Analysis 2020-21	15	Compulsory
UALB3W-30-M	Television Screenwriting 2020-21	30	Compulsory

Year 1 Optional Modules

Code	Module Title	Credit	Type
UALB3Q-60-M	Final Project 2020-21	60	Optional

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UALB3X-60-M	Screen Production Final Project 2020-21	60	Optional

PART C: Higher Education Achievement Record (HEAR) Synopsis

Students successfully passing the course will have developed an advanced knowledge of the creative processes of writing scripts for a range of film projects. They will have experience of collaborative working in a Writers Room, as well as the requirements of individual film screenwriting. Graduates will have completed multiple drafts of their own original screenplays. They will have knowledge of the range of professional roles involved in creating, and supporting the creation, of scripts; they will have performed the role of Script Editor for their screenwriting peers.

PART D: EXTERNAL REFERENCE POINTS AND BENCHMARKS

PART E: REGULATIONS

Approved to University Regulations and Procedures
https://www1.uwe.ac.uk/about/departmentsandservices/professionalservices/studentandacademicservices/regulationspoliciesquality/regulationsandprocedures.aspx

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