

PROGRAMME SPECIFICATION

Section 1: Basic Data

Awarding institution/body	UWE
Teaching institution	UWE
Delivery Location(s)	UWE
Faculty responsible for programme	SCA
Modular Scheme title	Undergraduate modular scheme
Professional Statutory or Regulatory Body Links (type and dates)	
Highest award title	BA (Hons) Film
Default award title	
Interim award titles	BA Film Diploma in HE – Film Certificate in HE – Film
UWE progression route	
Mode(s) of delivery	FT/PT
Codes	
UCAS code P303	JACS code
ISIS code P303	HESA code
Relevant QAA subject benchmark statements	Communication, Media, Film and Television Studies
On-going/valid until* (*delete as appropriate/insert end date)	
Valid from (insert date if appropriate)	September 2012
Original Validation Date: September 2005	
Latest Committee Approval... CAP Chairs action (Helen Langton) Date: June 2012	
Version Code 5	

Section 2: Educational aims of the programme

- To develop students' knowledge of the history of film and cinema and their roles within culture and society.
- To engage students in critical and theoretical traditions in Film Studies and related fields.
- To develop students' understanding of the processes of film production and to enable them to learn through practical application.
- To develop students' awareness of cultural diversity within international contexts.
- To enable the development of critical, analytical and communication skills, enhancing employability.

Section 3: Learning outcomes of the programme

The award route provides opportunities for students to develop and demonstrate knowledge and understanding, qualities, skills and other attributes in the following areas: ...

A Knowledge and understanding

Learning outcomes	Teaching, Learning and Assessment Strategies
<p>A knowledge and understanding of:</p> <ol style="list-style-type: none"> 1. the history of cinema and its different strands, traditions and movements, including historical and global examples of non-Hollywood forms; 2. the location of films in relation to their aesthetic, social, cultural, ideological, economic, technological, industrial and consumer contexts; 3. the analysis of film texts as complex systems of meaning; 4. the conceptual vocabulary and theoretical approaches developed within Film Studies and related fields, and an engagement with ongoing debates in contemporary film theory and practice; 5. cinema as a set of diverse practices and institutions in relation to the broader socio-cultural context of modernity, globalisation and sustainability; 6. the changing contexts for production, distribution and marketing in a converged, digital environment; 7. the processes of film and video production. 	<p>Teaching/learning methods and strategies:</p> <p>Acquisition of 1 and 2 is through a combination of lectures and seminars. Lectures provide a general overview of a topic, or aim to stimulate ideas and critical thinking about particular issues. Additional support is provided through regular tutorials where students can obtain advice and guidance. Acquisition of 3 is specifically linked to regular screenings of appropriate films or excerpts, and other audio-visual material; screenings and seminars include analysis, discussion and debate. Acquisition of 4 is through seminars and tutorials where students will be asked to discuss their work in small groups. Acquisition of 5 and 6 is through the range of learning and teaching methods offered. Acquisition of 7 is through script and video workshops, and through lectures from practitioners.</p> <p>Throughout, the learner is encouraged to undertake independent reading both to supplement and consolidate what is being taught/learned, and to broaden their individual knowledge and understanding of the subject. There are also opportunities for work-based and experiential learning.</p> <p>Assessment:</p> <p>A variety of assessment methods is employed: essays; research projects; oral presentations; portfolios; case studies; self-evaluations and examinations. Knowledge of the processes of production is assessed through the completion of video and scripting exercises as well as larger production projects.</p>

B Intellectual Skills

B Intellectual Skills	Teaching/learning methods and strategies
<p>Students should develop the capacity to:</p> <ol style="list-style-type: none"> critically read a wide range of cinematic and academic texts, and apply a variety of methods of critical analysis to texts of different kinds; construct coherent and cogent arguments; formulate research aims, and in the light of these aims, collect and evaluate evidence of different types and from different sources; apply a range of conceptual frameworks and research methods drawn from different disciplines (such as Film Studies, Literary Theory, Cultural Studies, Media Studies, New Media, Philosophy, History and Drama); articulate the complexity of cultural and industrial processes; reflect upon and articulate their own relation to the cinematic, theoretical and cultural traditions studied during the course; draw on analytic and conceptual approaches in the production and evaluation of small-scale scripting and video projects. 	<p>These skills are developed in a number of ways, including:</p> <p>Skills 1 and 2 are addressed through close reading of key texts in seminar groups, and through tutorials, which support essay and dissertation production.</p> <p>Skill 3 is delivered through tutorial support aimed at defining research questions and methods available to students writing essays and dissertations.</p> <p>Skills 4 and 5 are mainly delivered through the critical reading and application in seminars. Specific modules (e.g., Film and Philosophy), draw attention to the interdisciplinary nature of Film Studies and to the methodological implications of different analytic traditions.</p> <p>Skill 6 is delivered through student participation in seminars and tutorials.</p> <p>Skill 7 is developed through participation in group discussions on students' project work and through tutorial support.</p> <p>Assessment</p> <p>A variety of assessment methods is employed. Skills 1 and 2 are specifically assessed through seminar presentations, essays and examinations, requiring students to synthesise and articulate key issues clearly.. Skill 3 is assessed more substantially through projects, case studies and the dissertation. Skills 4 and 5 are assessed through conventional essay based assignments and through projects that facilitate a case study approach which will help reveal the complex processes at work in the production of meaning. Skill 6 is assessed through self-evaluation assessments and, in some cases, through critical practice. Skill 7 is assessed through providing rationales and evaluations for their scripting and video projects.</p>

C Subject, Professional and Practical Skills

C Subject/Professional/Practical Skills	Teaching/learning methods and strategies
<p>Students should develop the capacity to:</p> <ol style="list-style-type: none"> 1. Describe and explain the different parts of a film using appropriate terminology; 2. Demonstrate an understanding of film construction through practical application and textual analysis; 3. Demonstrate technical skills in scripting and video production; 4. Develop group-based and individual video production projects, that call on project management, resourcing and budgeting skills. 5. Develop commercial awareness of film production, distribution and marketing in a converged digital environment. 	<p>Practical and conceptual skills will be developed through workshops and seminars, which provide technical instruction and practice in key methods of application. Lectures and seminars develop case study approaches enhancing commercial awareness.</p> <p>Assessment</p> <p>Skills 1 and 2 will be primarily assessed through a combination of seminar presentations, coursework, production work and examinations. Skills 3 and 4 will be assessed through the completion of practical projects in scripting and video production and through accompanying production files. Skill 5 is assessed through production files, self-evaluation and coursework projects.</p>

D Transferable Skills and other attributes

D Transferable skills and other attributes	Teaching/learning methods and strategies
<p>Students should also acquire an appropriate level of competence in:</p> <ol style="list-style-type: none"> 1. communicating ideas and knowledge effectively in written, oral, visual and multimedia forms; 2. working independently and in groups on directed and self-defined projects, sharing ideas and responding positively to feedback and criticism; 3. information literacy and research, including identifying, assimilating and evaluating information, using a range of resources appropriate to the task, including audio-visual materials, the internet, and electronic databases, as well as more traditional sources; 4. independent and creative thinking, including problem-solving skills 5. meeting deadlines through effective time management, planning and organisational skills 6. ability to read and review complex texts for a variety of purposes, with good attention to detail, including both visual and verbal literacy. 7. numeracy skills, including ability to interpret statistical and numeric data. 8. tolerance, open-mindedness and sensitivity to inter-cultural differences 	<p>Skill 1 is supported by seminar discussions and presentations, feedback on written assessments and workshops addressing key skills, such as essay writing. Skills 2 and 3 will be acquired specifically through production workshops and tutorial support for group work and research projects. Skill 3 will be acquired through support material, tutorials and library sessions on electronic resources and effective search methods. Skills 4 and 5 are encouraged by practice-based modules and self-directed study on modules such as the dissertation. Skill 6 will be acquired through set reading and viewing and subsequent seminar discussions. Skill 7 is developed by lectures and seminar discussion on industry-focused modules (e.g., Hollywood). Skill 8 is developed through the curriculum's international focus, as well as through studying issues around gender, race, class, sexuality. Most of these skills are also enhanced by the GDP,</p> <p>Assessment:</p> <p>All assessments test communication skills. Successful completion of assessments in itself demonstrates the achievement of Skills 2 and 5. Skills 2-4 are assessed through production work and research projects. Skills 6-7 are assessed through coursework and exams. Skill 8 is assessed through students' engagement with the curriculum and through coursework.</p>

Section 4: Programme structure

Use next page to provide a structural chart of the programme showing:

- *Level and credit requirements*
- *Interim award requirements*
- *Module diet, including compulsory/core/optional modules*

ENTRY
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level 1	Compulsory modules UACPAE-30-1 Film Cultures: <ul style="list-style-type: none">• UACPRE-30-1 Anatomy of Film• UACPRJ-30-1 Topics in Film History••	Optional modules •	Interim Awards: <ul style="list-style-type: none">• Credit requirements 120 – Certificate in Higher Education• Other requirements None
	Core modules <ul style="list-style-type: none">• Choose one from: UACAHB-30-1 Screen Worlds• For 2011/12 only: UARAEM-30-1 Introduction to Creative Writing		
level 2	Compulsory modules <ul style="list-style-type: none">• UACPAH-30-2 Currents in Film Theory	Optional modules Film Studies modules on offer are as follows: <ul style="list-style-type: none">• UACAF5-30-2 Film Forms• UACPAL-30-2 Hollywood• UACPRL-30-2 World Cinema In addition 30 credits may be chosen from either Creative Writing or Screen Media	Interim Awards: <ul style="list-style-type: none">• Credit requirements 240 – Diploma in Higher Education• Other requirements None
	Core modules <ul style="list-style-type: none">•		
Year out	Use this space to describe optional/compulsory year abroad/placement/clinical placement Not applicable		
level 3	Compulsory modules None	Optional modules <ul style="list-style-type: none">• 90 credits must be taken from the list of available Film Studies modules. UACPCP-30-3	Prerequisite requirements <ul style="list-style-type: none">• Minimum credit/module requirements• other

	<p>Core modules</p> <ul style="list-style-type: none"> Dissertation in Film Studies • UACAHC-30-3 Cinematic Practice • UACPRF-30-3 Film Genres • UPZPMR-30-3 Film and Philosophy • UACPRH-30-3 Music, Cinema, Culture • UACAHD-30-3 Cinema, Race and Ethnicity • UACPCK-30-3 Digital Cinema • UACPCM-30-3 British National Cinemas • UACPCL-30-3 Documentary Film • UACPBR-30-3 Latin American Cinemas • UACPMN-30-3 Work Placement and Experience <p>Further maximum of 30 credits from either:</p> <p>Creative Writing Project (if necessary prerequisites have been completed).</p> <p>Or UACAGW-30-3 Games, Simulation and Media (or its equivalent)</p>	<p>Awards:</p> <ul style="list-style-type: none"> • Target/highest: BA (Hons) • Interim title: BA <p>Credit requirements BA (Hons) – 360 BA – 300</p>
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→ **GRADUATION**

Section 5: Entry requirements

Candidates must be able to satisfy the general admissions requirements of the University of the West of England with specific requirements as detailed below:

A & AS Levels

- Tariff points as appropriate for the year of entry
- AS General Studies is excluded from the points tariff range.

BTEC

- An appropriate National Diploma within the range of 1 Distinction and 2 Merits.

Irish Highers

- Four passes with grades within the following range: BBBB – ABBC.

Access Courses

- Validated access course in appropriate subjects, including credits at Level 2 English

Baccalaureate

- European with between 70% and 76%. International with between 28 and 32 points.

Section 6: Assessment Regulations

A: Approved to University Academic Regulations and Procedures

Section 7: Student learning: distinctive features and support

- Integration of theory and practice, through creative and academic work
- Strong emphasis on internationalisation and inter-cultural experience, exploring the world through film
- Dedicated tutors and strong academic support, including weekly 'drop in' hours
- Study and employability skills sessions embedded in modules, via the Graduate Development Programme (GDP).
- Opportunity to undertake a Work Placement
- Detailed module handbooks and readers supporting effective study.
- Wide range of teaching and learning strategies, including varied range of assessment modes, to support different learning styles and abilities.
- Trained counsellors and student advisers providing non-academic support
- Extensive library and other online learning resources and facilities.
- Blackboard learning environment, internet and email access.
- Access to audio-visual production and post-production equipment.

Section 8 Reference points/benchmarks

- *Subject benchmarks:* Curriculum content, development and progression and teaching and learning approaches within this programme are in line with QAA subject benchmark recommendations. These include the breadth and depth of knowledge being offered, the coherence of the programme's structure, and the use of a wide range of teaching and learning models and assessment practices.
- *University teaching and learning policies:* See above.
- *Staff research projects:* All members of the film studies team are engaged in research and have a wide range of published work that informs the academic content of this programme. In addition, several members of staff are practising film-makers.

This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of individual modules can be found in module specifications. These are available on the University Intranet.

Programme monitoring and review may lead to changes to approved programmes. There may be a time lag between approval of such changes/modifications and their incorporation into an authorised programme specification. Enquiries about any recent changes to the programme made since this specification was authorised should be made to the relevant Faculty Academic Registrar.